#### UNITED HOSPITAL FOUNDATION



# 2011 Report to the Community

MINNESOTA'S LEADER IN PATIENT CARE, SERVICE & TECHNOLOGY







The first few months of 2012 for United Hospital have been a time of renewed focus sparked by new leadership, exciting progress in the Elaine S. Larson Surgical Center Campaign and continued success in the Peter J. King Emergency Care Center.

While there is already some great work behind us, we realize there are many more opportunities and accomplishments yet to achieve this year. As we look further ahead in the year and specifically into the services we want to enhance or bring to our community, we know that none of our efforts are possible without the support of our donors. On behalf of the patients, staff and physicians at United Hospital and the United Hospital Foundation, we thank you for your commitment to the health and well being of the east metro community.

#### Tom O'Connor Becomes President of United Hospital

Since joining United Hospital as president on Jan. 2, 2012, Tom has been focused on building relationships with physicians, staff and leaders as well as learning United's operational functions. While Tom is not new to health care or Allina, he appreciates that there are characteristics specific to United that will help define his overall goals and vision for the hospital. See page 2 for more on Tom O'Connor's professional and personal background.

#### **Elaine S. Larson Surgical Center Campaign**

Construction planning has begun for the Elaine S. Larson Surgical Center at United Hospital. See page 1 for the construction timeline and the latest updates regarding this campaign.

#### Peter J. King Emergency Care Center

While the need was never doubted, it is still remarkable to see the impact the Peter J. King Emergency Care Center has made in the community in its first full year of service. See page 3 for details on the number of cases, wait times and other enhancements to patient care.

As you can see, there is a lot to be proud of at United Hospital. Our hope and goal is to ensure that you continue to see and appreciate the tremendous value your support brings to the health of the communities United Hospital serves.

**Tom O'Connor** President, United Hospital Executive Vice President of Allina Hospitals & Clinics

**Duke Adamski** President, United Hospital Foundation Jack Ritt Chair, United Hospital Foundation Board of Directors

#### Jack Ritt

Top to bottom:

**United Hospital** 

President, United

Duke Adamski

Tom O'Connor

Chair, United Hospita Foundation Board of Directors



# Renovation Begins to Create New Elaine S. Larson Surgical Center

Construction will begin this spring on the Elaine S. Larson Surgical Center at United Hospital. The work to completely rebuild United's operating rooms is expected to be finished in the fall of 2013.

The Elaine S. Larson Surgical Center Campaign has a goal of \$18.5 million. In 2011, the campaign marked a major milestone with the donation of the lead gift by Elaine S. Larson of St. Paul.

Rebuilding the entire operating room area on the second floor will take place in phases so that surgeries will continue throughout the process, explained Richard Schreiner, United's director of facilities management. As one section of the surgery center is completed, staff will begin to use it and renovation will proceed in the next area.

Schreiner noted the receiving area for patients and families will be expanded, creating a welcoming, comfortable atmosphere. The crowded Doctor's Lounge also will be expanded.

Renovation is needed so that United can provide the most advanced setting for surgery, which has changed

considerably since the current operating rooms were built in the 1970s. Minimally invasive surgery and robotic surgery require more staff, more equipment and

On average, a current operating room is 350 square feet. The 15 new operating rooms will be 600 to 650 square feet for general, orthopedic and cardiac procedures and 750 square feet for rooms for neurosurgery and robotic surgeries. Each operating room will have 200 square feet of storage. In addition, the renovation will improve computer technology, lighting, and the scheduling and flow of patients and staff.

more room to store the range of equipment needed.

In 2011, nearly 16,000 surgeries were performed at United. A robust surgery program is integral to many medical programs at United and essential to the hospital's financial health.

To support the Surgical Center Campaign, please contact United Hospital Foundation at 651-241-8022 or at unitedhospital.com/ unitedfoundation.



# United Hospital Welcomes Tom O'Connor as New President

Tom O'Connor became president of United Hospital on Jan. 2, 2012. As system vice president of Allina Hospitals & Clinics, he also has leadership of Allina Medical Transportation, Allina Community Pharmacies and River Falls Area Hospital.

O'Connor said that his goals for United will center on these areas: patient safety and health; the patient experience and satisfaction; meaningful workplace experience for physicians and staff; and growing United's services.

O'Connor came to United from Mercy Hospital in Coon Rapids, where he had been president since 2007 and also was a senior vice president with Allina. His career at Allina started in 1997, when he led six owned and eight managed rural hospitals as vice president of operations for Allina Regional Health Services.

As corporate vice president of operations for Allina, O'Connor led the administrative redesign and system-wide financial improvement necessitated by Allina's split with Medica Health Plan in 2002. He then served as president of St. Francis Regional Medical Center in Shakopee until 2007.

O'Connor's career in health care management began in Florida and Georgia, where he served at HCA hospitals in Tallahassee, Panama City, and Atlanta. A Minnesota native, O'Connor has master's degrees in health services administration and business administration from the University of Minnesota and a bachelor's degree in economics/ finance from St. Olaf College in Northfield. O'Connor and his wife Jo have three daughters and live in Inver Grove Heights.

"I look forward to meeting donors and working with them and the foundation board of directors to ensure that United has the resources and talent to provide the highest level of care," O'Connor said. "Donors play an essential role in keeping United at the forefront of medical care."

# New ED Makes Impressive Gains in Serving Patients

# United Hospital's new emergency department This helping more patients, faster. gu

The Peter J. King Emergency Care Center opened in April 2011 in renovated space, with an array of improvements in caring for patients.

United's emergency department (ED), one of the east metro area's busiest, served 9 percent more patients in 2011 compared to 2010, for a total of 47,000.

On average, patients waited only five minutes from arrival until they were escorted to a treatment room. Then, they saw a physician in an average of 15 minutes, a statistic that ranks United very favorably among EDs in Minnesota and the nation, said Steve Horstmann, emergency department director.

Overall, patients save about 40 minutes in their emergency visits, compared to the previous ED. Surveys indicate patients are significantly more satisfied with their ED experience, Horstmann noted. The new ED offers services to provide the right care quickly:

- Equipment for CT scans, X-rays and ultrasounds
- 27 treatment rooms (double the previous number) and six treatment rooms for mental health patients
- A separate urgent care area
- Greater capacity to respond to a major emergency in the community

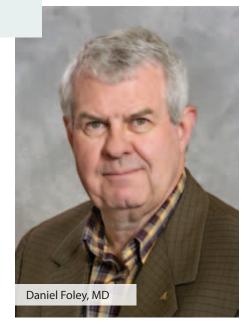
The staff and physicians follow protocols to start care quickly for people who are having heart attack or strokes. These measures also showed improvements, he noted. For example, the number of patients over age 30 who received an electrocardiogram in less than 10 minutes climbed to more than 70 percent in the new facilities. In the former ED, this was only 32 percent.

"United expanded the ED so that we could serve the community better," Horstmann said. "Our statistics for 2011 show we're accomplishing that."

#### United's Emergency Department Equipment is Helping Patients in Africa

Medical equipment from United's former emergency department is now being used in the capital city of Uganda. After the Peter J. King Emergency Care Center opened in 2011, United donated its old equipment to Hope in the City, a Minnetonka-based charity. Hope in the City sent the equipment to Mulago Hospital, which is a 1,700bed facility and the only hospital in Kampala, Uganda.

# Daniel Foley, MD, Leaves a Legacy at United



Daniel Foley, MD, United Hospital's vice president for medical affairs, retired in February 2012 and ended a distinguished career with United.

For nearly 30 years, Dr. Foley has been instrumental in guiding United's development as a premiere specialty hospital. With his leadership and patient-focused approach, United has developed key programs including the Nasseff Neuroscience Center, Nasseff Heart Center, and the new Peter J. King Emergency Care Center.

"Dan has been a mainstay of clinical leadership at United and Allina for years," said Penny Wheeler, MD, chief clinical officer for Allina Hospitals & Clinics. "His incredible knowledge base, sense of organizational history, and commitment to the best supports for caregivers and optimal care for patients are not easily replaced. He will be missed."

As a physician, Dr. Foley is board-certified in emergency medicine, family practice, and medical toxicology. Dr. Foley served as United's medical director of emergency medicine from 1984 to 1988. Later, while he served as an administrator, he also chose to work as an emergency department physician at United every Wednesday and one Saturday a month. In 1998, the United Hospital Foundation honored Dr. Foley with the Service to Humanity Award.

Dr. Foley received his undergraduate degree from Creighton University in Omaha and his medical degree from the University of Parma in Italy. He completed residencies in anatomic and clinical pathology at United Hospital's Miller Division, in cardiovascular pathology at United's Jesse E. Edwards Registry of Cardiovascular Diseases, and in family practice at North Memorial Medical Center.

Fluent in Italian, Dr. Foley has maintained connections to Italy and its health care system. Throughout the years he consulted with Italian officials on health care and taught emergency medicine in Italy.

Dr. Foley also dedicated himself to community service. Since 1985, he has served on the Citizens' Board of the Minnesota Pollution Control Agency. The nine board members are appointed by the Minnesota governor and regulate Minnesota's environment. Dr. Foley has served as chair and vice-chair of the board and currently heads the Environmental Review Committee. As a physician, he has provided scientific leadership to interpret how issues before the board affect public health and has helped others understand technical information.

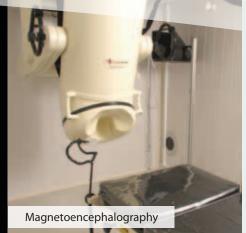
Another aspect of Dr. Foley's community involvement is his service with the Minnesota Army National Guard. From 1977 to 1992, he served as a flight surgeon. In 1982, the U.S. Army National Guard awarded him the Valley Forge Cross for valor. Dr. Foley had subdued a gunman who fired into a St. Paul restaurant where he was eating lunch with colleagues and family members.

"Dan's leadership has made a crucial difference in achieving the medical excellence we have at United today," said Duke Adamski, president of United Hospital Foundation. "He will be deeply missed by so many of us."



da Vinci Surgical System





# United Hospital Technology Highlights

#### Major investments in technology keep United Hospital at the forefront of providing the high-quality care our community expects.

#### **Robotic-Assisted Surgery**

Robotic-assisted techniques are changing the way surgery is performed. United is taking a leadership role in providing this technology and training surgeons to use it. During the first quarter of 2011, United had the secondhighest number of robotic-assisted surgeries among Minnesota hospitals.

Surgeons use advanced technology called the da Vinci Surgical System to perform robotic-assisted surgery. United has two such systems, purchased with funds from the United Hospital Foundation.

Using a da Vinci system, the surgeon uses a console to direct four robotic arms that hold micro-instruments and a miniature camera. This technology gives surgeons increased precision and flexibility and greater reach. Advantages for patients include small surgical incisions, shorter hospital stays and faster recovery times.

United recently acquired a da Vinci Skills Simulator for robotics training, which allows surgeons to practice in a virtual environment.

Robotic-assisted surgery has many applications in gynecology, and United has taken leadership in this area with its da Vinci Epicenter for Women's Health and Gynecology. This center, one of only 23 in the U.S., offers surgeons training in the depth, comprehensiveness, and best practices of the da Vinci system.

#### **MRI Technology**

Magnetic resonance imaging (MRI) technology used during surgery also is a recent addition to United's operating rooms. Intraoperative MRI allows for highly precise MRI images to be available to the surgeon and staff as surgery proceeds, instead of moving the patient from surgery to perform the MRI.

United's 3T MRI moved in 2011 to the Peter J. King Emergency Care Center so that emergency patients can receive MRIs more quickly.

#### **Deep Brain Stimulation**

United's Nasseff Neuroscience Center offers high-tech care in a number of areas. For example, United's Deep Brain Stimulation Program for Movement Disorders is among only four in Minnesota to offer deep brain stimulation (DBS).

DBS involves surgery to implant a medical device, much like a pacemaker, that delivers electrical signals to specific areas in the brain. DBS is a proven therapy to improve motor function in Parkinson's disease patients and those with essential tremor and/or dystonia (involuntary muscle movement).

#### Magnetoencephalography

United's magnetoencephalography (MEG) is non-invasive technology that aids in the pre-surgical evaluation for epilepsy and brain tumor patients. MEG is used to identify the area of seizure onset and to map the location of brain functions.

# **LEARN HOW THIS MERCEDES-BENZ COULD BE YOURS**

#### **United Hospital Foundation**

Original MSRP \$141,000



#### **Visit United Hospital Foundation's** website and learn how this 2004 **Mercedes-Benz SL600 could be yours**

#### **Customized features include:**

- · Valued at \$141,000 in 2004
- · One of only 1,073 SL 600s sold · AMG-design sculpted lower in the USA in 2004
- · 2 passenger, V12 coupe roadster
- Panorama roof with sunshade · Mileage 33,950
- · Hardtop convertible
- Sport package

- · Automatic transmission
- body work
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- · Estimated value \$42,000



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Or visit our website for more details www.unitedhospital.com/ unitedfoundation

## The 2012 Service to Humanity Physician Honoree

The United Hospital Foundation is proud to announce the 2012 Service to Humanity physician honoree. The Service to Humanity Award is presented to individuals or groups associated with United who have demonstrated selfless dedication and exemplary leadership in improving the health and welfare of St. Paul residents and communities we serve.



Mary Elizabeth (Beth) Dunn is a physician with United Neurosurgery Associates. She has a special interest in selective posterior rhizotomy, stereotaxic brain surgery, brain and spinal cord tumor, spinal cord surgery, epilepsy surgery and pediatric neurosurgery.

# Mark Your Calendar for the 2012 Service to Humanity Gala

#### Join us September 29 at this year's Service to Humanity Gala

The United Hospital Foundation's Gala will bring together more than 1,500 people at the Saint Paul RiverCentre to raise funds that benefit United Hospital and the St. Paul community.

This fabulous evening includes a signature martini reception, silent and live auctions, gourmet dinner, car raffle, awards ceremony and dancing to music by the legendary music group, the Seville's. Since 2003, the Gala has raised more than \$10 million to benefit these programs at United: the Nasseff Neuroscience Center; the Peter J. King Family Health Center; the Peter J. King Emergency Care Center; and the Elaine S. Larson Surgical Center. This year's proceeds will benefit the surgical center expansion campaign. The gala ranks seventh out of 25 metro area fundraising events in gross revenue.

#### Your help is needed with the live and silent auction

Every year more than 600 items are donated to the live and silent auction by individual donors, corporations and local businesses. If you are interested in donating or soliciting items for the silent auction, review the categories below for examples of auction items. For delivery or drop-off, please contact the foundation at 651-241-8022.

- Live Auction (luxury cruises, European trips)
- Art or Theater (tickets to the Ordway, Minnesota Orchestra, paintings)
- Dinning/Catering Events or Wine/Liquor (restaurant gift certificates)
- Children's Items (clothes, electric cars or other toys)
- Home Décor/ Entertainment/Kitchen/ Electronics (cookware, creative theme baskets, cell phones, miscellaneous)
- Health, Beauty and Fitness (salon/spa gift certificates or beauty baskets)
- Jewelry (necklaces, earrings, bracelets)
- Lodging/Travel/Trips/ Transportation (donating timeshare or vacation home for a week or hotel stays)
- Sporting/Outdoors (sports memorabilia, sporting event tickets or outdoor/ camping items)

Your auction donation will ensure a fun and successful event.

# Service to Humanity Gala

Auction Donation Form

Saturday, Sept. 29, 2012 | St. Paul RiverCentre | 5:30 pm.

Please complete the auction form below and return to United Hospital Foundation by **September 4, 2011**. Our deadline for the program listing is also **September 4**. If you have any questions, please call us at 651-241-8022. You may also fax this form to 651-241-5420. Thank you.

Donor name (individual or comp	any)				
Contact person (if different from		Phone			
Cell phone	E-mail				
Address				Fax	
City	State	Zip		Solicitor name	
Donated item with description					
Auction category		Expiration da	ıte? □ No	o 🗆 Yes	
Estimated or actual value:	(each) x	=\$		$\_$ $\Box$ Cash $\Box$ Check donation \$	
I/we as signed below agree to don	ate the above item(s) or	services to United Hos	pital Fou	indation, a not-for-profit and tax-exempt or	ganization for
the Service to Humanity Gala on	Saturday, Sept. 29, 20	12.			
Donor signature				Date	
Proceeds benefit the Elaine S. La	rson Surgical Center at U	United Hospital.			
United Hospital Foundation	333 North Smith Ave	nue   Saint Paul, Mì	N 55102	651-241-8022	

UNITED HOSPITAL

FOUNDATION

# Service to Humanity Gala

Pledge Card

#### Saturday, Sept. 29, 2012 | St. Paul RiverCentre | 5:30 pm.

#### SPONSORSHIP LEVELS

#### PREMIER SPONSOR I — \$50,000+

- Unlimited seats and dedicated tables
- Choice seating
- Ad and dedication to honorees in program
- Significant company advertising during event
- Designed company logo in program
- Company logo on our website with link to your site

#### PREMIER SPONSOR II — \$25,000

- 30 seats and dedicated table
- Prime seating
- Ad and dedication to honorees in program
- Company advertising during event

#### PREMIER SPONSOR III — \$10,000

- 20 seats and dedicated table
- Select seating
- Ad and dedication to honorees in program
- Company advertising during event

#### DINNER SPONSOR — \$5,000

- 10 seats and dedicated table
- Ad or dedication to honorees in program
- Limited company advertising during event

#### AWARD SPONSOR — \$3,500

- 10 seats
- Logo in program

#### **SPONSORSHIP**

□\$3,500 □\$5,000 □\$10,000 □\$25,000 □\$50,000 □\$50,000+

Individual Seats

□ Seat @ \$195 each x \_\_\_\_\_=\$\_\_\_\_(\*\$145 is tax deductible per seat)

Guest name\_

Table of 10  $\Box$  \$1,800

Other \$ \_\_\_\_\_(outright donation)

Dedication to Honoree  $\Box$  \$100/name with message (write message on the back of this form)

#### PAYMENT OPTIONS

$\Box$ Check enclosed (Make checks payable to United Hospital Foundation)
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	Credit card:	🗌 Visa	□ Mastercard	Discover	American Express
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Card number	Expiration date			
Name (on card)	Phone			
Company				
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City	State	Zip		
Cell Phone	E-mail			
Signature	Date			
Mail to:				
United Hospital Foundation				
333 North Smith Avenue				
Saint Paul, MN 55102				
651-241-8022				
unitedhospital.com/unitedfoundation				

Proceeds benefit the Elaine S. Larson Surgical Center at United Hospital

#### **DEADLINES:**

GALA INVITATION Submit form by June 25 to be added in the gala invitation.

#### GALA PROGRAM Ads and logos are due August 20 for the gala program.

**GUEST NAMES AND AUCTION DONATIONS** Submit guest names and auction donations by September 4.





# Through the Eyes of a Hospitalist

Georgia raggart, mb

During a hospital stay, whether it is a few hours or days, patients and visitors may interact with a variety of doctors, nurses, specialists and other non-clinical hospital staff members. "Through the Eyes of..." introduces the different care providers and staff members to help explain the role they play in the care provided at United Hospital.

This article focuses on the role of a hospitalist as explained by Georgia Taggart, MD, lead physician of the United Hospitalist Sevice.

#### What is a hospitalist?

Hospitalists at United Hospital are doctors who provide in-hospital care 365 days a year. The formal name of this group is the United Hospitalist Service (UHS) of the Allina Medical Clinic.

#### What do hospitalists do?

Since UHS doctors are in the hospital, we can respond quickly to any medical needs the patient may have. We can also arrange for a specialist to consult on a person's care if that becomes necessary.

For most patients, care is provided by the same UHS doctor each day. However, depending upon the person's length of stay in the hospital and whether or not the stay overlaps a change in the UHS rotation, it is possible to be seen by several UHS doctors. In that case, the doctor who has been attending the patient will thoroughly explain his or her medical information to the doctor who takes over next.

UHS doctors only attend to patients' needs while they are in the hospital.

# How does the hospitalist connect with the patient's primary care physician?

During the patient's hospital stay, the UHS doctor serves as the primary physician. The UHS doctor attends to the patient's hospital care, answers questions and coordinates discharge plans.

During the hospital stay, the UHS doctor is in touch with the patient's primary care physician to discuss treatment plans and consultations by specialty physicians, if necessary. Together, we work as a team; the hospitalists care for patients at the hospital and keep their primary care physicians informed of their condition.

When the patient is discharged from the hospital, a copy of the discharge summary, test results and medical records will be sent to the physician at the hometown clinic. The person's care is returned to the primary care physician.

Depending on the individual's outpatient medical needs, a specialist also may provide care.

# If patients have questions about UHS, who do they talk to?

Patients in the hospital should talk with their UHS doctor about any questions or concerns. For non-patient care questions, call the UHS administrative office at 651-241-8451.



# **United Heart & Vascular Clinic Offers New Prevention Program**

Courtney Baechler, MD, MS

My Assessment and Personal Prevention Program (MAP<sup>3</sup>) is a new clinic offered at United Heart & Vascular Clinic (UHVC), the cardiology practice at United Hospital.

The clinic offers an individualized, detailed review of a person's health and wellness. The clinic's philosophy is based on evidence showing that serious medical problems can be prevented or reduced by adopting a few basic health habits.

The clinic is located at UHVC's office on the campus of United Hospital. At the first appointment, the patient will meet with these specialists:

- UHVC Cardiologist: 40-minute appointment to focus on what it takes to be as healthy as possible. Includes physical assessments to measure risk and evaluation of behavioral choices.
- Nutritionist: A 60-minute comprehensive evaluation of eating patterns, emphasizing how to eat to feel well.
- Exercise Physiologist: A 30-minute session to assess the patient's activity level and ways to maximize it. No exercise or test is involved.

The first appointment will last about 2-1/2 hours. These three specialists evaluate the patient's health and prepare a risk assessment, including any medical problems they discovered.

At the next appointment, a UHVC nurse practitioner and the patient will discuss the assessment. With this information, the patient is encouraged to take action and set goals to improve his or her health. Referrals will be provided for any medical issues that would require additional follow-up.

Next, MAP<sup>3</sup> helps the patient stay on track with the health goals. Among the tools available to assist the patient in making steady progress are an online interactive program, exercise coaching and additional nutritional counseling.

The medical director for the MAP<sup>3</sup> clinic is Courtney Baechler, MD, MS, a UHVC cardiologist. Appointments are available by calling UHVC at 651-292-0007.

# **2012 United Hospital Foundation Events**

#### **United Hospital Golf Classic**

July 30 White Bear Yacht Club in White Bear Lake

#### **3M Senior PGA Championship**

July 30-August 5 **Tournament Players Club in Blaine** 

#### Service to Humanity Gala

September 29 St. Paul RiverCentre in St. Paul Thank you for supporting the programs and services of United Hospital through event sponsorships. For more information, visit unitedhospital.com/ unitedfoundation or call 651-241-8022.

# DONOR PROFILE: Beverly Calmenson



Beverly Calmenson and her family feel a connection to United Hospital. She and her late husband Cal have significant ties to United as donors and patients.

The family's ties to United date back to the late 1960s, when Beverly's father Nathan Thorman was cared for at Miller Hospital. (Miller consolidated with St. Luke's Hospital in 1972 to form United.)

Late in his life Cal developed lung and

heart problems and received care from specialists at United, including internist James Quaday, MD, and pulmonologist James Flink, MD.

Beverly recalled a day when Cal had been admitted to United. The family had gathered in his room as he settled in. A nurse came into the room, looked at Cal, and rushed out. The nurse returned with Dr. Flink, and they whisked Cal away as the family watched with surprise. Although family members hadn't noticed it, the nurse promptly recognized Cal's poor breathing. A medical team quickly fitted him with a breathing apparatus.

The experience of having a nurse who was so alert to a subtle change in Cal made a big impression on the Calmensons. They established the Cal Calmenson Pulmonary & Cardiac Education Fund at the United Hospital Foundation. It provides grants to nurses so they can attend educational conferences and receive state-of-the-art training. "We never got to thank that nurse, or even find out who she was," Beverly said.

Beverly and Cal attended many of the foundation's Service to Humanity Galas. Year after year, they invited family and friends to enjoy the gala with them. In recent years Beverly has sponsored a table so that United employees can attend the gala at no charge.

Beverly continues to see physicians who are associated with United and feels comfortable at the hospital. "I can't picture myself at any other hospital," she explained.

The Calmenson family has been part of the St. Paul business community for more than 70 years as owners of the Tractor Implement Supply Company (TISCO). Cal's older brother, Ben, started the company in 1937, selling replacement parts for tractors from the trunk of his car. Cal joined the firm in 1950, and the brothers began to expand the business. While Ben ran the headquarters in St. Paul, Cal traveled the country to build the distribution network. The business was sold in 1999.

After Cal's death in 2009, Beverly and her daughters Robyn and Susan set to work to establish the Calvin and Beverly Calmenson Family Foundation. The board of directors represents the family's three generations; the youngest member is Beverly's granddaughter, Alana Alch.

The Calmenson Family Foundation makes donations to organizations that are significant to the family, including United Hospital Foundation and the Jewish Community Center (JCC) in St. Paul. In 2011 the Calmenson family contributed to United's Nasseff Heart Center and the Elaine S. Larson Surgical Center Campaign.

The JCC has special significance for Beverly, since she served as its first woman president from 1972 to 1974. The foundation also supports the Lupus Foundation of Minnesota in memory of Robyn, who died last year from complications of the disease.

Beverly said it's important to support charitable organizations that will improve the community. "These organizations are stepping up to the plate to help people, and they need our help to do it. We need to assume that responsibility. I'm so proud of the work that we are doing through the foundation."

# BOARD MEMBER PROFILE: Terry Myhre

Terry Myhre brings to the United Hospital Foundation Board of Directors an entrepreneur's skills in helping people grow through education.

Myhre, who joined the board in December 2011, is president and owner of the Globe Education Network (GEN). The Woodbury-based private education company operates schools in 25 communities, spanning five states. GEN enrolls about 13,000 students and includes well-known colleges: Globe University, which has 10 campuses in Minnesota, Wisconsin and South Dakota; and the Minnesota School of Business, with 10 Minnesota campuses.

GEN also encompasses the Institute of Production & Recording, Minnesota School of Cosmetology, Duluth Business University, Benchmark Learning, and Broadview University, which has five campuses in Utah and Idaho.

Myhre started his business career as a computer programmer. At the same time his father Helmer was the admissions director at Globe College, which had 100 students at its campus in St. Paul. After the owner of Globe died unexpectedly in 1972, Myhre and his father bought the company. Both Globe College and the Minnesota School of Business, which the Myhres purchased in 1988, were founded in the 1800s to teach practical business skills.

The Myhres worked steadily to expand educational programs, degrees and campuses. In the 1990s and 2000s their colleges added two-year associate degrees, then bachelor's and master's degrees. Programs focus on business, creative media, legal sciences, technology, cosmetology, fine arts and health care. From 2008 to 2010 alone, the company opened 15 new campuses.

Today, Myhre and his wife Kaye lead GEN, working with their five adult children.

Terry Myhre

Myhre gains satisfaction from the students who attend a GEN college to jump-start their careers. "In many cases, our students are the first in their families to go to college," Myhre explained. "Often they graduated from high school, tried college, and it didn't work. Now they're in their late 20s, married with a family. They come back to school because they want to earn more and support the family. These are very dedicated students."

Graduation ceremonies become emotional when students tell their stories, Myhre said. "There's not a dry eye in the place, let me tell you."

As he looks ahead, Myhre understands that the need for post-secondary training will grow as members of the huge Baby Boom generation retire. "Training quality people is a huge area for health care and other fields to deal with," he noted.

Myhre has several connections to United. His colleague Jack Ritt chairs the foundation board. "Jack and I had been discussing my joining the board for a while. Now, I'm learning more about how the board operates and how I can help."

He also appreciates United from a patient's viewpoint. In the last five years, Myhre was hospitalized at United twice. Both times, he came away highly impressed by the staff and high quality of medical care. "I've always known that United was the best hospital in St. Paul."

# Prevention Moves to the Forefront in New Health Care Environment

The Federal Health Reform legislation passed in 2010 is filled with new benefits, rules, penalties and projects spread throughout 10 years. While some elements in the reform law are now in place, many provisions go into effect gradually throughout the next several years.

Many patients and community members have asked questions about how the new law affects them. Below are some of the major highlights:

- Coverage will expand to 32 million individuals by 2019 through public program expansions, an individual mandate, an employer mandate and other private sector health insurance reforms.
- Health Insurance Exchanges will be formed in each state by 2014 where individuals and small businesses can purchase market-based health coverage.
- Cost savings will be achieved through reduced reimbursement rates to health care providers and payment reforms to help pay for the coverage expansions.
- Insurance industry regulation includes a requirement for plans to offer an essential benefits package, provide dependent coverage for children up to age 26, prohibit lifetime limits and prohibit pre-existing condition exclusions.

#### Hospitals to incorporate more prevention efforts

The legislation has resulted in a changed state of health care in which hospitals are paid more on how effectively they help patients avoid hospital stays and emergency visits rather than on the number of services provided. In response, hospitals are being asked to re-examine their role in helping patients maintain overall health and well-being outside the hospital setting. Innovative approaches focused on preventive efforts, especially those related to chronic conditions, will need to be developed to help decrease a person's need for hospitalization. These efforts will also require that patients take even more responsibility for their health.

#### Community engagement plays a vital role in prevention and wellness

The community engagement work of Allina Hospitals & Clinics plays an important, supportive role for hospitals as health care reform moves further along. The overarching goals and objectives of Allina's community engagement strategy include improving the health of the communities we serve and developing a culture and reputation as a compassionate, trusted community partner. Through Allina's new volunteerism and charitable contributions program, United supports local, health-related nonprofit organizations to optimize the health of our communities.

Allina and United are also working with community-based nonprofit organizations and health experts at the state and local levels to develop and support community health improvement programs. Such efforts include the six-week wellness program Power by the Hour developed to help kids take steps toward healthy living. Sponsored by Allina and in partnership with regional schools and community groups, the Power by the Hour curriculum offers nutrition and exercise fundamentals to children in grades K–6. The message is that the choices we make every day affect our physical and mental well-being. You can learn more about Power by the House at Childhood Obesity Prevention section of allina.com/community.

# Become an Active Participant in Your Care

United Hospital encourages patients to maximize and enhance the care you receive with these three easy steps:

#### 1. Talk with us and ask questions

Patients should talk to their doctor or nurse if they have questions about their care. If you do not understand why a test is being given or are confused about a procedure or medication, do not be shy; ask about it.

#### 2. Share your family's health history

Sharing your family's health history is one of the most effective tools to help care providers assess and identify the genetic and hereditary conditions for which you may be at risk. If these can be identified, preventive efforts may be possible.

3. Follow through with care plans

Your personal future health care needs and costs may be reduced if you follow out-of-hospital care plans, including follow-up appointments, nutrition, medication, and other components.

### Lending a Helping Hand in the East Metro

Providing health and wellness support to underserved communities is a well-established commitment for United Hospital staff members. Every year, several charitable, social service and other organizations throughout the metro area benefit from the time and talents shared by staff members. Below is a brief listing of some of these organizations:

- American Cancer Society
- American Red Cross
- Big Brothers Big Sisters
- CommonBond Communities
- East Metro Project Homeless Connect
- Listening House
- Neighborhood House
- Ronald McDonald House
- Second Harvest Heartland
- St. Paul Public Schools
- Women's Advocates

## Thank You for Making Free Bikes 4 Kidz a Success



With tremendous support from community members and staff, United Hospital, as part of Allina Hospitals & Clinics, distributed more than 4,000 gently used bikes to underserved children in the Twin Cities metro area in December 2011.

In addition to the

bikes, children were fitted with new helmets and received safety education. Thanks to Jim Kowalski and Kowalski's Markets for providing fruit as a snack for children at United's bike giveaway. He is a United Hospital Foundation board member. On behalf of the children, thank you to everyone who donated a bike and volunteered their time distributing or fixing bikes.

#### **Supreme Court Decision**

The U.S. Supreme Court reviewed the constitutionality of the federal health reform bill in March. The two major issues being debated are the individual mandate (the requirement that all individuals have health insurance) and the Medicaid expansion (the requirement that states cover all individuals under 138% of the federal poverty level). A ruling is expected during the summer.



# **Celebrating the Hearts of Women**

On February 22, United Hospital Foundation hosted an English tea at The Saint Paul Hotel to celebrate American Heart Month and bring awareness to heart disease. Over 60 women attended the event to learn about risks and facts of heart disease and the programs and services of Nasseff Heart Center.

The speakers for the day were Courtney Baechler, MD, MS, of United Heart & Vascular Clinic (UHVC), Jennifer Thorson, heart attack survivor, Sue Moores, nutritionist from Kowalski's Markets, and Kris Coleman, manager of Milton M. Hurwitz ExerCare Fitness Center. United Hospital and UHVC are proud to rank in the top 10 percent of hospitals in the nation for opening blocked arteries in the heart quickly. The faster a patient's arteries are opened, the greater chance for reducing heart damage and recovering successfully. This is just one of many remarkable achievements that showcase the quality partnerships, dedicated staff and state-of-the-art techniques that make the Nasseff Heart Center a state and national leader in heart care.





# babycafé of United Hospital

#### Baby Café: Expert Advice on Breastfeeding

Every week, women and their infants gather at a church social hall in St. Paul to talk about parenthood, babies and breastfeeding. It's called Baby Café, a free community service sponsored by United Hospital.

Baby Café offers women an opportunity to get expert advice on breastfeeding in an informal atmosphere. The expert is Kim Kretschmer, a certified lactation consultant who works in United's Breastfeeding Resource Center. Kretschmer works individually with each mother-baby duo, answering questions or concerns about breastfeeding and often observing a feeding.

Baby Café adds another layer to the Birth Center's broad services that promote breastfeeding, Kretschmer said. "We want Baby Café to be the place in the community where breastfeeding is normal. Baby Café is for anyone throughout the entire breastfeeding experience, including pregnant women, regardless of whether the woman gave birth at United."

When things don't go right for mothers and babies, Kretschmer's advice at Baby Café has been crucial in connecting families with medical resources.

Baby Café meets at St. Luke Lutheran Church, 1807 Field Ave., in St. Paul's Highland Park area. Hours are Wednesdays, noon to 2 p.m. Occasionally, Baby Café is closed or starts late due to church events. To confirm the Baby Café schedule, please call 651-241-5088.

United's Baby Café is the first one in the Midwest. Baby Cafés started in the United Kingdom, and there are more than 100 worldwide.



Jessie Schwartz and her son, 1 week-old Jeffrey, attend BabyCafé.

# United Hospital 2011 Facts and Figures



Every number tells a unique story of caring. Every day, the physicians, nurses, volunteers and staff at United Hospital play a vital role in our community, touching thousands of lives.

Hospital Admissions	24,496
Emergency Department Visits	47,298
Patient Days	100,507
Average Daily Census	275
Newborn Deliveries	3,514
Surgery Cases	15,959
Licensed Beds	546 beds
	40 bassinets
Individuals Employed:	1,807
Medical Staff Members	1,003
Nurses	1,289
Volunteer Hours	50,875

# united hospital foundation Year in Review







Your contributions make a difference! We would like to share with you how your support has contributed to foundation programs and services.

#### 2011 Accomplishments:

- Opening of the Peter J. King Emergency
   Care Center
- Campaign launched for the Elaine S. Larson
   Surgical Center
- Funded a Bi-Plane X-ray System
- Outfitted the River Falls Area Ambulance Service with refrigerators to cool supplies and medication for post-cardiac arrest induced hypothermia
- Grand opening of the Goff and Boysen Memorial and Honoring Garden

Service to Humanity Gala \$1.35 million raised 3M Championship \$566,667 raised

Golf Classic \$145,000 raised

Proceeds from the events benefit the Elaine S. Larson Surgical Center Campaign



# **United Hospital**

## Top Ranked: U.S. News & World Report Best Hospitals

U.S. News & World Report named United Hospital as one of the Best Hospitals in Minneapolis/ St. Paul. United was also recognized for 10 specialties.

**Stay Connected with United Hospital** 



Show your support for United Hospital by joining us at our official Facebook page at facebook.com/ United Hospital. Become our friend, hang out with other supporters, and get health tips, news and updates from United.

#### **Online Giving**

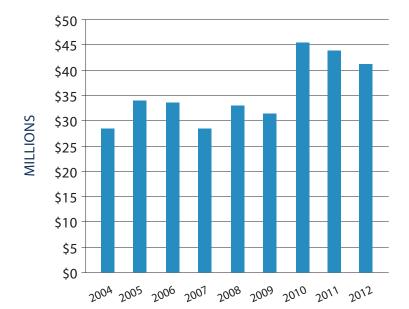
United Hospital Foundation news, events, publications and online giving options are posted at unitedhospital.com/unitedfoundation.

Recognizing Excellence

To access the secure and protected online giving page, visit unitedhospital.com/foundation, click on the "Give Now" button in the left-hand navigation bar and complete the form. It's that easy.

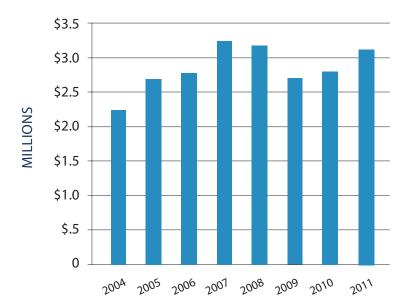
Your gift is tax deductible, and 100 percent of your gift will support the program or service to which you direct your gift.

# **2011 Financial Summary**



#### ASSETS AT BEGINNING OF YEAR

ANNUAL GIVING



It is important that every not-for-profit organization is in compliance with all of the regulatory agencies that are responsible for monitoring their activities.

We are pleased to announce that we are 100 percent compliant.

n 2011, the United Hospital Foundation completed the following compliance audits:

- Federal IRS audit
- CliftonLarsonAllen,
   LLP Audit
- Internal hospital audit

You can feel confident that members of our board of directors are excellent stewards of your donated money.

# **2011 Financial Summary**

#### **Corporate Matching Gifts**

We wish to thank the following companies that match individual contributions to the United Hospital Foundation:

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Ameriprise Financial

ARCH

**Computer Associates** 

**E-Funds** Corporation

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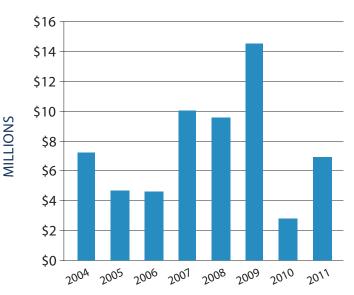
Truist

US Bancorp Matching Gift Program

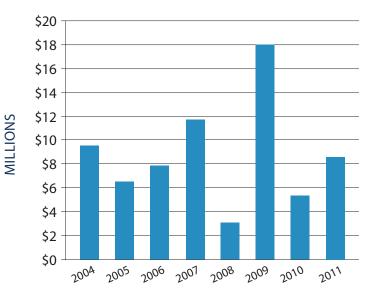
**Xcel Energy Foundation** 

Please check with your human resource department to find out about your company's matching gift policy.

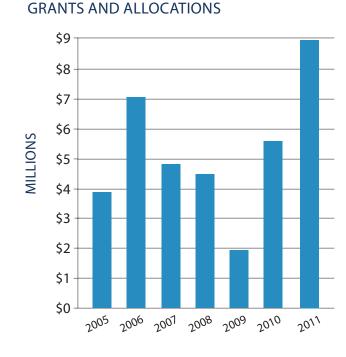
#### TOTAL CONTRIBUTIONS



#### TOTAL INCOME

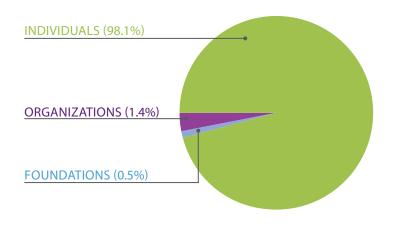


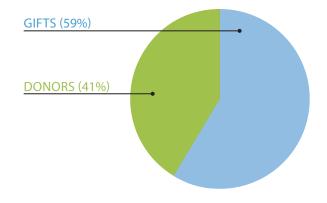
# 2011 Financial Summary



#### SOURCE OF 2011 DONATIONS







Partners for Violence Prevention

PGA Golf Course Properties

The following pages pay tribute to all those who supported United Hospital through donations to the Foundation. The Diamond, Emerald, Sapphire, Platinum, Gold, Silver and Bronze categories reflect life-time cumulative donations to the Foundation. The remaining

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categories reflect cumulative gifts of \$100 to \$4,999 to the Foundation between Jan. 1 and Dec. 31, 2011. Together in 2011, 4,603 gave \$7,045,803 to make a difference in the lives of patients and families we serve. It is with great appreciation that we recognize them.

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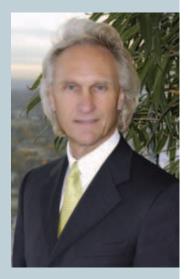
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We apologize for any errors or omissions that may appear in this listing. Please contact the United Hospital Foundation at 651-241-8022 with questions or corrections.

# PLANNED GIVING: Death and Taxes



Larry Gamst, the managing principal of DS&B Ltd., is a board member of the United Hospital Foundation.

"Nothing is certain but death and taxes." A fatalistic proverb, in that only death leads to the avoidance of the burden of taxes. It was first uttered by Daniel Defoe in *The Political History of the Devil* in 1726, as "things as certain as death and taxes, can be more firmly believed."

Benjamin Franklin stated the words we have usually heard in a letter in 1789 as, "In this world nothing can be said to be certain, except death and taxes." In today's political environment we know there are taxes, but we do not know how or when they will change. We also know that planned giving is often tied to tax programs for the advantages gained in having our favorite Uncle share in the pleasure of the gift.

With a presidential campaign and election on tap in 2012, taxes seem to be one of the key issues. The budget deficits and stalemates in Congress imply that change will be coming, but we do not know how soon or how much, or who will be affected most. Will this change benefit or harm the arena of medical research and medical breakthroughs? Will this change benefit or harm all forms of non-profit organizations?

In my last article I referred to planned giving as an issue of dollars and sense, not an issue of how much our favorite Uncle would share in the pleasure of the gift. Many organizations remind us regularly that the personal legacy we may want to create can be done with assets that have grown substantially. They also note that we can do so at a tax savings or that we can gain tax benefit from the gift.

When one is concerned about the change in tax laws, such as limiting the amounts donated or changing income tax rates for some, one tends to take a wait-and-see position before making a decision about a charitable deduction. In my view, the concern should first relate to how I create the legacy and how I go about achieving results as soon as possible. The tax benefits that may come along with the decision are "gravy," and they should be accepted as an enhancement. It is most important to start a program of planned giving as early in the year as possible and adjust as tax laws change. We are at a point where there is a critical need for monies to increase our knowledge and to find cures for a plethora of ailments. We can all be part of improving on what is evident today for generations to follow.

It's amazing to note the improved movement of information in 60 years since the first commercial computer was produced in 1951. The investment in intellectual property has led to advancements in so many scientific and artistic fields; it should amaze all of us. Yet we accept these changes as normal and routine while barely give them any thought. We need to continue using more resources to be sure that future generations will accept enhancements as being ordinary and expected. Finding better solutions should be the main objective or goal of a plan for giving.

In closing, while I have worked in the tax planning arena for years, unfortunately all that is certain is death and taxes. We can't change that, but we can work within the frame that is provided. We can create a great "work of art" through planned giving, and we should not waste any more time in starting on the creation. If there are tax benefits, we should avail ourselves of them, but we should not let them be the driving force or factor.

A quote from Voltaire might best summarize: "Every man is guilty of all the good he didn't do." If you have the ability, do your part to make certain that you are not one of the guilty. Let us all make a decision today and not wait for change that may never occur.

# **Summit Society Member News**

Summit Society members are donors who contribute \$1,000 or more each year for the benefit of United Hospital. Throughout the years, these donors have generously supported the creation of ExerCare, Nasseff Heart Center, Nasseff Neuroscience Center, Peter J. King Emergency Care Center, Peter J. King Family Health Center and Jesse E. Edwards Registry, just to name a few. These benefactors remain the core of the committed community support for United. The current project is the Elaine S. Larson Surgical Center Campaign (see page 1).

Benefits of becoming a Summit Society member include: concierge services; lunch with Tom O'Connor, United president; invitation to the educational Meet the Experts sessions; permanent recognition on the Heritage Wall in the hospital lobby; complimentary one-month membership at Milton M. Hurvitz ExerCare Fitness Center; assistance with the Lipschultz Guest Apartments; and discounts for the women's heart assessment at Nasseff Heart Center and the United Hospital Gift Shop.

#### **Meet the Experts Program**

Meet the Experts is a wellness health benefit offered to Summit Society donors and their guests. The 2011 donor education series ended in December with a very interesting presentation by Luke Benedict, MD, of United Medical Specialties of St. Paul, on Type 2 diabetes. Dr. Benedict's presentation covered the definition of Type 2 diabetes, treatment, diabetes-related complications and care.

Diabetes is one of the most common health conditions affecting Americans today. We are proud to recognize United's excellence in this area; our diabetes care ranks in the top 1% in the nation. United Hospital's diabetes care management program offers a team approach in providing patients the best outcomes when managing their diabetes both in and out of the hospital.

TO BECOME A SUMMIT SOCIETY MEMBER, CONTACT CINDY EARLY AT 651-241-8027.

# **Learn About Named Funds and Their Importance**

A named fund is a way to ensure that your gift provides revenue for your desired charitable organization or purpose. A gift for a named fund can either be designated for an endowment fund or a temporarily restricted fund. Named funds are funded by taxable donations. When establishing a named fund, we recommend careful thought. For example, the fund name could include your family name or name of a loved one whom you wish to memorialize.

#### Why Establish a Named Fund?

United Hospital is committed to meeting the challenges of changing technology, providing state-of-the-art facilities and improving the healing experience for our patients, families and employees. It is only with continued support that we can secure our future. With planning it is possible to create a lasting legacy with the establishment of a named fund. A fund can be used to educate staff or patients, provide new technology, advance research, support us in providing exceptional care — a true investment in United.

To learn more about a named fund, contact the United Hospital Foundation at 651-241-8022.

#### **The Birth Center of United Hospital**

The Birth Center of United Hospital is a regional center dedicated to excellence in health care for women and infants.

Why choose the Birth Center of United Hospital?

- The Birth Center is a designated Level III perinatal center with the staff and resources to care for low- and high-risk pregnancies and births.
- •OB/Gyn physician on site 24 hours a day/7 days a week.
- Nurses provide care for you and your baby in the comfort of your room.
- Individualized family-centered care for you and your baby.
- A variety of programs and classes to ensure that your pregnancy is as healthy as possible.

Most women have uncomplicated pregnancies and births and healthy babies. However, women who choose to give birth at The Birth Center can take comfort in knowing that staff members are prepared to handle any complication that may arise.

Preparing to have a child is a special time, full of hopes and dreams, preparations and decisions. Please take a video tour of the Birth Center at unitedhospital.com, as well as enroll to receive The Parent Review. This free weekly electronic newsletter for expectant parents includes information, news and resources. For additional information, call 651-241-6290.



## FUND SPOTLIGHT Birth Center Fund

To support the Birth Center Fund, please contact the United Hospital Foundation at 651-241-8022. Visit unitedhospital.com for more information on the Birth Center.

# **United Hospital Foundation Funds**

#### **BIRTH CENTER**

This fund provides resources for programs and equipment for one of the state's busiest birth centers.

#### CAL CALMENSON PULMONARY & CARDIAC EDUCATION FUND

The fund provides for pulmonary and cardiac education for patients and staff at United Hospital.

#### CARDIOLOGY RESEARCH FUND

The vision is to be a leader in clinical cardiology and provide the highest level of quality research service. The fund helps expand the knowledge of current and developing therapies.

#### **DIABETES FUND**

A health care team works together to find the best way to manage diabetes. This fund provides support for diabetes programs and projects. United Hospital is Joint Commission certified for inpatient diabetes care program. Our program is in the top 1% in the nation.

#### JESSE E. EDWARDS ENDOWMENT FUND

This cataloged collection of nearly 24,366 human hearts and 88,000 photographic slides provides a unique learning and working opportunity for local, national and international physicians, which benefits every person with the potential for heart disease. The endowment fund keeps the registry here at United.

#### **HEART UNITED FUND**

The Nasseff Heart Center offers comprehensive care from diagnosis to rehabilitation.

#### ELAINE S. AND ROBERT E. LARSON ENDOWMENT

This fund supports the designation of a medical director position of the Stroke Intervention Center within the Nasseff Neuroscience Center, which already has the components for a stroke center of excellence in place, including experienced staff, interventional radiological treatments, rehabilitation services, screenings, prevention and risk-reduction programs.

#### LIPSCHULTZ GUEST APARTMENTS ENDOWMENT FUND

The apartments offer a place for families to stay when a loved one is hospitalized. This fund helps subsidize guests who can't afford to pay for the service.

#### MEDICAL EDUCATION AND RESEARCH ENDOWMENT FUND

This resource is funded entirely by physicians and provides grants for clinical research, educational opportunities and the purchase of ancillary equipment.

#### MILTON M. HURWITZ EXERCARE FITNESS CENTER FUND

The Milton M. Hurwitz ExerCare Fitness Center provides medically safe and effective exercise and education programs to patients, their families and the community.

#### NEUROSCIENCE UNITED FUND

The John Nasseff Neuroscience Institute offers comprehensive services, including a multidisciplinary team for acute and long-term care, and serves as a research and education center to patients with neurologic disorders.

# ELAINE S. LARSON SURGICAL CENTER CAMPAIGN

The campaign supports the renovation of the United Hospital operating rooms. Upgrades bring state-of-the-art technology and capabilities to continue providing exceptional care. To be completed in Fall 2013.

#### PETER J. KING EMERGENCY CARE CENTER AT UNITED HOSPITAL FUND

United's Emergency Department, one of the busiest in the Twin Cities, was expanded to continue to meet the needs of our community as we respond to life-threatening injuries and illness, as well as the possibilities of terrorist threats, large-scale natural disasters and worldwide epidemics. The renovated Emergency Department opened in the Spring of 2011.

#### **ADDITIONAL FUNDS**

Jim Adamski Complementary **Therapy Fund Behavioral Health Services Fund** Breastfeeding Resource Center **Cancer Care and Research Fund** Cardiovascular Health Improvement Fund Center for Caring Chapel/Pastoral Care/Spiritual Care Fund **Claussen Scholarship Endowment** Fund **Community Partnership Fund** Dr. C. Richard Guiton Ethics Fund Dr. Karon Pulmonary Disease Fund **Employee Fund (EFAC) Equipment Fund** Faye Ann Johnson Memorial **Education Fund** Free Care Endowment Fund G. Kamman Tumor Conference Fund **General Fund** Heart/Lung Endowment Fund John & Delores Holl Endowment Fund Lawson Family Donor Advised Fund Medicine Fund Newman Breast Cancer Fund **Maureen Smith Nursing Education** Fund **Olivia Birth Center Fund Oncology Endowment Fund** Pain Center Ragon Cardiac Fund **Rifkin Cardiac Fund Rinkey Cardiovascular Endowment** Fund Sam Singer Memorial Fund Sharon K. Willbrandt Memorial Fund Volunteer Fund

To make a donation to any United Hospital Foundation Fund, please call the United Hospital Foundation at 651-241-8022 or visit us online to learn more about planned giving at www.unitedhospital.com/ unitedfoundation.

# **United Hospital Donor Tributes**

United Hospital Foundation's Honoring Program offers a distinctive and meaningful way to remember, honor, pay tribute or recognize those important people in your life. By giving in remembrance, you offer a gift of lasting memory.

United Hospital's continued strength results in large measure from the support received from generous individuals like you. The financial commitment of our community members enables United Hospital Foundation to invest in important projects at United — supporting the best in quality health care for our patients while meeting the needs of our donors. The following are memorial/tribute gifts received from Sept. 13, 2011, through Dec. 31, 2011.

If you would like to honor, remember or celebrate someone or an event, please complete the enclosed honoring envelope and send it with your donation to the United Hospital Foundation.

#### In Memory of

Irene Bader Margie and Steve Krause

Leah Benenson Margie and Steve Krause Leona Frances Cramlet

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