

ABBOTT NORTHWESTERN HOSPITAL FOUNDATION

# Outcomes report on the Nursing Excellence Initiative

**RESOLUTION** for approval by the Abbott Northwestern Hospital Foundation Board of Directors October 6, 2015, a commitment to fundraising for nursing excellence.

**WHEREAS** the Abbott Northwestern Hospital has an amazing nursing staff as evidenced by the Hospital's clinical results and patient satisfaction scores and multiple Magnet® recognition designations; and

**WHEREAS** the Abbott Northwestern Hospital Foundation is committed to strengthening the Hospital's ability to provide exceptional care; and

**WHEREAS** some of the most effective investments the Abbott Northwestern Hospital Foundation can make in the hospital are grants to support baccalaureate training for nurses, advanced certifications for nurses and nurse-led research; and

**WHEREAS** the recruitment and retention of market-leading nurses is one of the Hospital and Health System's strategic goals, which will result in superior patient care, better patient outcomes, program differentiation, organizational pride and an enhanced reputation for the Hospital.

**NOW, THEREFORE, BE IT RESOLVED:**

The Abbott Northwestern Hospital Foundation's Board of Directors hereby authorizes a multi-year Nursing Excellence fundraising initiative.

In 2015, the Abbott Northwestern Hospital Foundation, in partnership with hospital leaders, set an ambitious goal to raise \$7.5 million in five years to help educate, recruit and retain the best nurses for Abbott Northwestern Hospital. As a Magnet-recognized hospital since 2009, Abbott Northwestern Hospital continues to build on excellence and ensure that nurses have the skills, knowledge and experience to meet modern health care needs. The Nursing Excellence Initiative continues the practice of exceptional patient care through excellence in nursing.

Five years later, we are thrilled to report that the Abbott Northwestern Hospital Foundation has exceeded its goal. This was a team effort and was achieved by collaborating with hundreds of donors, leaders, volunteers and nurses. Beyond fundraising outcomes, the impact of this Initiative on Abbott Northwestern nurses and patient care is astounding. Through professional development, degree attainment, research opportunities and hands-on simulation training, the nursing corps at Abbott Northwestern Hospital is prepared to deliver exceptional care long into the future.

With gratitude,

Richard L. Meyer, president  
Abbott Northwestern Hospital Foundation



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In 2015, I was an Abbott Northwestern Foundation Board member serving on the Development Committee. As a past Patient Care Vice President, I thought about what patients remember most about their care. They remember the care and compassion competently received from their nurse more than anything else.”

Carol Huttner, former patient care vice president,  
former Abbott Northwestern Hospital Foundation Board  
member, current Nursing Excellence Task Force member

## FUNDRAISING OUTCOMES



\$7.7 M  
*raised*

Donations came in many forms, from cash and stock gifts, to life insurance and estate gifts, bequests and IRAs. Every donation from \$5 to \$500,000 was needed to reach our goal.



More than  
560

Individual donors, physician groups, foundations, organizations and companies that donated to 20 nursing-related funds at the Abbott Northwestern Hospital Foundation.



90

Nursing Excellence Initiative donors who are retired Abbott Northwestern Hospital nurses or alumna of the Abbott, Northwestern or Abbott Northwestern Schools of Nursing.

## NURSING EXCELLENCE FUNDRAISING TASK FORCE

Assembled in 2017, the Nursing Excellence Fundraising Task Force helped secure millions of dollars in donations and shared the hospital's stories of nursing excellence in the community. The team organized many activities to facilitate donations and build a culture of philanthropy: meetings, conversations, case development, writing and signing letters, tours, phone calls, inviting support, sharing impact and thanking donors, to name a few. We're grateful for the time and energy from nursing leaders and advocates who made the initiative possible:

Scott Becker, JD, donor

Wendy George, RN, BSN, former Abbott Northwestern Hospital CV ICU nurse, PCS, recipient of Research Fellowship and nursing scholarship, donor

Terry Graner, DNP, RN, former Abbott Northwestern Hospital chief nursing officer, donor

Carol Huttner, RN, MS, former patient care vice president, former Abbott Northwestern Hospital Foundation Board Member, donor

Maren Loftness, DNP, CNP, clinical manager, Allina Senior Health, donor

Tonya Montesinos, MS, BS, director of nursing professional practice, Magnet coordinator, Abbott Northwestern Hospital, donor

Jody Portu, RN, MS, former Abbott Northwestern Hospital clinical nurse specialist, donor

Julie Vanderboom, RN, MSN, retired Abbott Northwestern Hospital nurse, Abbott Northwestern Hospital Foundation Board Member, donor

## FUNDRAISING OUTCOMES

We are grateful to the hundreds of donors who supported the Nursing Excellence Initiative.

### Donors who gave cash, pledges or estate gifts totaling \$50,000 and above:

Anonymous  
3M Foundation, Inc  
Abbott Northwestern Hospital Medical Staff  
Scott and Susan Becker  
Michael V. and Ann Ciresi  
Estate of Jeffrey Cryder\*  
Ruth Stricker Dayton\*  
Judith A. Edin°  
Kay and Gerald Erickson  
Terry Graner°  
The Hearst Foundations  
Dr. Cline and Dianne Hickok  
Gary Holmes/CSM Family Foundation  
Mr. and Mrs. William and Carol° Huttner  
Dr. Ted† and Mary Loftness  
The Martha "Muffy" MacMillan† Family  
Whitney\* and Betty MacMillan  
Dr. Deane Manolis\*  
Dr. Mark and Sara Migliori  
Mr. and Mrs. John M. Morrison  
Dr. William\* and Mrs. Mary Petersen  
Sherry and Jim Smith  
Mike Snow  
Dee and Gordy Sprenger  
Sundet Foundation  
Anita L. Thompson°  
Julie° and Steve Vanderboom

### Retired nurses and alumna of the Abbott, Northwestern and Abbott Northwestern Schools of Nursing:

Jeanne Allivato  
Ann Amundson  
Marjorie Andersen  
Fern Anderson  
Janice Anderson  
Dorothy Baker  
Diane Beach  
Ramona Benson  
Joyce Carlson  
Sylvia Carlson  
Nancy Curtis  
Kathleen Davies  
Virginia Engfer  
Sally Farnsworth  
Wendy George  
Donna Gilmore  
Susan Gorg  
Roberta Hall  
Susan Hebeisen  
Karen Hernandez  
Susan Heuer  
Patricia Holland  
Joet Holmberg  
Louise Jacobs  
Betty Johnson\*  
LaVerne Johnson  
Marciell Johnson  
Janice Kjellberg  
Judith Lester  
Barbara Lindenberg  
Eunice Lunde  
Marcia Maertens  
Helen Marlin  
Carol Martin  
Sandra McCollum  
Cindy Mckenzie  
Lynne McLeod  
Sharon Mertz  
Susan Murray  
Glorya Narveson  
Barbara Nelson  
Ardelle Nicoloff  
Valatrice Nordin  
Anne Oberholtzer  
Betty Olson  
Nancy Olson  
Sandra O'Neil  
Susan Parham  
Jennifer Paterson  
Gladys Pecore  
Joan Perlich  
Carolyn Peterson  
Darlene Pickit  
Jody Portu  
Beverly Prenevost  
Pamela Richardson  
Joan Richter  
Betty Ritchie  
Barbara Robinson  
Shirley Rockwell  
Paula Rozinka  
Doris Schrenkler  
Carolyn Schroeder  
Sue Sendelbach  
Linda Sherman  
Kathryn Smith  
Linda Smith  
Carolyn Snow  
Helen Solum  
Lois Stehr  
Renee Tasaka  
Karen Thompson  
JoAnn Thulin  
Dolores Tingley  
Barbara Unger  
Dorothea Vanderwerf  
Myrtle Vikla\*  
Marilyn Wahl  
Lois Williams  
Lynne Williams  
Virginia Wilson  
Marilyn Winterer  
Diana Young  
Penelope Zastrow  
Mary Zink

\* Deceased

† Abbott Northwestern Hospital Foundation Board Member

° Retired/alumna nurse



## FUNDRAISING OUTCOMES

### 2016 MEDICINE BALL PROCEEDS BENEFIT NURSING EXCELLENCE INITIATIVE

Led by Dr. Mark and Sara Migliori, the 2016 Medicine Ball, Abbott Northwestern Hospital Foundation's annual gala, with the theme "One Night in Havana" raised nearly \$1 million for the Nursing Excellence Initiative. The honorees were Dr. Bill Petersen, former Abbott Northwestern Hospital vice president of medical affairs, and his wife Mary, who over their lifetime have donated more than \$1 million for nursing. They also provide the annual Petersen Award, given as a surprise to an exemplary tenured nurse.

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In 2015, the Abbott Northwestern Hospital Foundation set an aspirational goal to raise \$7.5 million for the Nursing Excellence Initiative. Thanks to the Fundraising Task Force and the generosity of our community, we have achieved our goal. As a result, we have strengthened and improved practice and patient care at our great hospital.”

Rich Meyer, president, Abbott Northwestern Hospital Foundation

## Education and Professional Development

Scholarships, awards and degree and certification acquisition from 2016 to 2020

Scholarships and awards support the ongoing education of nurses and recognize preceptors, mentors and nurse leaders for exemplary service. In 2016, there were 10 unique scholarships and awards, named for and funded by donors. By 2020, an additional four scholarships and awards were established by the generosity of donors. As retired nurses seek to create a legacy and grateful patients continue to honor great nursing care, we anticipate more named scholarships and awards in the years ahead.

### NURSE AWARDS & SCHOLARSHIPS

	<b>Named funds</b>	<b>Awardees</b>	<b>Dollars awarded</b>
<b>2016</b>	<b>10</b>	<b>39</b>	<b>\$65,750</b>
<b>2017</b>	<b>13</b>	<b>46</b>	<b>\$210,050</b>
<b>2018</b>	<b>13</b>	<b>44</b>	<b>\$141,750</b>
<b>2019</b>	<b>13</b>	<b>40</b>	<b>\$129,950</b>
<b>2020</b>	<b>14</b>	<b>38</b>	<b>\$121,650</b>

Plus three more awards created by Dec. 2020

Number of named scholarship and award funds at Abbott Northwestern Hospital Foundation:

**2016 → 10**

**2021 → 17 and counting**

**70% growth in named funds over 5 years**

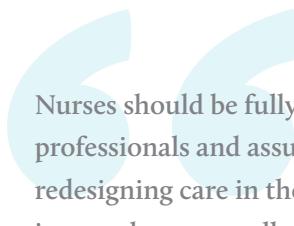
### DEGREES

**2016** **67%**  
of bedside nurses have a  
**BSN degree or higher**

**19%**  
of nurses are **certified in their specialty**

**2020** **83%**  
of bedside nurses have a  
**BSN degree or higher**

**22%**  
are **certified in their specialty**



Nurses should be fully engaged with other health professionals and assume leadership roles in redesigning care in the United States. To ensure its members are well-prepared, the profession should...increase the percentage of nurses who attain a bachelor's degree to 80 percent by 2020 and double the number who pursue doctorates."

Excerpt from the Institute of Medicine, report, The Future of Nursing: Leading Change, Advancing Health, 2011

## NURSING OUTCOMES

### NURSE AWARDS & SCHOLARSHIPS



In this year of persistent unrest and uncertainty, your family's generosity is a welcomed ray of sunshine. Please accept my sincerest thanks for what you have done for me, a first-generation college graduate, other nurses at Abbott Northwestern Hospital, and our community."

Amy Seine, cardiovascular nurse, 2020 recipient of the John and Sue Morrison Scholarship for the Advancement of Nursing Excellence



Your scholarship will empower me as a nurse, and in turn, this rippling effect will benefit patients and families. My higher education will allow me to embrace my nursing practice, by giving me the ability to look beyond my patients' illness and conditions and really see the person, embracing their human spirit and culture."

Kim Nguyen Davis, oncology nurse, 2017 recipient of the Hearst Foundations Scholarship



[Receiving the scholarship] has been a stress reliever. It's a weight off my shoulders and I cannot thank you enough."

Chardea Cornell, medical/surgical nurse, 2018 recipient of the Judy A. Edin Scholarship

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To watch a video and learn more about Chardea and Judy, go to [bit.ly/3eUE71e](https://bit.ly/3eUE71e)

Two years after graduating with honors and receiving her BSN degree Chardea shares, "I'm still learning new things on the unit but I feel much better asking my co-workers for help compared to when I first started. Having my BSN has benefited me greatly versus staying with a two-year [degree] so I strongly suggest that nursing students go straight for their BSN. Nursing school was tough, I won't lie, but the outcome was worth it."

### JANE WACHTLER BECKER NURSING FUND

The Jane Wachtler Becker Nursing Fund was established in 1990 by Scott Becker to honor the memory of his late wife, who was a nurse at Abbott Northwestern Hospital from 1985 to 1989. For more than 30 years, Scott and his friends have donated in excess of \$173,811 and supported more than 90 nurses in their ongoing education.

Scott has included Abbott Northwestern Hospital Foundation in his estate plans, ensuring nurses continue to receive support long into the future. Learn more about Scott and one of the Jane Wachtler Becker Nursing Award recipients at [bit.ly/3eUE71e](https://bit.ly/3eUE71e).



# Nursing Research

## MISSION OF NURSING RESEARCH

To support the delivery of optimal patient care at Abbott Northwestern Hospital through clinical inquiry and the integration of new discoveries into clinical practice.

Abbott Northwestern Hospital is unique in that few non-academic hospital settings employ a PhD prepared nurse scientist. During the time of the Nursing Excellence Initiative, this nurse leadership position helped expand and build on nurse-led research activity.



People usually think of research as developing new medications or new treatments for conditions, but nursing research focuses on caring for patients. The view that we promote is looking at the patient holistically. We might look at specific conditions but we're also looking at how that impacts their family, the teaching to support them, or how nurses can interact with that patient differently, or what we can do for nurses to help them feel safer or more prepared or more satisfied in their job.

The nursing research is phenomenal here at Abbott Northwestern Hospital. We have achieved Magnet Recognition status multiple times and research plays a huge part of being able to attain that level of certification."

Ruth Bryant, PhD, RN, nurse scientist

## OUTCOMES

Change from 2016–2020

**4 teams** with **1 clinical staff nurse** on each team, to a cohort of **7 teams** with **9 clinical staff nurses**: growth of the Interprofessional Evidence Based Clinical Scholar program, a partnership with St. Catherine University. Research projects study and promote patient care innovations.

**50 research presentations** made annually, at local, regional and national conferences.

**4 manuscripts**, on average, written for publication annually.

**10+ grants** written to fund nurse-led research projects; 3 funded for approximately \$950,000.

**40 advanced practice nursing student capstone projects** for quality improvement across the Allina Health system.

## Simulation training

In 2018, the Clinical Nursing Simulation Lab became the Vanderboom Learning Center: Nursing and interdisciplinary simulation lab thanks to a significant gift from Julie and Steve Vanderboom. Julie is a former Abbott Northwestern Hospital nurse and current Abbott Northwestern Hospital Foundation Board Member. Hands-on simulation training plays a key role in nursing excellence. Nurses and care providers learn with the help of high-fidelity manikins and can practice everything from inserting an IV to assisting with an emergency cesarean section. With "patients" able to breathe, talk and have increasing complications, nurses learn in a supportive environment leading to fewer errors, increased patient safety and a greater ability to think critically and independently.

Since 2016, the capabilities of the Vanderboom Learning Center have increased. Today the Center boasts six suites, a computer lab and high-fidelity manikins that are programmable to present with all manner of illness. More than 2,100 nurses, physicians, physician assistants, nurse practitioners and techs participate in 13 different trainings each year, with new programs, equipment and tools added annually.



## THE VANDERBOOM LEARNING CENTER: Nursing and interdisciplinary simulation lab

Trainings available:

Essentials of Critical Care Orientation (ECCO)  
Pulmonary Vent Training  
Extracorporeal Membrane Oxygenation (ECMO) Training  
Obstetrics (OB) Orientation Day  
OB Mandatory Education Days  
Neonatal Resuscitation Program (NRP)  
OB Circulator Course  
Pre/Post Op Orientation Day  
New Nurse Orientation/Skills Days  
Emergency Department (ED) Critical Care Classes  
Resuscitation Academy: ED Physician/Hospitalist Team Training  
Advanced Cardiac Life Support (ACLS)  
Pediatric Advanced Life Support (PALS)

## Magnet Recognition



Abbott Northwestern Hospital achieved Magnet recognition for nursing excellence for the third time in 2019. Nursing's highest honor, this achievement is reached by fewer than seven percent of hospitals worldwide and is a testament to the quality of the nursing staff found at Abbott Northwestern Hospital.

Magnet-designated hospitals report higher patient-satisfaction rates and higher retention, recruitment and job satisfaction among nurses. Most important is that Magnet-designated hospitals consistently deliver better patient outcomes than non-Magnet hospitals.

Magnet designation is a recognition that reflects the value of care provided by nurses based on nurse-sensitive indicators. Abbott Northwestern Hospital has outperformed on the majority of units over the last several years, and achieved "outperformance" in patient satisfaction.

### MAGNET MODEL COMPONENTS

Transformational leadership

Structural empowerment

Exemplary professional practice

New knowledge, innovations and improvements

Empirical outcomes



**“**Nursing Excellence Initiative investments in our nursing staff have profoundly enhanced our ability to provide exceptional care to all those who we are privileged to serve. The hard work from our nurses, leaders and the Nursing Excellence Initiative made our Magnet designation possible and has positioned us to be a leader for nursing expertise in our market. I am humbled to be part of such a dedicated, compassionate and talented care team at Abbott Northwestern Hospital. Thank you for your continued commitment to nursing excellence and improving the health of our patients and communities.”

Ann Madden Rice, president, Abbott Northwestern Hospital

**“**The Commission on Magnet is proud to recognize your third designation as a Magnet organization! This credential is testament to the countless contributions your nurses, in collaboration with other team members, have made in their commitment to provide quality nursing care through innovations in professional nursing practice. Congratulations to the entire organization on your significant achievement!”

From the Magnet Recognition Program Summary Report, November 11, 2019

**“**Abbott Northwestern Hospital is blessed with a visionary foundation that generously gives to support nursing development. The foundation's financial gifts have allowed us to maintain Magnet designation. Practicing at a Magnet-recognized hospital is attractive to professional nurses who seek to develop themselves and advance the practice of nursing. Activities such as nursing research, clinical presentations and publications, advanced education, and nurse leadership development are all supported by the Nursing Excellence Initiative. I am honored to lead this expert and compassionate group of nurses who have so many avenues for advancement thanks to the Nursing Excellence Initiative.”

Carol Koeppel-Olsen, chief nursing officer, Abbott Northwestern Hospital

“The nurse was friendly, kind, nurturing and very professional. I found her to be reassuring, highly skilled and wonderfully human. In fact, all the nurses who worked with me shared these characteristics.”

Grateful patient