

MERCY HOSPITAL FOUNDATION

ADVANCING
A Legacy of Caring

CAPITAL CAMPAIGN 2016-2019

AllinaHealth 

MERCY HOSPITAL
FOUNDATION

Dear friends and supporters



Mercy and Unity hospitals have supported the health and wellness of a growing North Metro community for more than 50 years. Recently we joined together as one hospital (named Mercy Hospital) on two campuses in Coon Rapids and Fridley. As part of Allina Health, we provide exceptional care, prevent illness, restore health and give comfort to our neighbors, friends and family members.

We don't just treat sickness. We help our community members thrive and grow.

As our communities grow and change—and as health care continues to transform—we are working to strengthen our services and offer improved patient care to our neighbors today and decades into the future. Consolidating as one hospital, with two campuses, means we can provide a more comprehensive center of care dedicated to quality, service, and health and well-being.

What this consolidation means for the community is tremendous and includes:

- more flexibility in responding to changing community needs
- increased ease making appointments and accessing specialty services
- more effective mental health care for our community members
- renewed ability to attract and retain top medical talent
- improved surgical, emergency and acute care to provide patients with the healing they need.


These renovations will be completed in 2019. During that time, we will remain at capacity for inpatient and outpatient care—our community depends on it.

The cost of these improvements is high, but our community deserves to continue receiving the world-class care they expect from us. With your support, you can ensure Mercy Hospital continues to deliver state-of-the-art health care to the more than 600,000 people living in our region. Working together, we can build a healthier, stronger community.

Sincerely,

A handwritten signature in black ink, appearing to read 'Sara Criger'.

Sara Criger
Senior Vice President-North Region-Allina Health
President, Mercy Hospital



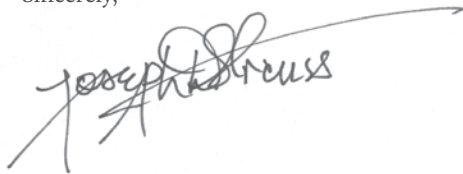
Living in our North Metro community for most of my life, I know the importance of Mercy and Unity hospitals. My family, friends, neighbors and co-workers have depended upon both of these hospitals for their health care. From the birth of my great-granddaughter to my own emergency cardiovascular procedures, we have been blessed with excellent health care close to our homes. With the consolidation of the hospitals, I know that our community hospital feel will remain as we benefit from amazing world-class care for years to come.

Our community needs are very different from when the hospitals opened in 1965 and 1966. Small suburban communities have matured into sizable cities. School districts and the business community have grown. New families have put down roots. The hospitals have grown with the community and have joined together to become the premier health care provider in the region. Mercy Hospital, now on two campuses, promises to continue providing health care inside and outside the hospital walls for generations of new families.

Reflecting the consolidation of the hospitals, our foundation name is now Mercy Hospital Foundation. We formally launched a new capital campaign to support the growth of Mercy Hospital. “Advancing a Legacy of Caring” is a three-year effort to raise \$8.6 million to bring health and healing to our neighbors, friends and families. While the goal is lofty, it is only a portion of the total \$107 million capital investment Allina Health is making in the North Metro. This capital spending commitment over a three-year period is the largest historical investment Allina Health has made in any of its hospitals.

I invite you to read this campaign brochure and learn how Mercy Hospital is “Building its Future” and carrying out its work to advance a very special legacy of caring for many future generations.

Sincerely,



Joseph Strauss
President, Mercy Hospital Foundation



Our hospital

- **1965:** Mercy Hospital in Coon Rapids opens its doors.
- **1966:** Unity Hospital in Fridley was dedicated on May 1, 1966, and saw its first patients on May 23.
- **1985:** Mercy Hospital's heart catheterization lab served its first patients. In March 1989, the first open-heart surgery is performed by John Satterfield, MD, surgeon with Minnesota Thoracic Associates.
- **1996:** More than 7,000 North Metro patients have benefited from the renowned bariatric surgery program at Unity Hospital since it opened in 1996.
- **2004:** Mercy Heart and Vascular Center opens.
- **2008:** Remodeled and expanded Emergency Department opens at Unity Hospital, including state-of-the-art isolation for infectious diseases.
- **2010:** Mercy Hospital is designated as a Level II Trauma Center by the American College of Surgeons.
- **2015:** The Mother Baby Center at Mercy Hospital with Children's opens in July.
- **2017:** Mercy/Unity consolidate to provide the best care under one hospital—Mercy Hospital—on two campuses.



The Spirit of Unity at Mercy Hospital's Unity Campus in Fridley.



Hopes and Dreams at Mercy Hospital in Coon Rapids.



“From delivering babies to preventing and treating heart disease, Mercy is our family’s number one hospital choice. The physicians and staff work hard to treat injuries and illnesses to keep our community healthy.”

Jim and Pam Deal, campaign co-chairs

Award-winning care

Mercy Hospital was named third in the Twin Cities metropolitan area and fifth in the state by U.S. News & World Report’s 2015-16 Best Hospitals ranking.

Named one of the nation’s 100 Top Hospitals® by Truven Health Analytics.

Cancer care:

Designated by the American College of Surgeon’s Commission on Cancer as an Integrated Network Cancer Program.

Heart care:

Nationally known for clinical excellence and compassionate care, Mercy Hospital Cardiovascular program is ranked:

- one of the nation’s 50 Top Hospital for Cardiovascular Care by Truven Health Analytics (formerly Thomson Reuters)
- top 50 Heart Bypass Surgery Program rated by Society of Thoracic Surgeons and published in Consumer Reports magazine.

Stroke care:

Certified by DNV-GL as a Primary Stroke Center.

Orthopedics:

Joint Commission Gold Seal of Approval™ and Blue Distinction Center for Knee and Hip Replacement, Spine Surgery.

Senior care:

Unity campus is a NICHE Designated facility (Nurses Improving Care for Healthsystem Elders).

Mercy Hospital’s economic contribution to the community

- annually generates an average \$507.7 million for the local economy
- provides more than 4,000 jobs and continues to be a top employer for the region.

Whole person care

Traditionally, you visit a hospital when you're sick or hurt. And, while healing will always be a fundamental part of Mercy Hospital's mission, it's only a piece of our overall goal. Mercy Hospital, as part of Allina Health, is dedicated to whole person care, an effective health care approach that considers all factors of a person's health. From physical to emotional needs, we treat the whole person.

Transitioning to one hospital on two campuses, facility improvements need to be made to ensure the accessibility and quality of care remains high. The following improvements help us build on our strength as the premier hospital in the North Metro and provide state-of-the-art health care for the 600,000+ people living in our primary service area.

Redesign emergency departments

- Reconfigure both emergency departments to make care more efficient, allowing us to serve 10,000 more patients each year.
- Increase each examination room's flexibility to accommodate a wider variety of patient needs.

Expand surgical suites

- Increase the size of the operating rooms from 300-600 sq ft to an average 620 sq ft.
- Provide room for innovative robotic surgical equipment.
- Enhance flexibility of operating room use to accommodate more surgical procedures.

Consolidate mental health and addiction programs

- Improve care and support through the new 24-hour Mental Health and Addiction Connection Line.
- Consolidate inpatient mental health and addiction services on one campus.
- Create a new, 40-bed inpatient mental health unit.
- Increase access to needed care through relocated outpatient clinic.

Establish new orthopedic patient unit

- Create 30 new dedicated medical/surgical rooms to meet the growing number of patients needing joint replacements.
- Equip patient rooms and bathrooms to accommodate the specific needs of orthopedic patients.
- Increase spaces for physical therapy and rehabilitation.

Remodel key hospital infrastructure

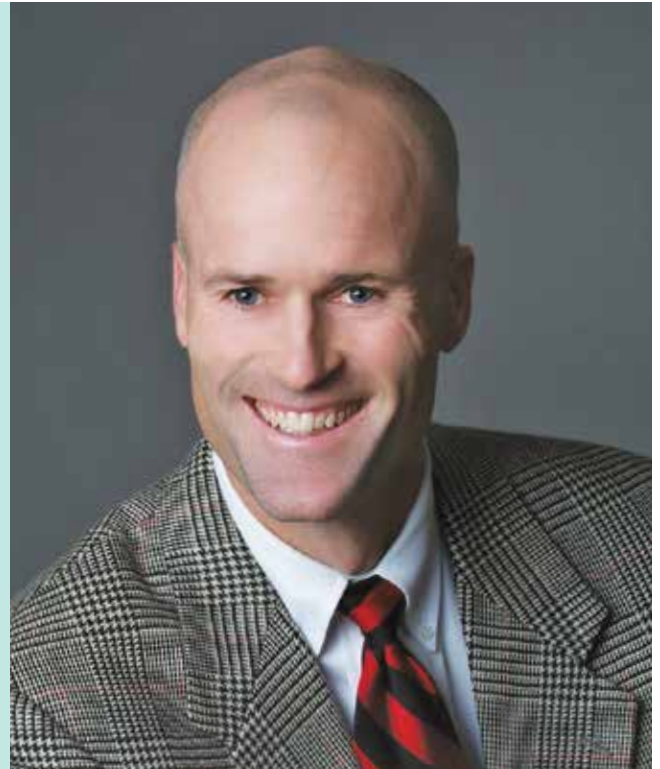
- Renovate laboratory space to enhance medical diagnostics and regulation compliance.
- Update sterile processing department to improve efficiencies.
- Refashion high-capacity kitchen to effectively serve specialized diets.



With the aging of our baby boomer population, demand for orthopedic surgery is increasing and the technology involved is advancing rapidly. The new, dedicated orthopedic rooms are designed around the growing demand and technological advancements.

“As an orthopedic surgeon, I am excited about the changes to the patient rooms as well as the operating rooms. The new orthopedic friendly patient suites are bigger and will provide an even better experience for patients and families. The expanded and enlarged operating rooms give us more room to work and increase flexibility of use, which hopefully will help us meet the growing needs of our patients for orthopedic surgeries.”

—David Edwards, MD, Twin Cities Orthopedics



Transforming health care in the North Metro

Health care is more than just bricks and mortar. It's a collaboration between the hospital and community to identify health issues, improve access, strengthen services and anticipate future needs. Capital projects on both hospital campuses will strengthen patient care for the next several decades.

Mental health and addiction needs on the rise

Mercy Hospital responded to community needs by consolidating mental health and addiction programs on the Unity campus. Growing numbers of patients seeking help, and local community leaders asking for new services factored into the decision.

The consolidation of our mental health and addiction services enhances programs and brings doctors, nurses and team members into one environment to create a healing space for people in our community.

"We are able to put it all together on one campus with one team taking care of the whole patient," says Keven Henseler, MD, Mercy Hospital Chief of Staff. "This ultimately leads to better care."



"Our family, like so many others, has experienced the need for mental health care. We were able to receive care locally at Mercy Hospital, which made a difficult situation more manageable. Improving and expanding mental health care in the North Metro is needed, and Mercy Hospital is best positioned in the community to make that happen."

—Charlie and Brenda Kratsch, campaign co-chairs



"Combining mental health and addiction programs brings hope to patients, many of whom need both types of care. It is important for our North Metro community to meet this need head on. Jim and I are pleased to support this project and realize that nearly everyone has a loved one or friend who struggles with mental health or addiction."

—Pam Deal, campaign co-chair

Helping patients heal faster

The design of our new mental health inpatient unit allows patients to control light and sound in their private rooms, exercise and artistically express themselves in group spaces, and stay connected through a mobile computer lab. We recognize the dignity and potential in all our patients. Our facilities and programs show that deep care.

We know that patients heal and return home sooner when they have physical, emotional and psychological support. Holding a loved one's



hand before a procedure brings added calm. Listening to instructions about after care and medication can be life-saving. Not feeling alone decreases fear and anxiety. Our larger pre and post operating rooms create space for friends and family to surround patients and speed up their healing.

"I'm excited about the new facilities being created. The whole layout is designed to make it as simple and caring for the patient as it possibly can be. Patients arrive with a lot of anxiety, and they want to recover in a place that is caring. It is better for the patients to see a family member or someone they recognize, know and love as they recover. These changes will make a big difference for the patients and their families."

—John Cavel, Mercy volunteer

Advancing new technologies

Expanded surgical suites allows more types of procedures to take place in each room. The added space also accommodates additional robotic surgical equipment. More patients can have procedures done sooner with greater results. Our focus on technology has a main goal of getting patients better sooner.



"I love Mercy Hospital. It's a great place to work and a great place to be. I am amazed at the amount of good work that is being done in the Mercy Hospital operating rooms right now, especially considering it's being done in older, very simple rooms. The new operating rooms will give us more flexibility to do even more sub-specialty procedures and raise the bar even higher on what we can offer our patients."

—Jeffrey Yue, MD, anesthesiologist with Mercy Hospital

New opportunities for healing and health



“We are helping patients remain where they are comfortable, where their support system is intact and where they are best able to heal. They will be able to stay within their communities, in their homes and among the community of specialists who can be more focused on their care.”

—Kevin Henseler, MD, Mercy Hospital Chief of Staff

Expanding the breadth and scope of patient care is essential for the wellbeing of our communities. At every turn, Mercy Hospital’s experienced staff works to improve patient care and help people live better than they thought possible.

One hospital with campuses in Fridley and Coon Rapids gives patients better access to the resources and specialists they need to thrive. Our neighbors, friends and family members will continue receiving exceptional care and healing close to where they live and work.

“We decided to move from two hospitals competing to one hospital exceeding on two campuses. Each will focus on what we do best in each area,” says Kevin Henseler, MD, Mercy Hospital Chief of Staff.

Facility expansion and renovation broadens the advanced medical care that makes Mercy Hospital the referral center for the north region. Consolidating programs and services increases patient access and effectiveness of care. Mercy Hospital treats patients compassionately to help them heal faster in settings that recognize their dignity and potential.



Generous donors helped purchase the DaVinci® Robotic Surgical System, which reduces pain, shortens hospital stays and provides patients with quicker recovery.

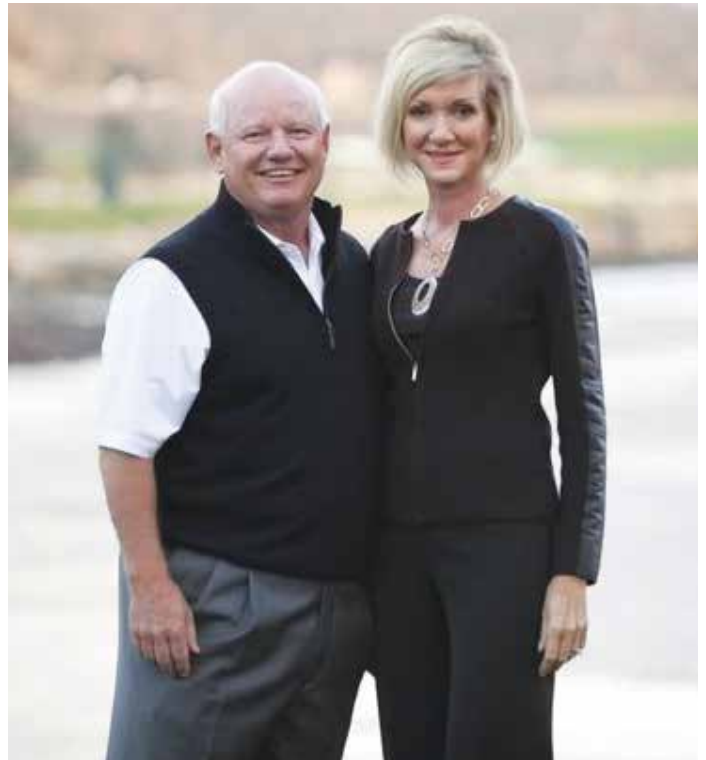
Building relationships to improve health

Mercy Hospital's whole person care stems from the high quality medical teams and facilities. Effective care comes through the strong relationships and partnerships between patients and hospital staff. At every step, from admission to discharge, we work to provide the healing services our patients need to recover at the hospital and in their homes.

Many of the renovations are geared toward creating healing spaces that include a patient's family and friends. Research has shown that patients improve more quickly and better when they have their own support network nearby.

Responding to community needs now and in the future


- Twin Cities population is expected to grow 22% by 2040.
- Blaine is one of the fastest growing cities, with a predicted growth rate of 58% over the next 25 years.
- Mercy Hospital currently serves 25 communities in an 11-county area.
- 10,000 more patients can receive care in newly remodeled Emergency Departments.
- Each surgical suite will be expanded by 30%, which means we can serve 25 – 30% more surgical patients and new robotic equipment.



“Our partnership and support of Mercy Hospital provides safe, comfortable, healing spaces for patients, families and the community.”

—Hollis and Catherine Cavner, campaign co-chairs

Promoting community health



At Mercy Hospital, our commitment to whole person care extends beyond the hospital walls and far out into the community. Through health screenings, emergency medical assistance and education programs, we reach community members from infants to seniors. Each year we connect with thousands of patients where they live and work, at schools, places of worship, public events and at our clinics. That's how we expand our hospital walls to deliver the preventive and restorative care central to our mission.

"We know our work in the community helps prevent unnecessary hospitalizations and ER visits," says Craig Malm, director of Community Benefits and Engagement, Northwest Metro. "Much of our community work revolves around helping those who may not have had access or the ability to pay for preventive services."



"Community programs reach isolated neighbors and friends who don't seek medical care or who might have a health issue that they don't know about. We are proud to support Mercy Hospital's work and know our contributions help patients in the hospital and out in the communities where we live and work."

—Randy and Bruce Grachek, campaign co-chairs

Examples of some of the community outreach programs include:

Forensic Nurse Examiner Program:

Provides examinations, medical screenings, preventive medication and education to victims of sexual violence, domestic abuse, elder abuse and child neglect and abuse.

Cancer Patient Emergency Funds:

Eases financial burdens for cancer patients struggling to pay for housing, utilities and other essential expenses.

Healthy Student Partnership:

Offers free in-school screenings to check blood pressure, cholesterol and blood sugar levels and educate about healthy lifestyles.

Faith Community Nurse Program:

Provides care for the spiritual, emotional and physical health of individuals and families through places of worship.

Emergency Mental Health Medication Funds:

Covers medication costs for mental health patients in financial crisis.

Community Health Screenings:

Provides free on-site checks for blood pressure, cholesterol and blood sugar levels through a mobile Wellness Van.

Reach Out and Read:

Provides early childhood literacy support and books through local Allina Health pediatric clinics.

Joyful Voice:

Sends certified music therapists to work with geriatric psychiatric patients to meet physical, emotional, mental, social and cognitive needs.

Stepping On:

Educates through fall-prevention programs and workshops for older adults and other community members who are at risk for injury from falling.

Healing for victims of violence

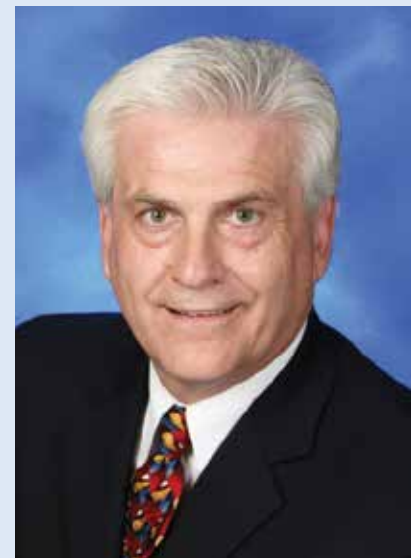
The Forensic Nurse Examiner Program is a community-based program that brings safety and healing to victims of violence. Since 2000, the program's nurses have helped more than 6,500 victims of sexual and family violence in the North Metro. This impactful community outreach program provides 24/7 nursing care to victims of sexual violence, domestic assault, elder and child abuse and neglect. Currently, it's the only full-service forensic program of its kind in the state of Minnesota.

The forensic nurses identify and care for injuries, provide treatment and medication, and assist reporting the crimes to law enforcement. They collect and store evidence, offer crisis intervention and are often a first bridge to patient safety.

"The patients we see are your brothers and sisters, your sons and daughters, your grandma and grandpa. Physical abuse is an issue that can affect anyone and has extremely long-term consequences. We know more work is needed to address these growing issues in our community," said Karine Zakroczymski, manager of Forensic Nurse Examiner Program.

"I support the work of the Forensic Nurse Examiner Program wholeheartedly and want to ensure this valuable service continues to serve the many communities of the metropolitan area. I would urge others in the criminal justice field to support this abuse-prevention program as the services provided to victims is central to our core mission."

—Tony Palumbo, Anoka County Attorney



Advancing a Legacy of Caring

Mercy Hospital Foundation must raise \$8.6 million over a three-year period to support Allina Health's largest investment in the North Metro area in history. These funds are critical to ensure that patients in the 11-county service area have continued access to exceptional health care close to home and work. It's only through strong philanthropic support that Mercy Hospital will fully realize its mission and vision—to provide the strongest possible care for healthy lives in the North Metro's 25 communities for now and the next several decades.

There are many ways to show your support. Gifts of cash, appreciated securities, real estate, life insurance policies and annuities all make a difference as we climb toward our goal, and commemorative naming opportunities will also be available during the campaign. Some donors may be interested in three- or five-year pledges to increase the support they can provide to this key part of the community.



“Please partner with us in this important and life-changing project. Through your support, we will continue building Mercy Hospital’s strong future. Together, we’re stronger.”

—Maureen Steinwall, Foundation Board Chair

Capital campaign leadership

Co-chairs

Hollis and Catherine Cavner
Pam and Jim Deal
Randy and Bruce Grachek
Charlie and Brenda Kratsch

Executive cabinet

Jim and Madonna Cormier
Chris and Niomi Hasling
Lisa and Brian Kovar
Larry and Delores Peterson
Belva and Eva Rasmussen
Thomas and Julie Strauss (Ramsey Lions)
Bruce and Theresa Zeilinger

Physician cabinet

Joseph Bebhuk, MD
Jeff Chambers, MD, FACC
David Edwards, MD
Ryan Else, MD
Kevin Henseler, MD
Stephen Remole, MD
Saul Singh, DO
Linda Soucie, MD
Jeffrey Yue, MD

Foundation leadership

Maureen Steinwall (Board Chair)
Joseph Strauss (President)

Hospital leadership

Sara Criger
(Senior Vice President-North Region,
Allina Health President, Mercy Hospital)





AllinaHealth

**MERCY HOSPITAL
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Lyric Building, Mail Route 53213
7590 Lyric Lane NE
Fridley, MN 55432-3251
763-236-3961

allinahealth.org/mhf