

2011 Fall Foundation News



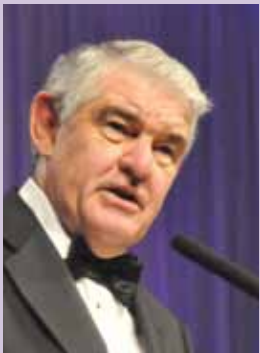
Architectural rendering of Elaine S. Larson Surgical Center



Gala honorees Dr. Flink and Dr. El-Halawani of Pulmonary and Critical Care Associates



Elaine S. Larson, major benefactor for the Elaine S. Larson Surgical Center



Gala honoree Michael DeCourcy



\$18.5 MILLION ELAINE S. LARSON SURGICAL CENTER CAMPAIGN SPEARHEADS BRINGING ADVANCED SURGICAL SUITES TO UNITED

MINNESOTA'S LEADER IN PATIENT CARE, SERVICE & TECHNOLOGY



**UNITED HOSPITAL
FOUNDATION**

Vice President's Letter

Once again, our community demonstrated its deep dedication to United Hospital at the Service to Humanity Gala. In late September more than 1,500 people gathered to celebrate their support for United and enjoy an incredible evening. Together, we raised \$1.35 million to benefit the Elaine S. Larson Surgical Center Campaign.

I'm proud to say the Service to Humanity Gala is the second largest annual fund-raising event in Minnesota. The continuing generosity of donors makes this event a huge success, year after year. We are especially grateful to Elaine S. Larson, John Nasseff, Helene Houle and the King Family. Donors contribute so that United can offer ever-higher levels of medical care and service to the thousands of patients who entrust us with their care every year. On behalf of those patients, we sincerely thank you.

The Service to Humanity Gala is a labor of love for hundreds of volunteers. I want them to know that we at United sincerely appreciate their efforts. In particular, thank you to Gala chairs Linda and John Schroeffer.

Among our longtime donors at the Gala was Elaine S. Larson, who contributed the lead gift for the Elaine S. Larson Surgical Center Campaign. We are pleased and honored the new surgical center will bear her name. Elaine's story on page 5 shows her philosophy of giving to St. Paul, her hometown.

In this newsletter, we offer more opportunities to read about the importance of surgery to our services at United. On the next page is information about the direct connection between a strong surgery program and United's financial viability. The following article highlights Summit Orthopedics, a physician practice that serves United patients, both in the operating room and the emergency department. And finally, we describe a pioneering example of robotic surgery on page 23. Robotic surgery is among the noninvasive methods for which United needs to remodel and expand its surgery areas.

Our community relies on United to provide excellent care for patients. Thanks to the dedication of employees, physicians, and volunteers and to the generosity of donors, we continue to make that happen every day at United Hospital.

With sincere appreciation,

A handwritten signature in black ink that reads "Dan Foley MD". The signature is fluid and cursive, with the "D" being particularly large and stylized.

Daniel Foley, MD
vice president, Medical Affairs
United Hospital



Dan Foley, MD, vice president,
Medical Affairs, United Hospital

ELAINE S. LARSON SURGICAL CENTER \$18.5 MILLION CAMPAIGN: THE HOSPITAL'S ECONOMIC ENGINE

The United Hospital Foundation is spearheading a campaign to upgrade United Hospital's operating rooms. One of the reasons for the upgrade is the economic reality of health care and hospitals.

Surgery is the economic engine of any hospital. Most hospital programs and services that are needed to ensure a community's continued health and well-being are not economically viable and must rely on income from surgery to survive. The bottom line of any surgery department has far-reaching effects on all other programs.

In an era of diminishing reimbursement for most medical services, the need is even greater for hospitals to ensure their surgery department is strong, efficient, well-run and healthy. This includes upgrading surgical processes and facilities as technology and other advances are made. In the past few years, every east metro hospital in the Twin Cities has invested in their surgical facilities, except for United Hospital. This puts United at an economic disadvantage and strains relationships with physicians and staff.

"By investing in our operating rooms, we are better able to meet the needs of our community, both for surgery and in all other programs that United offers," said Bob Plaszczyk, vice president of operations at United. "By making these improvements, we will make our hospital that much stronger."

The remodeling plans address changes that have occurred in the way surgery is conducted. Open surgical procedures have been replaced with minimally invasive techniques that require more equipment, more training and more personnel, all crowded into spaces that are too small and antiquated. And although the surgeons, nurses and staff continue to rise to the challenge of working in cramped conditions, they and our patients deserve better.



Surgery is the economic engine of any hospital, which requires facilities and equipment that keep up with today's surgical demands and practices. Shown here is one of United's operating rooms, which are too small and antiquated for many of today's procedures, which can cause delays and slower turnaround.

The proposed plan includes enlarging existing operating rooms and building newer suites; improving technology, lighting and storage space; improving access and patient flow; and remodeling the doctor's lounge.

**TO DONATE TO THE ELAINE S. LARSON
SURGICAL CENTER CAMPAIGN, PLEASE
CONTACT THE UNITED HOSPITAL
FOUNDATION AT 651-241-8022
OR ONLINE AT UNITEDHOSPITAL.
COM/UNITEDFOUNDATION.**

Summit Orthopedics: A long history at United



Summit Spinecare spine surgeon Paul Hartleben, MD, left, and his team use the most advanced techniques and instrumentation to perform a microdiscectomy.

Knee and hip replacements. Shoulder surgery. A golf injury. Back pain. These are all reasons people seek out care at Summit Orthopedics.

Summit Orthopedics has 35 physicians—orthopedic surgeons and non-surgical spine care physicians—who provide the complete gamut of orthopedic care, said Adam Berry, chief operating officer. Physicians see patients in 12 clinics in the east metro area.

Among the 450 employees of Summit Orthopedics are therapists (physical, occupational, and hand), physician assistants, nurses, MRI technicians and patient coordinators.

At United, Summit Orthopedics surgeons perform procedures that involve hospital stays for patients, such as joint replacements or spine surgery. For example, take a person who chooses to have knee replacement surgery at United. Summit Orthopedics coordinates the person's care from the first clinic visit, to setting up the surgery and hospital stay at United, to arranging outpatient therapy.

Summit Orthopedics prides itself on helping patients to navigate their orthopedic care with a single point of contact—a patient coordinator. This coordinator works directly with the patient's physician and sets

up all tests, surgery, therapy, and medical equipment. "Patients get one phone number to call, and this helps to coordinate their care and improves ease of use," Berry explained.

Berry said there will be increasing demand for inpatient orthopedic care. "As the population gets older, people tend to need more orthopedic care such as artificial hips and knees," he said.

The Elaine S. Larson Surgical Center Campaign is now underway to totally remodel the hospital's operating rooms. Of particular interest to Summit Orthopedics surgeons are efficiencies that will be engineered to decrease the time to prepare operating rooms between

patients, said Larry Stern, MD, orthopedic surgeon and founding partner.

A new option on the United campus is Summit Orthopedics' newly opened clinic in the Doctors Professional Building. This clinic offers a full range of orthopedic physician care and hand therapy.

And at the Peter J. King Emergency Care Center at United Hospital, Summit's orthopedic surgeons often attend to patients with orthopedic injuries.

Summit Orthopedics has a long history at United, Stern noted. He started at St. Paul Orthopedic Surgeons and joined the United medical staff in 1982. Dr. Stern and Paul Yellin, MD, founded Summit Orthopedics in 1984. "We have strong ties to the old Miller Hospital and to United," Dr. Stern explained.

In Woodbury, Allina Health System (of which United is a part) and Summit Orthopedics created a unique partnership. The two organizations jointly operate the Woodbury Ambulatory Surgery Center, which opened in 1998, Dr. Stern noted. The center is one of two outpatient surgery centers for Summit Orthopedics. Allina also offers general surgery there.

During its history of nearly 30 years, Summit Orthopedics has extended its services in the St. Paul area substantially, from Hastings to Forest Lake. "We are able to see patients in all of the east metro hospitals," Dr. Stern noted.

Donor Profile: Elaine S. Larson

Elaine Larson is a St. Paulite through and through. St. Paul has been her home for all of her 93 years, and her commitment to the city and United Hospital continues to grow from those deep roots.

“St. Paul is what I know,” she explained in her unassuming way. “How could I not support St. Paul after living here all these years?”

Elaine’s support for United Hospital is considerable, with a legacy of giving over the past 12 years. She recently donated the lead gift to the Elaine S. Larson Surgical Center Campaign, which is raising funds for a complete remodeling and updating of surgery areas.

“I hear the surgeons at United are excited about the new center,” Elaine said with a smile. “It’s exciting to think that the surgery area will be this wonderful, new space, in the same way the new emergency room is such an improvement.” (United’s Peter J. King Emergency Care Center opened in April 2011.)

“Elaine was thrilled to contribute to the Surgical Center Campaign by being the lead donor and to be recognized for her years of support and generosity,” said David Byrd, director of development at United Hospital Foundation. “She has been a longtime donor, friend and special person to United Hospital Foundation. Elaine takes an active role in supporting the foundation and the community in general. She is a gracious person and committed to her causes. She believes in giving back in a generous way and leading by example.”

The foundation honored Elaine in 2008 with its Service to Humanity award. Elaine and her late husband Robert created the Elaine S. and Robert E. Larson Endowed Chair for Stroke Intervention at United in 2003. They provided the lead gift to recruit Paul Schanfield, MD, a national leader in stroke recovery, to head United’s stroke program.

The Larsons also donated \$2 million in 2003 to the University of Minnesota Medical School for two permanently endowed chairs in ophthalmology and neuroscience.

Elaine had cared for Robert during his 15-year battle with Alzheimer’s disease. He passed away in 2006. They were high school sweethearts, meeting in 1935 during their junior year at Central High School. At Elaine’s

insistence, they waited to get married until 1976 because she was committed to caring for her widowed mother.

Downtown St. Paul was Elaine’s workplace for 40-some years. After working for an insurance company, she interviewed in 1945 for a receptionist job at Great Northern Iron Ore Properties. This trust of iron range land in northeastern Minnesota was created by James J. Hill, the legendary St. Paul founder of the Great Northern Railway Company.

Elaine landed a job as secretary to the company treasurer at the Great Northern trust. In 1951, she became the executive assistant to the trust’s president, Philip Ray. Elaine worked for the trust until her retirement in 1977.

Ray became her connection to Miller Hospital in St. Paul, since he served as president of the board of trustees. Miller, along with St. Luke’s Hospital, consolidated in 1972 to form United. Elaine often accompanied Ray to board meetings at Miller.

Ray and his wife were generous donors to the hospital, Elaine recalled. She also observed the commitment to supporting hospitals by her friend Al Heckman, who was considered Minnesota’s dean of philanthropy, and trust partners Louis Hill Sr. and Louis W. Hill Jr.

In recent years, “hospitals get overlooked in philanthropy,” Elaine observed. “Hospitals are last on the list, and I don’t understand why.”

She said philanthropy has become her way to help people and her hometown. “I took care of people all my life—my mother, her sister, and my husband. Now, with these donations, I’m taking care of people, but in a different way.”



Elaine S. Larson

2011 Service to Humanity Gala



A modern and chic ballroom welcomed Gala guests.



Anuja Shorma, MD, Pulmonary and Critical Care Associates.



The winner of the Lexus raffle, Kay Zibrowski, among friends.

The 2011 Service to Humanity Gala took place on Sept. 24, 2011, at the St. Paul RiverCentre. The elegant evening boasted a modern and chic ballroom with fringe chandeliers and special effect lighting displays of vibrant colors.

Nearly 1,500 people attended the event and raised \$1.35 million to benefit the Elaine S. Larson Surgical Center Campaign. This year's community recipient of the Service to Humanity Award was Michael DeCourcy, a longtime supporter of United Hospital Foundation. He is a retired Ramsey County District Court judge who practices law at DeCourcy Law PLLC. The physician honorees were Pulmonary and Critical Care Associates, an independent group that provides pulmonary, critical care and sleep medicine services to east metro and western Wisconsin. The award, presented by the United Hospital Foundation, recognized the recipients for their selfless dedication and leadership in improving the health and welfare of St. Paul and the surrounding communities.

In addition, United Hospital Foundation honored Peter J. King with the Lifetime Achievement Award for his commitment and passion in providing "brick and mortar" facilities for organizations dedicated to improving children's health, education and welfare and the family environment. The award was accepted by Russell King on behalf of his father, who passed away in March 2011.

The event was chaired by Linda and John Schroepfer, longtime friends of United Hospital and the Foundation, who have a lifelong philosophy of giving back to their community.

The evening began with a fabulous reception. White-gloved waiters passed hors d'oeuvres, and a silent auction was conducted with more than 600 items, coordinated by a 20-member committee of community volunteers. The auction items were graciously donated by hundreds of donors and



Elaine S. Larson, seated, Shirley Michienzi and David Byrd of United Hospital Foundation.



Carrie and Sam El-Halawani, MD, Pulmonary and Critical Care Associates.

companies. Guests mingled, placed bids and enjoyed viewing a Lexus from Lexus of Maplewood, which was raffled off at the end of the evening. During the live auction, guests were invited to bid on cruises, golf at TPC Sawgrass and a Minnesota Wild Hockey Suite.

Guests were treated to a salad of marinated artichoke and asparagus, prosciutto salad with smoked mozzarella, marinated red and yellow tomatoes, baby greens served with lime herb dressing. The entree was grilled filet served with blackberry demi, caramelized leek potato and ginger beans. The dessert was chocolate caramel torte, citrus creme fraiche, cherry sauce, salted caramel truffle, cherry chocolate cheese cake in a chocolate cup, amarena cherries and orange zest.

Again, thank you to all of our sponsors, volunteers and to the Saint Paul community for supporting the United Hospital Foundation.

A special thank you to John Nasseff, Helene Houle, Elaine S. Larson, Russell King, Nasseff Mechanical Contractors and the McGough Family. The event would not have been as successful if not for these dedicated, tireless individuals, and the Foundation is grateful for their continued support.



Diane Uecker Flink and Jim Flink, MD, Pulmonary and Critical Care Associates.

2011 Service to Humanity Gala photos by Jonette Novak and Mike May.



The modern and chic theme was applied to the table decor.

2011 Service to



Michael DeCourcy



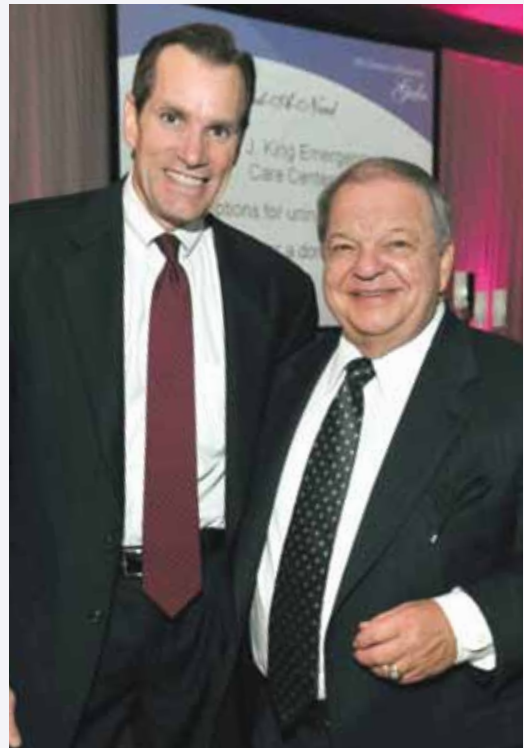
Stephen Gryzan, MD, of Pulmonary and Critical Care Associates.



Jim Flink, MD, and Sam El-Halawani, MD, Pulmonary and Critical Care Associates.



Gala guests dance to The Sevilles.



Ken Paulus, left, president and CEO of Allina, with Jack Ritt, United Hospital Foundation Board Chair.

Humanity Gala



Helene Houle and John Nasseff.



Gala Co-chairs John and Linda Schroeffer.



Russell King, left, accepting the Lifetime Achievement Award for Peter J. King, from Duke Adamski.



The Seattles provided the evening's entertainment.



A Lexus was the raffle's top prize.

2011 Service to Humanity Gala



Tim Vesparman and Elaine S. Larson



The DeCourcy family, from left: Michael and Beth Miller, Mike DeCourcy Jr., Michael and Merry DeCourcy, Kate and James Knapp.



Raffle items.



Artwork and photography raffle items.



Matt Koehnen and David Byrd present the Lexus keys to raffle winner Kay Zibrowski.



A wine collection was one of several raffle items.



Guests enjoyed a martini bar.

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We apologize for any errors or omissions that may appear in this listing. Please contact the United Hospital Foundation at 651-241-8022 with questions or corrections.

United Hospital



United Hospital Golf Classic's winning team from ThyssenKrupp Elevator. Golfers (l to r): John Best, Dan Tako, Rick Horneck and Joe Franczak.

2012 CALENDAR OF EVENTS:

July 30	United Hospital Golf Classic White Bear Yacht Club in White Bear Lake
July 30 - August 5	3M Senior PGA Championship Tournament Players Club in Blaine, Minn.
September 29	Service to Humanity Gala St. Paul RiverCentre

For additional information about United Hospital events, please call the Foundation office at 651-241-8022 or e-mail or visit unitedhospital.com/unitedfoundation.

The 21st annual United Hospital Golf Classic was held July 25 at the White Bear Yacht Club. One hundred twenty-four golfers participated in the tournament, enjoying 18 holes of golf on a course that is ranked 60 of the 100 best classical courses in the United States. The variations in lie, green undulations and raw beauty of the course make it one of those special layouts that participants never tire of playing.

The Golf Classic raised more than \$145,000, which will benefit the Elaine S. Larson Surgical Center Campaign.

"This year's golf tournament proved once again the commitment of the Twin Cities corporate citizens to supporting quality health care," said Bart Zibrowski, executive vice president – development at McGough Companies, who served as chair of the Golf Classic tournament planning committee. "We had 18 new sponsors join our tournament this year, with a number of others requesting participation in 2012."

Congratulations to this year's tournament winners Rick Horneck, Joe Franczak, John Best and Dan Tako!

A special show of appreciation to McGough Companies (tournament title sponsor); HDR (tournament reception sponsor); Nasseff Mechanical Contractors (beverage cart sponsor); and Lexus of Maplewood (hole-in-one sponsor).

Mark your calendar for the 2012 tournament on July 30 at White Bear Yacht Club.

Golf Classic



Golfers enjoy lunch before hitting the course.



Ramona Houle viewing raffle items.

GOLF CLASSIC SPONSORS

McGough Companies – title sponsor

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One hundred twenty-four golfers participated in the 2011 United Hospital Foundation Golf Classic.



Left to right: Ken Paulus, Bart Zibrowski, Tomi Ryba, and Tom McGough.

3M Senior PGA Championship



Jay Haas wins the 3M Senior PGA Championship.

The 2011 3M Senior PGA Championship Aug. 1-7 featured a dramatic win by Jay Haas. Haas birdied the par-five 18th hole to win the tournament in dramatic fashion by one stroke over Kenny Perry, Tom Lehman and Peter Senior. This was Haas's first win since the 2009 Constellation Energy Senior Players Championship.

The championship, held at the Tournament Players Club in Blaine, is Minnesota's only PGA Championship Tour event. It offers one of the largest purses on the tour and is the largest professional sports-related charity event in Minnesota.

Since 1993, the tournament has donated more than \$17.5 million to charity. The 2011 event netted more than \$1.3 million to benefit four hospitals in Allina: United, Mercy, Unity and Abbott Northwestern.

Spectators enjoyed an exciting final round, as the leaderboard changed frequently throughout the day. The tournament had the largest galleries in its history. Attractions were the best field of players in tournament history, beautiful weather, the opportunity to see some legends of the game, and an exciting leaderboard of marquee players.

Thank you to 3M, title sponsor, and all the sponsors, volunteers and spectators who made this event a success.

Mark your calendar for the 2012 tournament dates of July 30-Aug. 5.

Employee & Community Giving Campaign



Baskets were available for the Employee & Community Giving Campaign silent auction.

United Hospital is committed to improving the health of the communities we serve. The Employee & Community Giving Campaign helps strengthen our services and meet the many needs of our patients, their families and the community. As individuals we make a difference. Together we create change!

This year's campaign ran from Sept. 8 to Oct. 28. Employees were invited to participate in several fundraising events that brought both awareness and enthusiasm to the campaign. Highlights of the weeks were the theme basket auction and the United Cares white elephant sale.



"United Hospital employees are champions of caring when it comes to helping each other, and this is reflected in the success of our campaign," said Cindy Early, campaign chair who is manager of major gifts at United Hospital Foundation. The 2011 campaign raised \$118,889.92.

The Goff and Boysen Memorial and Honoring Garden



Garden donors (L-R), Justin and Lisa Boysen and Mickey Goff.

The dedication and ribbon-cutting ceremony of The Goff and Boysen Memorial and Honoring Garden took place on Sept. 22. The garden will provide a long-lasting tribute to a loved one who has passed away, it honors those who have made a difference in our lives and offers a place to reflect, remember and heal.

Mickey Goff, longtime supporter of United Hospital, said, "I was inspired by my daughter, Lisa, grandson Justin and the foundation department to make this dream become a reality. I know it will bring enjoyment to many for years to come."

The garden has provided visitors and staff a beautiful place to take a break from the hospital routine, relax and contemplate.

To donate to the garden or to leave a legacy, contact the United Hospital Foundation at 651-241-8022.



The garden provides a place to relax and reflect.



Bob Plaszcz, vice president, operations, United Hospital, welcomed guests at the Garden dedication ceremony.

Surviving the ‘widow maker’ heart attack,



About six weeks after his heart attack, Fred Morgan gains strength in his workouts at United’s cardiac rehabilitation unit.

One Saturday last August, Fred Morgan never expected that a heart attack would change his life. That morning he worked out at his athletic club as he does three times a week, lifting weights and jogging on a treadmill.

He returned home to Mendota Heights and got ready to attend a company picnic. He snacked on a cookie and thought it was odd that it caused heartburn. “Then, the pain really hit,” recalled Morgan, 63, a biochemist who works as a patent agent. He decided to research his chest pain on the Internet, but was so confused that he couldn’t open his laptop.

Morgan was alone; his wife Linda was out taking a walk. After enduring the pain for a panicky 20 minutes, he called 911. “I think I’m having a heart attack,” he told the operator.

Police arrived first, then emergency medical services (EMS) providers. They placed him on a gurney and started an electrocardiogram, which confirmed that

Morgan was having a heart attack. An EMS provider asked him, “Which hospital do you want?”

Morgan chose United Hospital, and he’s extremely glad he did. He received treatment from United’s Level One Cardiac Program, which makes care available quickly for heart attack patients in the heart catheterization laboratory.

Cardiologist Bilal Murad, MD, of United Heart & Vascular Clinic, met the ambulance and took Morgan to the cath lab. Within minutes, Dr. Murad had threaded a catheter into Morgan’s heart from a small incision in his thigh. Dr. Murad inflated a balloon to flatten the clot, then inserted a tube of metal mesh, called a stent. The stent kept open the blocked artery, restoring the flow of blood. “When Dr. Murad placed that stent, suddenly the pain was gone,” Morgan recalled.

“The cath lab staff told me, ‘You survived the widow maker,’” Morgan said, shaking his head. When a blockage occurs in the crucial “widow maker” artery, permanent heart damage or death can occur.

Morgan was transported to the cardiac intensive care unit, where he began his recovery and was reunited with his wife. Several days later, he was well enough to leave the hospital.

He chose to participate in a clinical trial at United, which is studying whether the body’s own stem cells can repair the damaged heart muscle. Morgan had a procedure in which bone marrow was removed and stem cells, which are the body’s restorative cells, were isolated. Then, the stem cells (or a placebo, because this is a research study) were injected into the artery of his heart that had been blocked.

United is one of five Minnesota hospitals in this national study, sponsored by the National Institutes of Health. “This protocol is on the leading edge of treatment, and preliminary data shows it’s effective,” said cardiologist Kenneth Baran, MD, medical director of United’s Nasseff Heart Center.

thanks to United

Next, Morgan started several months of cardiovascular rehabilitation at United. With his heart closely monitored, he exercised and slowly gained back his strength. About two weeks after his heart attack, Morgan felt well enough to return to work part-time.

He was so grateful for his care that several weeks after his hospital stay, he wrote about his experience for the “Sainted and Tainted” column in the *St. Paul Pioneer Press*. Morgan thanked “a host of people who saved me,” including the 911 operator, Mendota Heights police and EMTs. He also named Dr. Murad and many staff in the Nasseff Heart Center.

“Everyone at United was fabulous,” Morgan said. “I’m lucky everything worked out so well.”



Angela Stattman, cardiac rehabilitation therapist, encourages Fred Morgan to meet the goals for his workout.

TO CONTRIBUTE TO THE NASSEFF HEART
FUND AT UNITED HOSPITAL, PLEASE
CONTACT THE UNITED HOSPITAL
FOUNDATION AT 651-241-8022 OR
ONLINE AT [UNITEDHOSPITAL.COM/
UNITEDFOUNDATION](http://UNITEDHOSPITAL.COM/UNITEDFOUNDATION).

United's speedy treatment for heart attack patients

If you're having a heart attack, every minute counts.

United Hospital has accelerated the east metro area's system for helping people with heart attacks. Heart attack patients are often identified before they reach the hospital, so they can receive life-saving treatment faster in United's heart catheterization laboratory.

United's Level One Cardiac Program ranks in the top 10 percent of hospitals in the U.S. in its average time-to-treatment—from the time heart attack patients arrive at the hospital until treatment begins in the cath lab. United's average was 45 minutes in 2010; nationally the goal is 90 minutes. For Fred Morgan, the patient in the previous article, the time-to-treatment was only 16 minutes.

“Living room to cath lab” describes United's innovative approach, said cardiologist Kenneth Baran, MD, medical director of United's Nasseff Heart Center. “When we can get people in the cath lab within one to two hours of the onset of the heart attack, we can prevent damage to the heart. Most people who have a heart attack sit at home for a few hours. It's important that if you experience the early signs of a heart attack, call 911 right away.”

Dr. Baran leads United's efforts to provide the fastest, most effective treatment for heart attack patients. United's program, published in a 2010 article in the American Heart Association journal *Circulation*, involved training east metro Emergency Medical Services (EMS) providers to start electrocardiograms on patients before they arrive at the hospital, then interpret the results.

When a heart attack is confirmed, the EMS providers make a single call to United. The catheterization lab staff meets the ambulance and ushers the patient past the emergency room and into the cath lab. There, a team led by an interventional cardiologist begins treatment to open the blocked artery.

Dr. Baran trained hundreds of EMS providers to recognize heart attack patients before the hospital, and he continues to train new groups. “This rapid treatment, bypassing the emergency room, can save 40 minutes and make a big difference in the outcomes for our patients,” he explained.

BOARD MEMBER PROFILE:

Jon Thomas, MD



Jon Thomas, MD

Jon Thomas, MD, described his position on the United Hospital Foundation board as “bringing the viewpoint of a physician on the frontlines.”

For Dr. Thomas, those frontlines include a broad range of activities. An ear-nose-throat specialist, he sees patients in his office at Garden View Medical Building in St. Paul and performs surgeries at United Hospital. He serves as president of his practice, Ear, Nose and Throat SpecialtyCare of Minnesota. Dr. Thomas is chief of staff-elect at United Hospital. And for 10 years he’s been involved locally and nationally in physician licensure and regulation.

As he became active on United’s medical staff, Dr. Thomas grew in his awareness of the importance of the United Hospital Foundation. “Through working with Dan Foley, MD, (United vice president for medical affairs) and the leadership at United, I realized that the United Foundation is special. It is dedicated to the community,” he explained.

Thomas cited the importance to the community of United’s new Peter J. King Emergency Care Center. Through the United Foundation, the community donated \$13.5 million to the \$24 million renovation.

As a surgeon, Dr. Thomas appreciates the need for the

Elaine S. Larson Surgical Center Campaign. “This will bring our operating rooms into the 21st century, because the surgery program is critical to United’s future,” he said. “And similar to the emergency department, the complete renovation will give us the opportunity to improve how we care for patients in surgery.”

Dr. Thomas attended the Mayo Medical School, where he also served his internship and residency. While he practiced medicine in St. Paul, he studied for an MBA in medical group management at the University of St. Thomas. “I was interested intellectually about how I fit into the health care system,” he said.

His interest also led him to serve on the Minnesota Board of Medical Practice, which regulates physicians. He served from 2001 to 2009, chairing the board and leading committees. Since 2009, Dr. Thomas has been active on the national level with the Federation of State Medical Boards.

As a United Foundation board member, Dr. Thomas builds understanding among physicians about how the foundation helps them, their patients, and the community. “I deliver the message to physicians that the foundation is a strong partner. The foundation helps us improve the work we do.”

BOARD MEMBER PROFILE:

Anders Knutzen, MD

The voices of physicians who practice at United Hospital are important to hear as United Hospital Foundation steers its course in supporting the hospital and its patients. Anders Knutzen, MD, represents physicians as chief of United's medical staff.

A foundation board member since 2008, Dr. Knutzen offers his expertise as a physician leader and a radiologist who practices at United. As he explained, "On the foundation board we share the same goal, and that is to have the best patient experience and the best possible outcomes. The doctors provide the medical perspective for the board, and they assist in framing the work we do."

Dr. Knutzen is the elected leader of the 1,079-member United medical staff, serving as chief from 2010 to 2012. In that role, he chairs the medical executive committee and works closely with United's leaders. He views the foundation board as a team, with physicians adding their perspective to those of hospital administrators, foundation leaders, community members, and donors.

A resident of St. Paul, he also serves on the board of trustees at St. Paul Academy and Summit School. He attended Harvard University Medical School, served his residency at Mayo Medical School and a fellowship at the

Mayo Clinic. Dr. Knutzen joined the United medical staff in 1996.

In his practice at St. Paul Radiology, Dr. Knutzen specializes in analyzing patients' CT, MRI and ultrasound tests. He noted that St. Paul Radiology has a deep tradition with United Hospital, since it was the only radiology group affiliated with the two hospitals that preceded United—Miller and St. Luke's. These St. Paul hospitals consolidated in 1972 to form United.

United holds an important place in the St. Paul community because it enjoys a strong tradition of donor support for health care, Dr. Knutzen said. "This support distinguishes St. Paul, and the medical staff at United appreciates it. Overall, the whole community benefits."

United's support from donors has been nurtured over the years and must be carefully tended, Dr. Knutzen noted. "It's the job of the current generation to sustain that momentum. You do that through individuals reaching out to other individuals."

He explained how he starts a conversation with a community member about supporting United: "We're all just one step away from needing a really good hospital with a really good operating room."



Anders Knutzen, MD

Planned Giving: Legacy Dollars and Sense

We often hear the term of leaving a legacy for those who follow us. What really is a legacy?

The dictionary lists three separate definitions. The first is in law, “a gift of property, esp. personal property, as money, by will; a bequest.” The second is “anything handed down from the past, as from an ancestor or predecessor: our legacy from Ancient Rome.” The third might be “an applicant to or student at a school that was attended by his or her parent.”

The third definition is often used in the fraternity system at a college or university. When one transfers money or an asset of value by one’s last will and testament, the first definition applies. We have been consistently approached when the discussion involves planned giving, that more critically than not the concept involves dealing with one’s legacy.

Clergy often relate the concept of leaving one’s legacy to a person creating meaning in his or her life. Religion often teaches about an afterlife and spending one’s time in heaven or somewhere else. The

concept of the “world to come” is discussed by many different faiths. One faith focuses on creating good during one’s lifetime as being the most important factor.

So how does the concept of dealing with one’s legacy apply to planned giving? Often, the concept of legacy or planned giving involves decision-making by oneself or others based on directions left for them by the person who created a means for that gift. Too often, taxes become the most critical driving force behind decisions. Yet whether or not there is a tax savings connected to a gift merely becomes a bonus to some persons.

We are taught at an early age that we need to provide for those we care about. It may be direct familial relations, indirect familial relations, or people we care for, regardless of the reason. We might care for people who think like us, people who conduct themselves as we do, or people we would like to help grow and perhaps succeed.

If we have children we want them to be proud of us, and we want them to make us proud of their



Larry Gamst, the managing principal of DS&B Ltd., is a board member of the United Hospital Foundation.

achievements. We go to their athletic activities to show our support and perhaps to make up for the times we did not do as good a job as we might have. We may boast or merely show pride in their accomplishments as a means to encourage others to also succeed.

We might be asked for assistance in the pursuit of a common goal. If we have the mental capacity, we might be satisfied with merely providing ideas to improve a process or procedure.

continued on page 26

**IF YOU WOULD LIKE MORE INFORMATION ABOUT
PLANNED GIVING, CALL THE UNITED HOSPITAL
FOUNDATION AT 651-241-8022.**

Service Profile: **Tops in Robotics**

St. Paul's first robot-assisted thyroid surgery takes place at United

In sci-fi movies, robots go places people can't. But it's not just fiction: At United Hospital, robotics are improving surgeons' vision and extending their reach.

For example, take a robotic thyroidectomy, which removes part of the thyroid due to the presence of non- or potentially cancerous growths. Currently, up to half of the thyroid can be removed with robot-assisted surgery through a small incision in the armpit, rather than an incision in the neck. This eliminates visible scarring, as well as the neck soreness typically associated with the conventional procedure.

Fifty-nine-year-old Donna Morelli received St. Paul's first robot-assisted thyroid surgery for thyroid nodules when multiple needle biopsies came back inconclusive. As a medical industry professional, Morelli was especially grateful for the quick return to work the robotic procedure afforded. "I had the procedure April 20 and was exercising three days later," she said.

Mark Sneider, MD, who performed Morelli's surgery, used a high-definition 3D camera paired with long, slender instruments. The tools were acquired as part of United's commitment to robotics leadership.

"Doctors in multiple specialties at United Hospital are using robotics, including gynecology, urology, general surgery, and colon and rectal surgery," said Deborah Egger, United's DaVinci coordinator. "We are among the top programs in Minnesota in numbers of robotic procedures. This volume helps United Hospital physicians offer patients a high level of expertise."

In Morelli's case, robotics helped Sneider perform the delicate neck procedure more safely. "With the angle of entry, there is less risk to surrounding structures such as the nerve that controls the voice," he said.

Robotic thyroidectomy is not for everybody. It is currently only approved for partial thyroid removal for reasons other than a confirmed thyroid cancer, and it is only for people who are not significantly overweight. But Sneider, currently the only St. Paul-area surgeon certified in the technique, expects the tool to be approved for more types of thyroid surgery.

"United Hospital will continue investing in evolving robotic technologies that offer our patients less risk, faster recovery and improved outcomes," Egger said.



Mark Sneider, MD, of Allina Medical Clinic, performed St. Paul's first robot-assisted thyroid surgery at United.

The United Hospital Foundation has played a critical role in developing United's Robotic Surgery program by funding the purchase of two da Vinci® Si HD Surgical Systems.



AWARDS AND RECOGNITION

United gets Chest Pain Accreditation



United Hospital has been designated an Accredited Chest Pain Center by the Society of Chest Pain Centers. The accreditation recognizes the collaboration and commitment of United's Emergency Department, emergency medical services (EMS) personnel and other medical personnel dedicated to rigorous and peer-reviewed processes proven to reduce mortality and morbidity from heart disease.

"People tend to wait when they think they might be having a heart attack, and that's a mistake," said Nathan Anderson, MD, United emergency department medical director. "The average patient arrives in the emergency department more than two hours after the onset of symptoms. They don't realize that the sooner a heart attack is treated, the less damage to the heart and the better the outcome for the patient."

United's state-of-the-art health care encompasses the entire continuum of care for the heart patient. It includes such focal points from EMS

dispatch and ambulance service, United's new state-of-the-art Peter J. King Emergency Care Center, catheterization lab, quality assurance plan, and the hospital's community outreach program. By becoming an Accredited Chest Pain Center, United has enhanced the quality of care for the cardiac patient and has demonstrated its commitment to higher standards.

"Recognition by the Society of Chest Pain Centers (SCPC) is strong indication of the extensive and coordinated effort we put into caring for our chest pain patients," said Daniel Foley, MD, United's vice president, medical affairs. "Our SCPC accreditation means that, from the time the paramedics reach them through their time with us at United Hospital, we are able to provide our patients with state-of-the-art care. That means we're saving lives and improving the health of our patients at United."

The Chest Pain Accreditation recognizes the extension of leading-edge processes to all types of chest pain, not just documented heart attacks.

The accreditation is further recognition of the daily seamless collaboration of the United Heart &

Vascular Clinic, United emergency department personnel and EMS professionals to deliver state-of-the-art, evidence-based emergency cardiac services in a time-critical manner.

"Care for chest pain patients starts long before they arrive at the hospital emergency room," said Kevin Miller, director of operations, Allina Medical Transportation. "We work closely with the specialists at United and we're proud to be part of the reason United has won accreditation from the Society of Chest Pain Centers. This is quite a milestone for United and reflects well on all of us."

To receive the Chest Pain Accreditation, the Society of Chest Pain Centers reviews a hospital's standards in emergency assessment of patients with acute coronary syndromes, functional facility design, personnel competencies and training, process improvement, organizational structure and community outreach efforts.

Patient-centered care results in less waiting in the Peter J. King Emergency Care Center

Since its inception, the Peter J. King Emergency Care Center at United Hospital has been focused on establishing a facility that is patient-centered and customer service-focused in its delivery of emergency care.

This focus has resulted in cutting wait times in half since opening its doors in late April 2011. Currently, the average wait time is less than 10 minutes, compared to the previous 24-minute average. Also, patients now save an average of 40 minutes in their emergency visits.

“Our new emergency department was designed to allow us to entirely change how we deliver care to patients, from the moment they arrive and through the entire visit,” said Nathan Anderson, MD, medical director. “Patients are now evaluated by a provider in less than 10 minutes on average, rather than spending 20 to 40 minutes in the waiting room.”

The first person you will see when you arrive at the ED is a registered nurse. “That nurse assesses your medical needs efficiently and promptly and gets you back to a treatment room,” explained Steve Horstmann, ED

director. “Most of the time, you’re settled in the treatment room in less than five minutes.”

Along with shorter wait times, the Peter J. King Emergency Care Center has also been able to care for more patients. Several thousand more patients have been able to receive care since May.

Telehealth network gives stroke patients access to United experts

United Hospital is now part of the Allina Telehealth Network, which connects hospitals in greater Minnesota and western Wisconsin with United 24 hours a day to help people who have strokes. River Falls Area Hospital is United’s first partner.

Through equipment that links into Allina Telehealth Network, a patient with a stroke in River Falls can be examined remotely by a neurologist at United. Linked electronically, the neurologist works with the patient, who is attended by the River Falls emergency department physician and nurse, to determine the appropriate treatment.

This allows patients with strokes to receive medical care more quickly, which increases their chances for a successful recovery.

United receives patient satisfaction award

United Hospital is one of six Allina hospitals honored by Avatar International, with the Exceeding Patient Expectations Award for the year 2010. Avatar is the company that administers United’s satisfaction surveys of patients.

United scored above the 50th percentile on several key survey questions about patients’ expectations before they arrived at the hospital. “Our patients rated their experiences as far surpassing what they expected would occur,” said Jeff Peterson, interim hospital president.

Planned Giving: Legacy Dollars and Sense, *continued from page 22*

If we have the financial capacity, we might be asked to merely provide financial support. If we have other attributes such as the ability to organize, we may be asked to lend those to achievement of that goal.

Planned giving is about many of these thoughts or concepts. Planned giving is making certain that whatever is important to us has an opportunity to continue today and into the future. Planned giving is about us having a say in where our monies will go.

A partner at my firm told a client that you can leave the decision-making to Uncle Sam as to who gets your money, or you can try to make that decision for yourself. When we see how government at both the state and federal level deals with providing for the betterment of constituents, and how disruptive that

process has become, we might be discouraged.

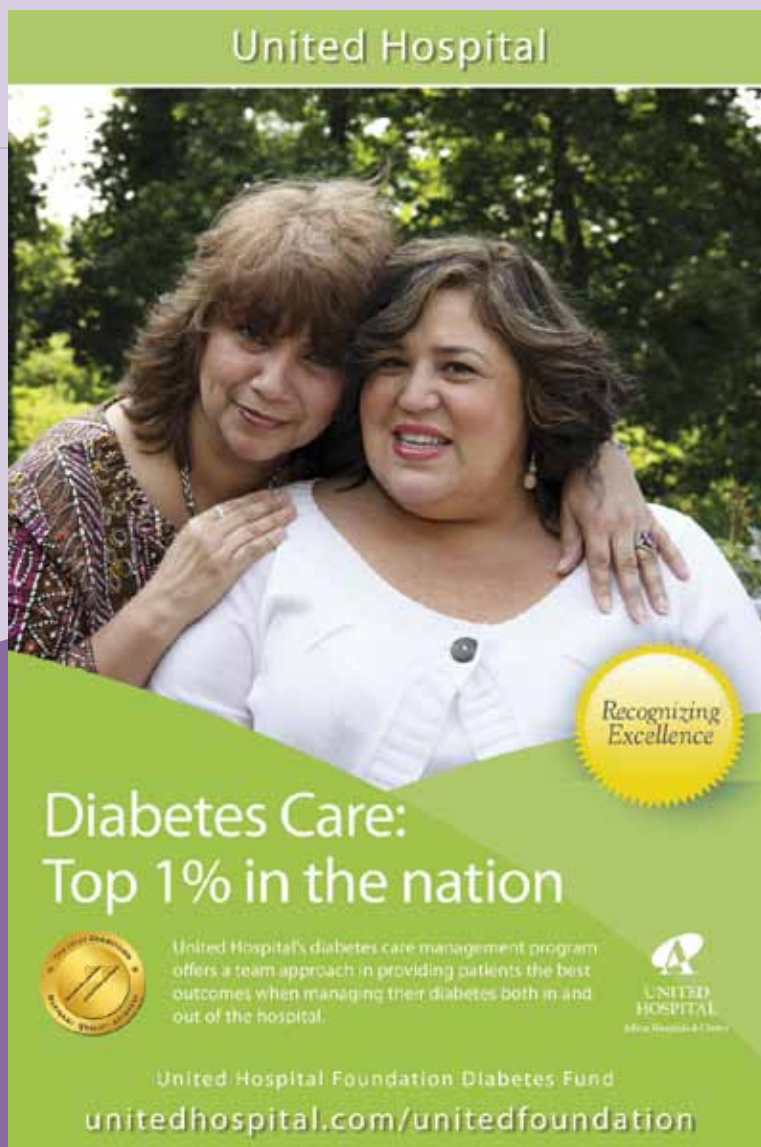
Although I am an accountant who often addresses these issues from a dollars-and-cents perspective, I am writing from a slightly different perspective: one of dollars and sense. By that I mean the dollars that we can offer and the sense we can provide for the things that we show the most passion for. This might be family, quality of life for ourselves and others, or the satisfaction of helping to achieve a worthwhile endeavor.

In closing, the most important message I can offer is this: Now is the time to consider taking that next step or making that next big investment in the future. By doing this, we as ancestors will leave something of value to our predecessors.

Fund Spotlight

DIABETES CARE FUND

To support the Diabetes Care Fund at United Hospital, please contact the United Hospital Foundation at 651-241-8022 or at unitedhospital.com/unitedfoundation.



United Hospital

Diabetes Care:
Top 1% in the nation

United Hospital's diabetes care management program offers a team approach in providing patients the best outcomes when managing their diabetes both in and out of the hospital.

United Hospital Foundation Diabetes Fund
unitedhospital.com/unitedfoundation

Recognizing Excellence

UNITED HOSPITAL
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United Hospital Foundation Funds

BIRTH CENTER

This fund provides resources for programs and equipment for one of the state's busiest birth centers.

CAL CALMENSON PULMONARY & CARDIAC EDUCATION FUND

The fund provides for pulmonary and cardiac education for patients and staff at United Hospital.

CARDIOLOGY RESEARCH FUND

The vision is to be a leader in clinical cardiology and provide the highest level of quality research service. The fund helps expand the knowledge of current and developing therapies.

DIABETES FUND

A health care team works together to find the best way to manage diabetes. This fund provides support for diabetes programs and projects. United Hospital is Joint Commission certified for inpatient diabetes care program.

JESSE E. EDWARDS ENDOWMENT FUND

This cataloged collection of nearly 24,366 human hearts and 88,000 photographic slides provides a unique learning and working opportunity for local, national and international physicians, which benefits every person with the potential for heart disease. The endowment fund keeps the registry here at United.

HEART UNITED FUND

The Nasseff Heart Center offers comprehensive care from diagnosis to rehabilitation.

ELAINE S. AND ROBERT E. LARSON ENDOWMENT

This fund supports the designation of a medical director position of the Stroke Intervention Center within the Nasseff Neuroscience Center, which already has the components for a stroke center of excellence in place, including experienced staff, interventional radiological treatments, rehabilitation services, screenings, prevention and risk-reduction programs.

LIPSCHULTZ GUEST APARTMENTS ENDOWMENT FUND

The apartments offer a place for families to stay when a loved one is hospitalized. This fund helps subsidize guests who can't afford to pay for the service.

MEDICAL EDUCATION AND RESEARCH ENDOWMENT FUND

This resource is funded entirely by physicians and provides grants for clinical research, educational opportunities and the purchase of ancillary equipment.

MILTON M. HURWITZ EXERCARE FITNESS CENTER FUND

The Milton M. Hurwitz ExerCare Fitness Center provides medically safe and effective exercise and education programs to patients, their families and the community.

NEUROSCIENCE UNITED FUND

The John Nasseff Neuroscience Institute offers comprehensive services, including a multi-disciplinary team for acute and long-term care, and serves as a research and education center to patients with neurologic disorders.

ELAINE S. LARSON SURGICAL CENTER CAMPAIGN FUND

The Surgical Center Campaign Fund supports the renovation of the United Hospital operating rooms. Upgrades bring state-of-the-art technology and capabilities to continue providing exceptional care.

PETER J. KING EMERGENCY CARE CENTER AT UNITED HOSPITAL FUND

United's Emergency Department, one of the busiest in the Twin Cities, is being expanded to continue to meet the needs of our community as we respond to life-threatening injuries and illness, as well as the possibilities of terrorist threats, large-scale natural disasters and worldwide epidemics. The Emergency Department opened in the Spring of 2011.

PETER J. KING FAMILY HEALTH CENTER FUND

This fund focuses on providing health care to the uninsured, underinsured and underserved community members.

ADDITIONAL FUNDS

Jim Adamski Complementary Therapy Fund
Behavioral Health Services Fund
Breastfeeding Resource Center
Cancer Care and Research Fund
Cardiovascular Health Improvement Fund
Center for Caring
Chapel/Pastoral Care/Spiritual Care Fund
Claussen Scholarship Endowment Fund
Community Partnership Fund
Dr. C. Richard Guiton Ethics Fund
Dr. Karon Pulmonary Disease Fund
Employee Fund (EFAC)
Equipment Fund
Faye Ann Johnson Memorial Education Fund
Free Care Endowment Fund
G. Kamman Tumor Conference Fund
General Fund
Heart/Lung Endowment Fund
John & Delores Holl Endowment Fund
Lawson Family Donor Advised Fund
Medicine Fund
Newman Breast Cancer Fund
Nursing Education Endowment Fund
Olivia Birth Center Fund
Oncology Endowment Fund
Pain Center
Ragon Cardiac Fund
Rifkin Cardiac Fund
Rinke Cardiovascular Endowment Fund
Sam Singer Memorial Fund
Sharon K. Willbrandt Memorial Fund
Volunteer Fund

To make a donation to any United Hospital Foundation Fund, please call the United Hospital Foundation at 651-241-8022 or visit us online to learn more and about planned giving at www.unitedhospital.com/unitedfoundation.

United Hospital Donor Tributes

In Memory of

United Hospital Foundation's Honoring Program offers a distinctive and meaningful way to remember, honor, pay tribute or recognize those important people in your life. By giving in remembrance, you offer a gift of lasting memory.

United Hospital's continued strength results in large measure from the support received from generous individuals like you. The financial commitment of our community members enables United Hospital Foundation to invest in important projects at United — supporting the best in quality health care for our patients while meeting the needs of our donors. The following are memorial/tribute gifts received from May 23, 2011 through September 13, 2011.

**IF YOU WOULD LIKE TO
HONOR, REMEMBER OR
CELEBRATE SOMEONE,
OR AN EVENT, PLEASE
COMPLETE THE ENCLOSED
HONORING ENVELOPE
AND SEND IT AND YOUR
DONATION TO THE UNITED
HOSPITAL FOUNDATION.**

Ethel Barr

Marjorie Edwards and Family

Joyce Bellis

Pat and Harold Kaplan

Rita Benassi

Robert Benassi

Marjorie Edwards and Family

Drs. Brooks S. and Terri L. Edwards

Marv and Irene Bisser

Douglas Bisser

Dale Blank

Shari and Jerry Nelson

Thomas Bolanos

Jennifer B. Galang

Jesse Edwards, MD

Gloria Brodie

Jean Ernster

Gerald and Carol Mulcahy

Bernard Flanagan

Beda Lewis

Fan Geller

Marjorie Edwards and Family

Arthur and Constance Goodman

Stephanie Goodman

Russell S. Greenberg

Sharon Dorfman and Ron Mazur

Harvey Hamer

Kathleen and Robert Hamer

Merle Hilliard

Marjorie Edwards and Family

Eunice Hurwitz

Lynne Baker

Robert Lewis Barrows

Karen and Bruce Gershman

Ann Hoven and Donald Lipsey

Dr. and Mrs. Irving J. Lerner

Mildred Miller

John Nasseff and Helene Houle

Dr. Aerial E. Nelson, Jr.

Mr. and Mrs. Steve Newman

Kristy Juergens

Marjorie Edwards and Family

Pam Ketcham

Rebecca and Keith Ketcham

Eleanor Waldrup

Peter King

Ann C. and Kenneth E. Peters

Marjorie Kroiss

B.R.S. and W.E. Barker

Philip and Linda Dezelar

Audrey Gareis and Jeremy Schultz

Mary and Jack Geisenhoff

Martha Krohn and Richard Berowski

Gregory Kroiss

Roger Olson

Peggy and Nicholas Rolfes

Ellen and Philip Sanders

Shirley and William Schmidt, Sr.

John and Susan Schmittiel

Joy Szondy and Family

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