

Connecting our community



Allina Hospitals & Clinics

Mercy & Unity Hospitals Foundation

Mercy & Unity Hospitals Foundation

OUR MISSION

We're on a mission to raise, steward and distribute philanthropic funds that will help improve patient care, personal health and the quality of life enjoyed by all the families served by Mercy and Unity hospitals.

OUR VISION

The Mercy & Unity Hospitals Foundation works with donors to achieve their goals in philanthropic giving, and partners with the hospitals to meet strategic priorities. By supporting patient-centered care, dedicated staff, and programs that improve community health and wellness, we're helping ensure everyone in the North Metro area has access to world-class healthcare.

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2010 Highlights

We're proud to be connecting our community with worldclass health care in countless ways. Here are a few of the highlights that made 2010 a remarkable year in the history of the Foundation, and Mercy and Unity hospitals. Mercy Hospital's heart surgery group, Twin Cities Heart and Lung, was ranked among the top 50 in the nation, according to Consumer Reports October 2010 issue.



The Foundation worked with the Coon Rapids Borders bookstore to collect more than 3,000 donated children's books for pediatric patients at Mercy and Unity hospitals.



Unity Hospital became a Joint Commission-certified Advanced Primary Stroke Center. This designation honors hospitals that provide outstanding stroke care, education and care improvement.



Thomson Reuters recognized Mercy Hospital for the seventh consecutive year in its annual study of 100 U.S. hospitals that set the nation's benchmarks for inpatient cardiovascular care. Mercy was one of three Minnesota hospitals selected for this honor.



More than 550 guests attended the Foundation's 9th Annual Crystal Ball, raising \$250,000 for the family birth centers at Mercy and Unity hospitals.



Unity Hospital launched Renewing Life, an education and support program that helps individuals and families live with illness.



477 adults and teens volunteered 44,179 hours to support Unity Hospital's mission. Mercy Hospital hosted 974 volunteers for a total of 59,600 hours of dedicated service to its patients.



The trauma center of Mercy Hospital was verified as a Level Two Trauma Center by the American College of Surgeons.



Together, the Foundation's Golf Classic, Women's Golf, and Pheasant Hunt events raised over \$60,000 for the Faith Community Nurse and Sexual Assault Nurse Examiner programs of Mercy and Unity hospitals.



Mercy Hospital was newly certified as a Primary Stroke Center by The Joint Commission. This national designation identifies hospitals that offer the specialized care required by stroke patients, from early identification to immediate treatment and rehabilitation.



The Viriginia Piper Cancer Institute opened at Unity Hospital, bringing patients in the north metro comprehensive and integrative cancer care in a single location.

The Year in Numbers

Every number tells a unique story of caring. Each day, the physicians, nurses, staff and volunteers at Mercy & Unity Hospitals play a vital role in our community, touching countless lives.

January to December 2010	Mercy Hospital	Unity Hospital
Outpatient Visits	125,805	89,055
Inpatient Admissions	19,890	12,922
Surgeries	15,422	7,630
Employees	2,300	1,318
Affiliated Physicians	740	636
Emergency Room Visits	55,427	45,266
Newborns Delivered	2,072	1,562
Volunteers	974	477
Volunteer Hours	59,600	44,179
Licensed Beds	271	221
Ambulance Transports	8,454	5,339
Total Operating Expense	\$318,084,560	\$167,541,715

To Our Friends and Supporters,

It truly was a year to remember.

In 2010, the Mercy and Unity Hospitals Foundation continued connecting our community with new services and programs that further our mission. Thanks to your overwhelming generosity, we're supporting world-class patient care, improving community health, and enhancing the quality of life throughout the North Metro area. Here are some of the highlights.

With your help, a partnership with Minnesota Oncology brought the world-renown Virginia Piper Cancer Institute care model to Unity Hospital in late 2010. While the cancer centers at Mercy and Unity hospitals have always been among the best in the state, the Virginia Piper Cancer Institute now offers our community the next level of comprehensive care, from cancer prevention to early detection and treatment.

In 2010, Mercy Hospital became one of the few hospitals in the state designated as a Level II Trauma Center by the American College of Surgeons. Thanks in part to your contributions, the emergency department and other areas of Mercy now have the resources to care for critically injured and complex trauma patients throughout the North Metro.

Both hospitals continued to be honored for their high standards of care. Mercy Hospital was named one of the nation's Top 100 Hospitals® and one of the top 20 mid-size hospitals in the U.S. by Thomson Reuters Healthcare. Unity was recognized as one of the Best Hospitals In America by U.S. News & World Report.

Your support also helped fund initiatives at both hospitals that have expanded our capabilities to care for mental health patients, as well as enable the hospitals to perform renovations that will improve patient safety and comfort.

All these achievements are in addition to the exciting stories you'll read about in this report. In more ways than we could ever cover here, your generosity allows the Mercy & Unity Hospitals Foundation to connect our communities with the finest health care in the region. We sincerely thank you.

Helen McClintock

Chair, Mercy & Unity Hospitals Foundation Board of Directors

WELEN Kay Mc Clintock

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President, Mercy Hospital

Lori Wightman

President, Unity Hospital

Powered by Hope

The Ride of a Lifetime

Turning a passion for motorcycles into help for breast cancer patients

When Diane Tschida was diagnosed with an aggressive form of breast cancer, she had no idea how many ways her life was about to change. By the time it was detected, Diane's breast cancer had already progressed to Stage III. Fighting such an advanced cancer took almost everything she had. Diane endured four months of chemotherapy, 33 rounds of radiation and multiple reconstructive surgeries. Along the way, she also learned first hand just how devastating breast cancer can be financially.

At her lowest point of despair, to make ends meet, she even sold her beloved Harley Davidson. "I thought I'd never ride again," she recalls.

A single mother of two, Diane applied to the Mercy & Unity Hospitals

"I do my best to do whatever I can to give back to people in the community with love and gratitude."

- DIANETSCHIDA

Foundation for financial assistance. She also began accepting the offers of help that were pouring in from all over. "I was this proud and independent person, and I had people really reaching out to me, even offering to cook meals. I was never one to ask for help, but I needed it. And by receiving help, I learned the power of giving."

After Diane's surgery returned her to a cancer-free state, she wanted to do something to help other breast cancer patients who were facing the same financial hardships. That's when she learned about the Lynnda Laubach Breast Cancer Awareness Ride.

Raising funds for breast cancer patients in the North Metro.

Started by Mark Christofferson in honor of his sister, a breast cancer survivor, the Lynnda Laubach Breast Cancer Awareness Ride is the perfect example of what the community and the Mercy & Unity Hospitals Foundation can achieve together.

In 2010, the ride raised \$71,000, which was split between the Foundation and another fund that provides assistance to breast cancer patients.

For her first ride, Diane rode on the back of a friend's bike. "It was a glorious day. Whether you were a survivor or knew someone who had cancer, there was an excitement in the air you could feel."

This year, Diane and Mark, along with several hundred other motorcycle enthusiasts, will once again be riding to raise funds for breast cancer patients who need a helping hand. As Mark says, "Breast cancer touches a lot of people. We want to try and touch each and everyone we can to help. That's what the ride is all about."



Bringing Healing Closer to Home

Making plans for a new Sister Kenny Rehabilitation Institute at Unity Hospital

Just two days after moving into their new home in North Branch, Dave and Kim Theis' world changed in ways they could have never imagined.

Kim came home from work and found Dave had been rushed to the emergency room earlier in the day with symptoms of a stroke. "He was completely unresponsive when I arrived at the hospital," Kim recalls. Further tests revealed Dave hadn't had a stroke, but was suffering from a rare form of cancer that was attacking his brain and spinal cord.

Since then, their lives have been a rollercoaster ride of surgeries and treatments. Dave wanted to start rehabilitation therapy as

soon as possible, but even that was

a challenge.

"Their mission is 'making lives work.' That is so important. You don't want to go through all these months of hard work and near death experiences just to get home and then have to stay home."

The nearest facility that could provide the specialized care he needed was 50 miles away from their new home.

— KIM THEIS

That was the Sister Kenny Rehabilitation Institute in Minneapolis. Sister Kenny is the region's leading provider of rehabilitation therapy, with specially trained teams that work together to help patients achieve improvements that often exceed national averages.

"It was very difficult for us to drive 100 miles every day, but we had no choice," Kim says. Their story is one of many that inspired the Mercy & Unity Hospitals Foundation to begin raising funds to establish a Sister Kenny Rehabilitation Institute at Unity Hospital.

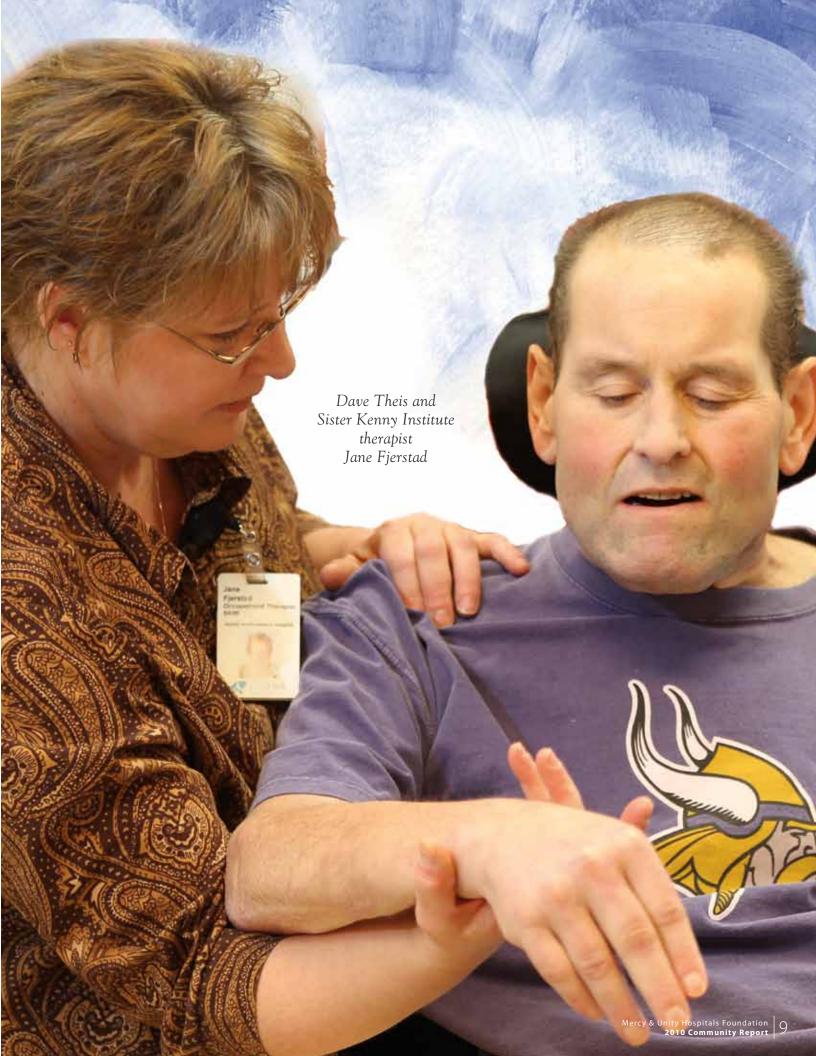
Meeting an acute need for acute rehabilitation.

"We realized we've had a gap in terms of serving people in the North Metro," says Karl Sandin, MD, MPH, physician-in-chief, Sister Kenny Rehabilitation Institute. "If you're a person who needs help after a stroke, a brain injury or any other trauma, having that help close to home is very important."

The new Sister Kenny Rehabilitation Institute will be a 20-bed unit where patients can get around-the-clock care, and benefit from an intense, comprehensive therapy program. It will be the first acute inpatient rehabilitation unit in the North Metro.

Dave and Kim are eager to help support fundraising activities for the new facility. As Dave says, "We wouldn't have made it through any of this without the help of many people. It makes you to want to give back. You want to pay it forward in their honor."

You can help make a difference. Designated donations to the Mercy & Unity Hospitals Foundation, along with funds raised at special events including the annual Crystal Ball, are helping to connect our community with the world-class therapies provided by the Sister Kenny Institute.

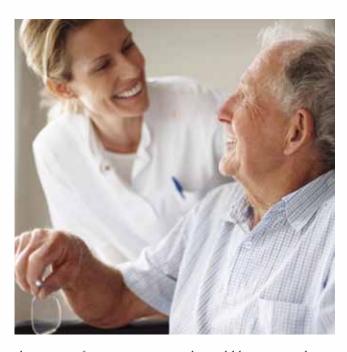


More than medicine Reaching out through the Patient Emergency Fund.

Caring for patients sometimes involves more than treatments and therapies. In 2009, the Patient Emergency Fund was established at Unity and Mercy hospitals to purchase medications for patients who otherwise couldn't afford them, and to provide essentials like infant car seats or cab fare home when patients have no other option.

"The Patient Emergency Fund bridges an everwidening gap in the patient experience," says Brenda Verbick, Manager, Social Services, Mercy Hospital.

In 2010, the Fund filled a prescription for a patient who had lost his health insurance and had stopped taking his heart medicine due to the cost. When he was admitted to the Emergency Room with chest pains, the Fund purchased medications that sustained him until his application to



the pharmaceutical company for an ongoing supply could be processed.

"Making sure our patients have what they need to get well after they leave the hospital is part of our job, and in some cases that includes financial assistance."

— BRENDA VERBICK

The Fund was also there when a patient admitted to the Emergency Room was discovered to be a victim of domestic violence, and needed taxi fare to a shelter a safe distance from her abuser.

And when an elderly gentleman receiving end of life care at Mercy Hospital was in his last hours, the Fund paid for a quick ride so his wife could be there to say goodbye.

"The help we offer needs to be immediately available, so we need to have things like transportation vouchers and infant car seats ready to go," says, Lori Tammi, Manager, Social Services, Unity Hospital.

Thanks to your support at events like the annual Crystal Ball, and designated donations to Mercy & Unity Hospitals Foundation, last year more than 650 patients benefited from the Patient Emergency Fund.

Named Funds and Endowments

Named funds and endowments allow donors to make a lasting impact in our community by providing continuous support for programs at Mercy and Unity Hospitals. Investment income is used to fund specific initiatives while the initial gift continues to grow. Gifts may be made to any of the programs listed here, or a new fund or endowment may be established according to your wishes and the needs of the hospitals. For more information, call Doug Hutchings, Foundation President, at 763-236-3965, or email sdouglas.hutchings@allina.com.

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Kenny Kids Fund

Lung Power Pulmonary Rehabilitation Fund

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We extend our sincere thanks to the following individuals, foundations, corporations and organizations that made gifts to the Mercy & Unity Hospitals Foundation.

> Your gifts make our work possible and we appreciate your support in every amount, however due to space limitations we are unable to list every donor who made a gift to the Foundation in 2010. The Foundation has made every effort to ensure the accuracy of our records. If our report contains errors or omissions, please contact us at 763-236-3961 so that we may extend our apologies and correct our records.

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Mercy Hospital Auxiliary Metal Craft Machine & Engineering, Inc. Metropolitan Heart & Vascular Institute Midwest Dental-Hinckley **Midwest Venture Partners** Minne Teepee Resort Arnie and Arlene Nelson Jack Peterson **Pheasants Forever** Jan Pickering Dan and Brenda Price Rickie and John Ressler **Howard Richards** S.K.I.N. Medical Spa Salon Only Sales **Doris and Melvin Schulte** Kathleen Schultz Younsook Grace Shin, D.D.S. Debra Skees Slumberland Furniture Natalie Steffen Joseph and Pamela Strauss **Thomas and Margaret Strauss** Suburban Radiologic Consultants, Ltd. Linda and Brian Tell, M.D. The John Roberts Company The Refuge Golf Club Frank and Debbie Thurner Timco Construction, Inc. Tires Plus **Trott Brook Financial** Elaine and Gordon Voss **Bruce Wahl** Wild Wings of Oneka Dave and Jennifer Willford Ken Zylla

Honor & Memorial Gifts

The generosity of these friends and loved ones lives on through their donations to the Mercy & Unity Hospitals Foundation. To make a gift, call Doug Hutchings, Foundation President, at 763-236-3965, or email sdouglas.hutchings @allina.com.

IN HONOR OF

Pastor Alan E. Grant Jeanne Nelson, M.D.

IN MEMORY OF

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Brian & Deborah MacKenzie

Audrey V. Blom Norma Olson

Marliyn R. Boege John & Mary Boege

Donald J. Dibos Bonnie Aanestad

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Linnea Olesen William Peria Duane & Marjorie Peterson Marilyn Pomerleau Mary Kay Riley Richard & Jan Roach Sachin Sapatnekar Thomas & Sonia Scott Benjamin Sharpe Beverly Six Scott & Susan Skolnick Douglas Stiefel B.R. & Jayanti Suresh Bryan & Barbara Thomas **Rex & Eleanor Thomas** Laura Thompson Roger & Marianne **Thompson** Rob & Kristi Villanueva **Dorothy Buch** Paul & Lynda Carr John & Marie Frischmann Philip & Susan Jones Rodney Kesti Laurie Kinney Susan Kramer David & Sarah Lilja Dave & Kay Waggoner

Reuben C. KravikRobert & Diane Hewitt

Michael R. Krogstad Rodney & Shirley Conway John & Alice Ganter Karen Ganter David & Aimee Hatlestad John Hogdal & Kim Zobbe-Hogdal Jennifer Johnson James & Jeanne Kadlec Richard & Helen Krogstad Jerry & Darlene Ladd Floyd & Nellda Lehne Gerald & Arlene Mager Pat Sederstrom Jerrold & Cindy Winandy 21st Century Bank Berglund & Berglund, LTD Carl Ganter Agency, Inc. Engler Masonry & Concrete Flamingo Terrace Mobile Home Park, Inc. Hidden Haven Country Club M & M Dirtworks Premier Bank Stone Construction, Inc. Storage World, Inc.

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Maxine Campbell
Millie Caspersen
Eric & Heide Cedarstrand
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Planned Giving

Leave a Legacy.

Planned gifts secure future resources to strengthen and sustain the mission of Mercy & Unity Hospitals Foundation. They also offer potential income and tax advantages for you.

Your will, your way.

Determining what type of gift is right for you is just as important as making the gift itself. Gifts of will bequests, life insurance, real estate, and charitable gift annuities are only a few of the gift options available. If planned giving is a new thought for you, several factors need to be considered, including your priorities for the people and property you currently have in your life. You'll also want to identify where your philanthropic passions lie and define where and how you want to make an impact with your legacy.

We would be glad to discuss gift options that may be right for you. Information about your personal circumstances is kept confidential. And, as with all estate planning, you'll want to consult your attorney or estate specialist for their expertise and advice on your personal circumstances.

If you have already included Mercy & Unity Hospitals Foundation in your estate plans, we are deeply humbled and grateful. To become a member of the Legacy Society, all you need to do is inform us of the provision you have made for the Foundation in your will or trust. The amount can vary and does not have to be disclosed. You may remain anonymous if you wish.

For more information, please contact Doug Hutchings, President of Mercy & Unity Hospitals Foundation at 763-236-3965 or SDouglas.Hutchings@allina.com.

Employee Giving

Gifts made by Mercy Hospital and Unity Hospital employees to give back to the community

Kari Abbott Sherril Abrahamson-Baty Lori Ackerson Christina Aho Patricia Ajax Barbara Ames Wendi Andersohn Carol Anderson Inez Anderson Katherine Anderson Kristin Anderson Lisa K. Anderson Lora Anderson Roseanne Anderson Shawn Anderson Laura Angell Barbara Angelo Laureen Arbes Marc Arndt Steven Aronson Amy Asleson Linda Auchter Jennifer Auge Andrea Bailey Melissa Bailev Nicole Bakken Patricia Balthazor

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Gail Barnes

Melissa Barrette Eric Barth Marica Batiller Myron Bauer **Shirley Bauer** Earl Beitzel Judith Belanger Rachel Bellamy Patrick Belland Randall Benedict Shawna Benson Timothy Bentfield Cathy Bergen Jan Berthiaume Jeffrey Beyer Luke Bialka **Bonnie Bindert** Mary Blankenship Amy Bluedorn Jeanne Boespflug Sarah Bofenkamp Shannon Boie Peggy Bonk Sandra Borchert Karen Bowman Jeanette Bray Linda Briegel Elizabeth Bune Diana Butler

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Evonne Evenson Robert Fahey **Daniel Farber** Michelle Farber Debra L. Ferguson Victoria L. Ferris Connie Fiebiger Cindy Filipelli Jean Firl Allyson Fortin Susan Fox Brenda Frank Kathy Fredrickson Aaron Freeberg Evan Friese Kelly Friesen **Gerald Friest** Lisa Fruehauf Lohse Tammy Gallagher Sylvia Gamec Carla Gannon Martha Gaydos Marie George Ann Gervasi Christine Gilbertson Mary Goblirsch Vicki Goodman Lori A. Goodwin Karen Gozel Marie Granquist

Jeffrey Groebner



Brenda Hackensmith Janet Hagan Linda Halgrimson Jennifer Hallberg Sharon Halverson Debra Hamack Lila Hamers Scott Hamman Annette Hansen Carol Hansen Alyssa Hanson Joy Hanson Sherry Hanson Kimberly Harju Mary Harriman Paige Harris **Barb Hasling** Gail Hassler Cynthia Hauan Marcia Hauck Bonita Hechtman Diane Heckman Alyssa Heil Geraldine Heilman Julie Henderson Mary Hendricks Thomas Henkemeyer Amy Hentges David Herrmann Jennifer Hess Lorrie Hess Sandra Hesselgrave

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Elizabeth Voss Lori Vukson Lori Wagner Patricia Wagner Paula Wahlberg Kelly Walch Kathryn Waldvogel Cynthia Watson Nancy Watson Penny Watson Lori Weaver Margaret Weller Donna Werner **Heather Whiteis** Laura Widel Lori Wightman Carol Wine Susan Wirkkala Kathleen Yaeger Valarie Ylonen Leiloni Young Faye Ysseldyke Theresa Yzermans Laurie Zahn Karine Zakroczymski Steven Zimmerman Mary Zink Mary Zygmunt

Mercy & Unity Hospitals Foundation

Statements of Financial Position

YEARS ENDING 12/31/2010 AND 12/31/2009

ASSETS

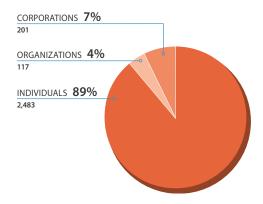
	2010	2009
Pledges Receivable, Net	\$ 143,660	\$ 97,139
Other Receivables	Wag _ 11	8,500
Investments	4,855,995	4,563,598
TOTAL ASSETS	\$4,999,655	\$4,669,237

LIABILITIES AND NET ASSETS

	2010	2009
LIABILITIES:		
Grants Payable	\$ -	\$ 7,075
Due to Allina Health System	20,354	201,918
NET ASSETS:		
Unrestricted Net Assets	2,223,890	1,831,636
Temporarily Restricted Net Assets	2,321,717	2,195,714
Permanently Restricted Net Assets	433,694	432,894
Total Net Assets	4,979,301	4,460,244
TOTAL LIABILITIES AND NET ASSETS	\$4,999,655	\$4,669,237

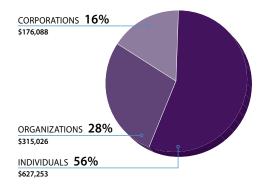
Number of Gifts by Source

Total Number of Gifts = 2,801

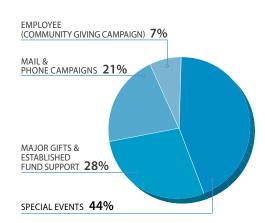


Contribution Income by Source

Total Funds Raised = \$1,118,367



Contribution Income by Approach



Statements of Activities

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
REVENUE, GAINS AND SUPPORT				
Contributions	\$ 354,496	\$ 431,079	\$ 800	\$ 786,375
Contributions for Allina Health System	9,600	_	_	9,600
Special Event Revenue: Net of Direct Benefit				
Expense of \$83,421 and \$83,199, Respectively	-	233,713	_	233,713
Investment Return	269,551	88,750	_	358,301
Other	32,870	-	-	32,870
Net Assets Released from Restriction	627,539	(627,539)	_	-
Total Revenue, Gains and Support	1,294,056	126,003	800	1,420,859
EXPENSES				
Grants and Transfers to Affiliates	814,205	_	_	814,205
Grants to Others	79,528	_	_	79,528
Total Expenses	893,733	_	_	893,733
NET ADMINISTRATIVE AND FUNDRAISING				
Support from Mercy and Unity Hospitals				
and Allina Health System	1,066,567	_	_	1,066,567
Administrative	(448,184)	_	_	(448,184)
Fundraising	(626,452)	_	_	(626,452)
Total Net Administrative and Fundraising	(8,069)	-	-	(8,069)
CHANGES IN NET ASSETS	392,254	126,003	800	519,057
Net Assets – Beginning of Year	1,831,636	2,195,714	432,894	4,460,244
NET ASSETS – END OF YEAR	\$2,223,890	\$2,321,717	\$ 433,694	\$4,979,301

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
REVENUE, GAINS AND SUPPORT	Omestricted	nestricted	nestricted	iotui
Contributions	\$ 37,439	\$ 462,501	\$ 700	\$ 500,640
Contributions for Allina Health System	10,050	_	_	10,050
Special Event Revenue: Net of Direct Benefit	.,			,,,,,,
Expense of \$83,421 and \$83,199, Respectively	_	334,786	_	334,786
Investment Return	686,357	171,372	_	857,729
Other	70,270	_	_	70,270
Net Assets Released from Restriction	985,213	(985,213)	-	-
Total Revenue, Gains and Support	1,789,329	(16,554)	700	1,773,475
EXPENSES				
Grants and Transfers to Affiliates	962,279	_	-	962,279
Grants to Others	63,159	_	-	63,159
Total Expenses	1,025,438	-	-	1,025,438
NET ADMINISTRATIVE AND FUNDRAISING				
Support from Mercy and Unity Hospitals				
and Allina Health System	1,012,710	_	_	1,012,710
Administrative	(421,583)	_	-	(421,583)
Fundraising	(601,700)	_	-	(601,700)
Total Net Administrative and Fundraising	(10,573)	-	-	(10,573)
CHANGES IN NET ASSETS	753,318	(16,554)	700	737,464
Net Assets – Beginning of Year	1,078,318	2,212,268	432,194	3,722,780
NET ASSETS – END OF YEAR	\$1,831,636	\$2,195,714	\$ 432,894	\$4,460,244

Board of Directors and Staff

The achievements we shared in 2010 would not have been possible without the inspiration, dedication and tireless work of our directors and staff. Thank you for the depth of your commitment.

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Mercy & Unity Hospitals Foundation

Lyric Building MR 53213 7590 Lyric Lane, NE Fridley, MN 55432

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