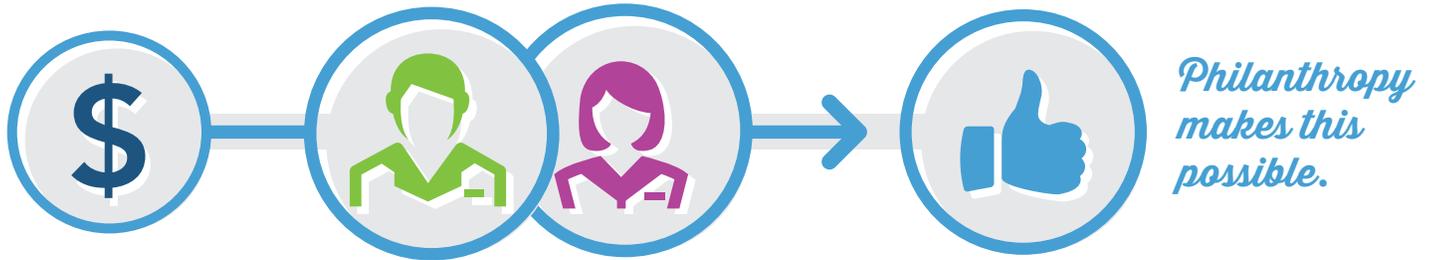


# NURSING EXCELLENCE

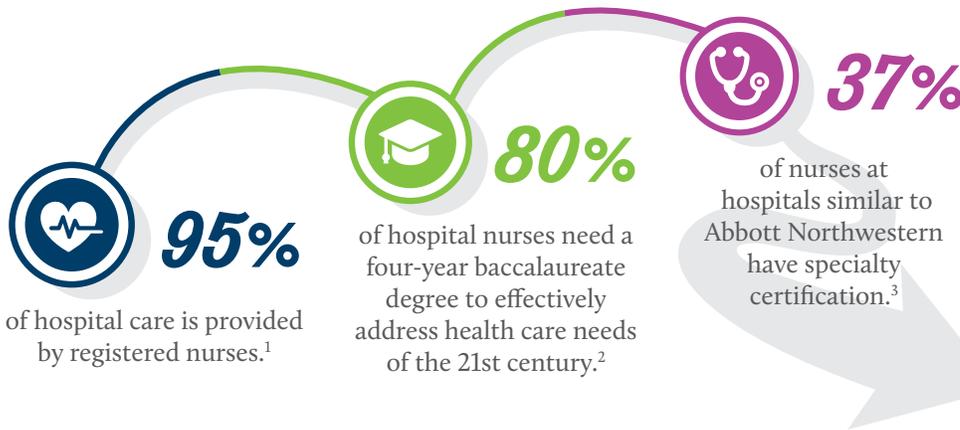
*Exceptional patient care*  
through excellence in nursing

## WHY THE NURSING EXCELLENCE INITIATIVE?

If you've ever been hospitalized, you know that nurses are integral to patient care. Nurses are also essential partners in our future. If we expect to deliver exceptional care in a complex and ever-changing environment, we need the very best nurses.



Consider what industry leaders and the American Nurses Credentialing Center (ANCC) Magnet Recognition Program® say about nurses and meeting patient care needs of the future.



### *As frontline*

care providers, nurses are the key change agents in improving patient care: "RNs in the future must also be able to understand variation in care delivery processes and demonstrate the ability to institute changes to improve as well as decrease variation in patient outcomes."<sup>4</sup>

### *An environment*

that supports nurses and their professional development is linked to better outcomes. For example, Magnet-designated hospitals experience increased patient satisfaction, decreased mortality rates, improved patient safety and improved quality.<sup>5</sup>

## THE OPPORTUNITY

Abbott Northwestern Hospital is known for its excellent nursing care, and we have the opportunity to build on this strong foundation.

### *Magnet Recognition Program®*

This designation, held by Abbott Northwestern since 2009, recognizes nursing excellence, and it helps us recruit and retain the very best health care professionals.

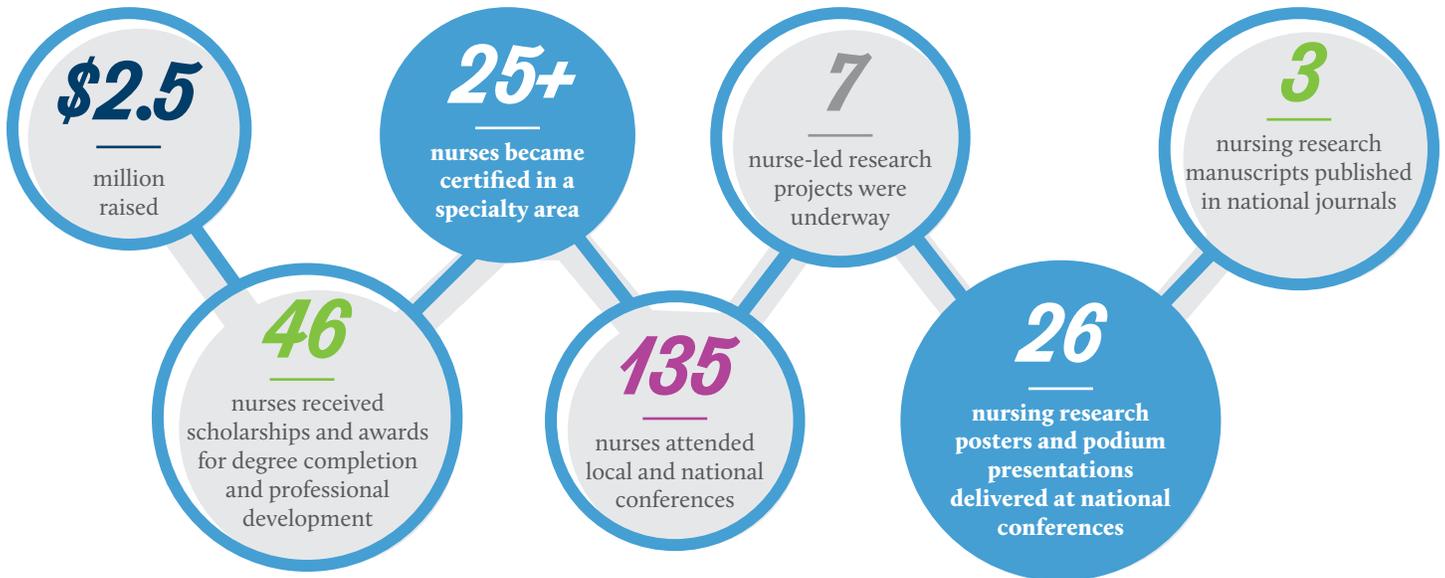
**75%**

of Abbott Northwestern nurses hold a baccalaureate degree in nursing or higher, short of the 80% recommended by the Institute of Medicine.

**30%**

of Abbott Northwestern nurses hold specialty certifications in their area, short of the 37% found in similar hospitals.

# ACHIEVEMENTS IN 2017



# NEXT STEPS IN 2018

Help us raise \$1.5 million to support exceptional patient care through excellence in nursing. Funds will support:



<sup>1</sup>Moore Foundation, moore.org

<sup>2</sup>Institute of Medicine report: The Future of Nursing: *Leading Change, Advancing Health*

<sup>3</sup>ANCC Magnet Recognition Program

<sup>4</sup>Buerhaus, Needleman, Mattke, Stewart; Strengthening Hospital Nursing; doi: 10.1377/hlthaff.21.5.123 Health Aff September 2002 vol. 21 no. 5 123-132

<sup>5</sup>nursecredentialing.org/Magnet/ProgramOverview



ABBOTT NORTHWESTERN HOSPITAL FOUNDATION