

Community Connections

Fall/Winter 2016

One Hospital, Two Campuses



For more than 50 years, Mercy and Unity hospitals have provided excellent health care to residents of 25 north metro communities. Mercy and Unity are recipients of numerous awards for outstanding care and innovative health solutions and are community anchors to Allina Health's mission to provide exceptional care, prevent illness, restore health and provide comfort.

Building on the strength of the hospitals' reputation and the success of the new Mother Baby Center at Mercy with Children's, which combined Unity and Mercy's birth centers in one location, Allina Health is consolidating Mercy and Unity to a "One Hospital, Two Campuses" model. Programs and services at the two facilities will be combined to enhance use of leading-edge medical technology, concentrate provider expertise and enhance patient care. With fewer than nine miles separating the campuses, the new model will ensure families receive state-of-the-art health care where they live.

Operating under one hospital license with the name Mercy Hospital, the Unity Campus and Mercy Campus will maintain active emergency departments and offer a full scope of hospital services across the two sites.

"We are pleased that Allina Health is investing so strongly in the health care of our north metro families," said Sara Criger, senior vice president, north region, Allina Health, and president, Mercy Hospital. She also knows that this consolidation will benefit north metro families for the foreseeable future. "As our communities grow, change and age our hospital will be there to provide exceptional care now and for decades to come."

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One Hospital, Two Campuses

(continued from page 1)



Mercy – Main entry



Mercy – Emergency Department waiting room



Mercy – Registration waiting

Highlights of the two campuses include:

- Integrated mental health and addiction services
- Expanded intensive care unit, operating suites and pre- and post-operating areas
- Renovated laboratory services, kitchen and sterile processing facilities
- Reconfigured emergency departments
- New orthopedic surgical unit.

These improvements will be completed over a three-year period during which time both facilities will continue operating at regular capacity.

Dear Friends,



This past year marked a lot of “firsts” for the Mercy & Unity Hospitals Foundation. We received our first-ever million dollar gift from a community member, received a matching million dollar donation in support of Mercy’s multi-purpose operating room and wrapped up a campaign that raised more than \$8.8

million. Thanks to hundreds of friends and supporters, life-impacting programs and services inside the hospital walls and beyond received much needed funding.

A significant impact of giving last year is seen in the new Mother Baby Center at Mercy with Children’s. More than \$2 million was committed by friends like you to that project, and since it opened last summer the state-of-the-art birthing center has welcomed more than 4,000 new babies and provided exceptional care close to home.

I’m delighted to share news that in early 2017 Mercy and Unity hospitals will consolidate to enhance patient care, concentrate medical expertise, provide leading-edge technology and steward resources such as our valued skilled medical staff. This consolidation includes a number of construction projects at both campuses, and the foundation is launching a new capital campaign to support these projects. Advancing a Legacy of Caring will last three years, mirroring the length of the projects, and our goal is to raise \$8.6 million. Stay tuned for opportunities to support the work at our north metro’s finest health care facilities.



Joseph Strauss, President
Mercy & Unity Hospitals Foundation

Give the gift of health

During this season of giving, please consider a year-end gift to support exceptional health care at Mercy and Unity hospitals. Tax-deductible contributions to the foundation help fund advances in medical technology, patient care and community-based health initiatives. Your gifts directly benefit patients and families in the north metro who depend on our hospitals for their health care. **Thanks!**



TRANSFORMING MENTAL HEALTH

“Our story started about four years ago when our son was diagnosed as having had a psychotic break.” Charlie and Brenda Kratsch wanted to help their son—fast—and instead encountered a labyrinth surrounding access to mental health services.

“We learned a lot through that process—how the system works and a lot about medication,” said Charlie. With no prior symptoms or observable indicators for their son, Charlie and Brenda felt this episode was a one-time isolated event. With the second break they realized the journey would be life-long.

One out of every four people suffers from mental illness, and too often people are reluctant to openly discuss their needs or seek help. Fear of being labeled or stereotyped can cause feelings of shame or embarrassment and prevent people from seeking proper care. When a crisis hits, knowing who to call for help and having the confidence that care will be compassionate and effective can be life changing.

The Kratsches are grateful for the care their son received and are passionate about making sure other patients and families have immediate access to support and care for their mental health needs.

In late summer of 2015, Charlie and Brenda donated \$300,000 to Mercy & Unity Hospitals Foundation as a challenge gift for Allina Health’s Community Giving Campaign. The employee-giving effort focused on mental health and addiction for the first time, and the target was a new 24-hour confidential triage line for anyone seeking support or help for mental health or addiction-related needs. Across Allina Health, employees responded generously with gifts of cash, paid time off and payroll deductions. The campaign exceeded the Kratsches’ challenge by \$230,000, and by the end of October more than \$800,000 was raised for the triage line, which will launch in fall of 2016 (see article on next page).

Charlie and Brenda’s gift is transforming the way our communities access immediate help for mental health and addiction care. They realize their son’s story, their loving journey with him and their determination to reduce stigma surrounding the care will bring healing to patients and families for years to come.

One Call for Help: The New Mental Health & Addiction Connection Line

Mental health and addiction services are at a crisis point in this country. Estimates are that one in four people will face a mental health condition at some point in their life, and one out of every 10 people over the age of 12 is addicted to drugs or alcohol.

Combine this high demand for services with a national shortage of providers and programs – and the social stigma that accompanies such conditions – and patients often feel alone, confused and lost. Many who do reach out for help struggle with knowing where to call for help, delayed appointments and a general lack of information about mental health services.

Help is now a phone call away, thanks to generous donations from Allina Health employees and community members like you. Starting later this year, anyone looking for support or help dealing with a mental health or addiction condition can call one number that offers:

- initial mental health and addiction screenings
- referrals to the right mental health or addiction services at Allina Health or in the broader community
- scheduling for Allina Health appointments
- connections to crisis services as needed.

The line will also be available as a resource for physicians or other professionals caring for someone with a possible mental health or addiction condition.



Mental Health & Addiction Connection triage line is just one part of Allina Health's commitment to care for the health of everyone in our community. Thank you to everyone who helped make this access line a reality.

Winter is coming

We think about dressing warmer, turning up the thermostat, pulling in the dock, and the many other items on our checklists to prepare for the coming snow and cold. But have you taken the time to think about your vitamin D needs?

It's not uncommon to be deficient in this health-boosting vitamin, especially for those of us who live in northern climates like Minnesota.

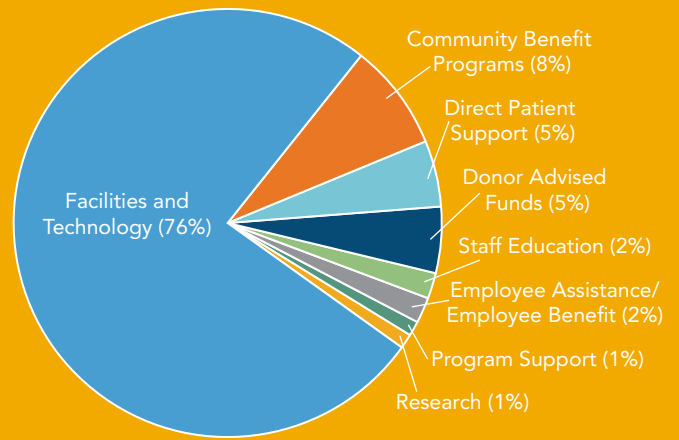
We rely on vitamin D throughout our lives for strong, healthy bones. In children, vitamin D prevents rickets or soft bones. In older people, low vitamin D levels can lead to bone loss that increases the risk for fractures and soft bones that cause bone pain and muscle weakness.

Learn more about this important vitamin and how you can improve your health with "Don't be D'ficient" at Allina Health's Healthy Set Go website.

<http://www.allinahealth.org/HealthySetGo/SingleArticle.aspx?id=36507236013>

PUTTING YOUR CONTRIBUTIONS TO WORK

Here are examples of the many important initiatives Mercy & Unity Hospitals Foundation was able to support as a result of your generosity in 2015. In 2015 the foundation granted more than \$1.8 million back to the hospitals and to community health initiatives.



FACILITIES AND TECHNOLOGY (76%)

- The Mother Baby Center at Mercy with Children's
- Mercy Courtyard Sculpture
- Unity Computer Alcoves Project
- Unity Family/Visitor/2W Project

COMMUNITY BENEFIT PROGRAMS (8%)

- High School Health Screenings
- Community Health Screenings
- Community Parish Nurse Program
- Heart Safe Program (CPR Kits, Laminated Wallet Cards, AED Units for the Community)
- Reach Out and Read® Program
- Safety Camps
- Stepping Stone Partnership Program
- High School Trauma Prevention Program

DIRECT PATIENT SUPPORT (5%)

- Camisoles for Breast Cancer Patients
- Dental Work for Patient in Need
- Emergency Assistance for Cancer Patients in Need
- Emergency Financial Assistance for Patients in Need
- HIV Medication for SANE Patients
- Hotel Stay for Families in Need
- Newborn Swaddle Sleep Sacks
- Posey Sitters for Geriatric Patients
- Prescription Drug Costs
- Prescription Drug Program Support
- Scales for Heart Failure Patients
- Vouchers for Patient Transportation
- Wigs, Wig Products and Camisoles for Cancer Patients
- Women's Cancer Retreat

DONOR ADVISED FUNDS (5%)

- Lynnda Laubach Breast Cancer Patient Assistance
- Twinkling Angels Fund (Headstones, Burn Camp Scholarships, Newborn Swaddle Sleep Sacks)
- Sue Fischer Scholarships for Nursing Excellence
- Julie Ellison Nursing Scholarships
- Mowry Family Domestic Violence Prevention Fund (Alexandra House Sponsorship, Sexual Assault Nurse Program Support, Forensic Nurse Practice Training)

STAFF EDUCATION (2%)

- Cancer Exercise Training
- Emergency Nursing Conference
- Lean Health Care Summer
- Leaders in Nursing Conference
- NHIA Seminar
- Midwest Pharmacy Residents Conference
- MSHP Conference
- Press Gainey Conference

EMPLOYEE ASSISTANCE/EMPLOYEE BENEFIT (2%)

- Mercy Caring for Co-Workers – Employees Emergency Grants
- Unity Caring for Co-Workers – Employee Emergency Grants

PROGRAM SUPPORT (1%)

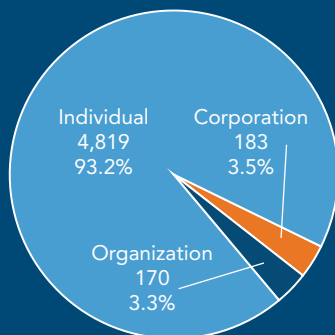
- Baby Café Program Support
- Chaplaincy Program Support
- Fetal Loss Program Support and Supplies
- Grief Support Group Program Supplies
- Geriatric Care
- Kenny Kids Therapy Toys/Equipment
- Mercy Gift of Life Program
- Tobacco Prevention Video

RESEARCH (1%)

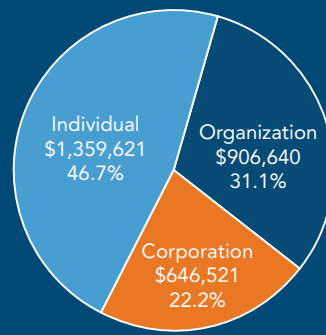
- Study on the Impact of Prehabilitation in Total Knee Replacement

STATEMENTS OF FINANCIAL POSITION

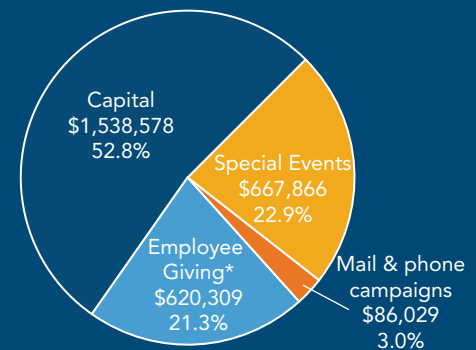
Number of Gifts by Source
Total Number of Gifts – 5,171



Contributions by Income Source
Total Funds Raised = \$2,912,782



Contributions Income by Approach
Grand Total = \$2,912,782



*This includes the funds for the Allina Community Giving Spotlight – Mental health triage line. Capital gifts include a \$300,000 gift from Brenda and Charlie Kratsch as a match to employees for the Allina Community Giving Spotlight.



Consider a planned gift

Through a planned gift to Mercy & Unity Hospitals Foundation you can:

- Significantly increase your annual income
- Provide for your retirement
- Increase the amount of financial support you can provide to your family
- Reduce your income taxes and/or estate taxes
- Provide exceptional health care at the hospitals and impactful programs and services throughout the community.

Planned Gift options include:

- Outright gift of cash, stocks, bonds or real estate
- Bequests of a specific dollar amount or percentage of estate
- Life insurance policies
- Charitable remainder trust
- Charitable lead trust.

We want to hear from you

- I would like to learn more about making a planned gift.
- I have already included a gift to the foundation in my estate plans.

Name _____

Address _____

City, State Zip _____

Telephone _____

Email _____

For more information, contact Jane Flanders at jane.flanders@allina.com or 763-236-3964.

allinahealth.org/muhf

Mercy & Unity Hospitals Foundation's mission is to raise, steward, and distribute philanthropic funds to help improve patient care, personal health, and the quality of life for all families served by Mercy and Unity hospitals.

Tax-deductible gifts help Mercy and Unity hospitals attract nationally renowned practitioners who care for patients in modern facilities using state-of-the-art technology. Donate online at allinahealth.org/muhf or call 763-236-3961 to discuss gifts of securities, bequests, and other giving options.

If you would like to be removed from our mailing list, please email muhf@allina.com or call 763-236-3961.

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Community Connections is Mercy & Unity Hospitals Foundation's (MUHF) publication highlighting donor gifts at work in the hospitals and the community, brief articles relating to health care and tips to help keep families healthy. The goal of this outreach is to better keep MUHF connected to our donors and friends. Please feel free to email feedback to muhf@allina.com.