

Critical Elements in OB Safety

*HIGH RISK &
CRITICAL CARE OB:
Recognizing the Compromised
Woman & Implementing
Life-Saving Care*

**Suzanne McMurtry Baird,
DNP, RN**

*REGISTER TODAY for this 2 DAY SEMINAR
Specific to the In-Patient High Risk Mother
OB Deaths are Increasing in the US
So BE PREPARED by understanding the
Risks, Hazards, and Warning Signs!*



Professional Education Center

P.O. Box 7447 Chico, California 95927-7447
800-732-2387

WWW.PROEDCENTER.COM



Suzanne McMurtry Baird DNP, RN

**Perinatal Expert, Author, Consultant,
and Acclaimed Educator**

Suzanne has specialized in high risk and critical care obstetrics throughout her career, and is currently the Nursing Director Clinical Concepts in Obstetrics, LLC, a High Risk and Critical Care Obstetrics, Women's Services Consulting service, Director of Maternal Quality Improvement, Tennessee Initiative for Perinatal Quality Care, and a staff nurse in Labor and Delivery at Vanderbilt University Medical Center Nashville, Tennessee. Suzanne has authored or coauthored multiple journal articles and text chapters focusing on the high risk and critically ill mother. She is one of the editors of the recently released Intrapartum Management Modules, 4th edition textbook and will be serving as an editor for AWHONN's High Risk and Critical Care Obstetrics, 4th edition text. Suzanne has served on numerous AWHONN advisory panels and educational programs and currently serves on the board of editors for the Journal of Perinatal and Neonatal Nursing. She has presented numerous webinars and both international and national seminars and brings her passion and extensive clinical, research, and education experience to the PEC courses with the goal to improve outcomes for the high risk and critically ill woman.

WHAT PEOPLE ARE SAYING

"Loved every minute of it, I have a new favorite speaker!"

*"Suzanne is a fantastic, inspiring teacher,
her passion for mothers is so genuine."*

*"Complex topics were made simple enough for me to sit in class
for 8 hours and not lose interest! What an excellent speaker!!"*

*"Took away alot from the case studies, and stories of
her vast experience in CCOB"*

"Visual slides were great!"

GUARANTEE - CANCELLATION - TAXES

GUARANTEE: If you are not satisfied with the content and presentation of this program, notify the registrar by 12 noon on 1st day of attendance for refund of registration fees.

CANCELLATIONS: Up to 7 days before the program choose: Registration fee refund minus \$25 per day administrative fee or full value credit letter.

Cancellation within 7 days: No monetary refund. Send a substitute or request a credit letter (minus \$25/day administrative fee) which will allow you to apply fees to a future program of your choice. If program cannot be held due to circumstances beyond our control (natural disaster, strike, etc.) the seminar will be rescheduled if possible. Registrants may choose free admission to the rescheduled program, credit voucher good for any future PEC program: No cash refund. PEC reserves the right to substitute qualified speaker(s) in response to emergency circumstances beyond our control. **CE tuition, travel/meal expenses are tax deductible.** Consult your tax advisor for details.

Why YOU Must Attend!

**OB Complications & Maternal Deaths are
INCREASING in the US and Canada
Every OB Provider MUST...**

- Understand Risks, Hazards, & Warning Signs
- Recognize disease states that increase risk status for pregnant women
- Understand measures to improve oxygen transport and tissue perfusion
- Recognize the compromised woman and implement Life Saving Care

"Preparation and Understanding are the key factors for safe practice of Obstetric Nursing & Maternal-Fetal well-being."

PROGRAM OBJECTIVES:

**Following comprehensive lecture, case studies,
& discussion, you will be able to:**

- Review data and discuss theories re. the rise in maternal morbidity and mortality in the United States.
- List the most common medical diagnoses that cause critical illness and death in pregnancy.
- Review normal physiologic changes in pregnancy and the impact of these on care management of the high risk and critically ill woman.
- Understand the components of cardiac output and identify normal hemodynamic parameters in pregnancy and how to optimize values.
- Outline assessment parameters that may indicate maternal compromise.
- Discuss the components of oxygen transport physiology, consumption and measures to improve oxygen transport and tissue perfusion.
- Understand pulse oximetry technology and utilization.
- List the purposes and indications for invasive hemodynamic monitoring in pregnancy, and potential complications.
- Discuss technology use to monitor adult hemodynamics.
- Interpret patient care data presented from selected case studies and utilize critical thinking concepts to critique clinical management based on the pathophysiology of hemodynamic instability, hypovolemia from hemorrhage, severe preeclampsia and HELLP.
- Compare cardiogenic and noncardiogenic pulmonary edema.
- Explain the pathophysiologic responses associated with pulmonary embolus, and management strategies and goals associated with care of the obstetric woman with an acute pulmonary complication.
- Outline the most common causes of hemorrhage in pregnancy.
- Discuss the pathophysiology of hypovolemia and DIC.
- Review management of hemorrhage and DIC; volume resuscitation principles and blood component therapy to improve maternal outcome.
- Discuss classification of hypertension in pregnancy.
- Review pathophysiology and clinical presentation of severe preeclampsia and HELLP syndrome, and review algorithms for management of severe hypertension.
- Outline the types of cardiac disease/lesion and pregnancy risk.
- Identify management concepts for cardiac disease in pregnancy.
- Review the definitions for range of diseases known as sepsis and their common causes and diagnostic markers.
- Discuss the sepsis bundles and how it is used in pregnancy
- Discuss collaboration between healthcare services/ agencies when a mother becomes critically ill during the OB course.
- Discuss initial and ongoing education including simulation and skills validation.

HIGH RISK and CRITICAL CARE OBSTETRICS:

Critical Elements in OB Safety

Day One -

7:30 Check In - Continental Breakfast

- 8:00 • INTRODUCTION and Overview of Maternal Morbidity and Mortality
- BUILDING the Foundation: Understanding Physiologic Changes in Pregnancy
- ASSESSMENT of Hemodynamics: Non-invasive and Invasive Parameters
- OPTIMIZING Oxygen Transport and Tissue Perfusion
- TECHNOLOGY Used in Critical Care
- CRITICAL Care Case Studies: Interpreting Assessment Data and Management Principles
- RESPIRATORY Compromise

4:00 Adjourn

Day Two -

7:30 Check In - Continental Breakfast

- 8:00 • HEMORRHAGE, DIC, and Volume Resuscitation
- CASE STUDIES in Volume Resuscitation
- MULTISYSTEM Disease Effects of Preeclampsia
- CARDIAC Disease in Pregnancy
- INFECTION Leading to Sepsis
- IMPLEMENTING a Critical Care Obstetrics Program

4:00 Adjourn

Lunch is provided 12:00 - 12:45 both days

REGISTRATION: High Risk & Critical Care OB

NAME _____

License# _____

RN(C) LPN/VN NP CNM

Other _____

Address _____

City _____ State _____

Zip _____

Day Phone (____) _____

E-mail _____

Hospital/Clinic I work with: _____

Part of a Group Registration

Check Payable to: Professional Education Center (PEC)



Card #'s _____

Exp. ____/____ Security Code: _____

I prefer a vegetarian lunch
(available with pre-registration only)

I will Attend 2019:

Anaheim, CA	<input type="checkbox"/>	3/14/19	<input type="checkbox"/>	3/15/19
New Orleans, LA	<input type="checkbox"/>	3/18/19	<input type="checkbox"/>	3/19/19
Minneapolis, MN	<input type="checkbox"/>	4/8/19	<input type="checkbox"/>	4/9/19
Fort Worth, TX	<input type="checkbox"/>	4/11/19	<input type="checkbox"/>	4/12/19
Charlotte, NC	<input type="checkbox"/>	5/2/19	<input type="checkbox"/>	5/3/19
Seattle, WA	<input type="checkbox"/>	9/5/19	<input type="checkbox"/>	9/6/19
Reno, NV	<input type="checkbox"/>	9/9/19	<input type="checkbox"/>	9/10/19
Sacramento, CA	<input type="checkbox"/>	10/15/19	<input type="checkbox"/>	10/16/19

PRE-PAID EARLY BIRD FEES:

	Both Days	One Day
Individual	<input type="checkbox"/> \$449	<input type="checkbox"/> \$279
Group 4-7*	<input type="checkbox"/> \$439	<input type="checkbox"/> \$269
Group 8+*	<input type="checkbox"/> \$429	<input type="checkbox"/> \$259

*Group Rate is Per Person when Registered and Prepaid together.

"Late registration" (within 10 days, prior to 48 hours): +\$30

"At the door registration" (within 48 hours): + \$50

(At door registration on 'Space Available' basis)

EASY REGISTRATION:

On-line: www.proedcenter.com

Call Today With Any Major Credit Card

800-732-2387 9am-3:30pm M-F (PST)

24 Hour Registration: FAX 530-343-3575

OR

Mail This Course Registration To:

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PO Box 7447 Chico, CA 95927-7447



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Chico, California 95927-7447



High Risk & Critical Care OB

- ♦ Maternal "Near Deaths" Who's at Risk?
- ♦ Critical Maternal Conditions
- ♦ New! Changes in GH Management
- ♦ Case Studies: Review Management
- ♦ Massive Hemorrhage and Transfusion
- ♦ Cardiac Disease in Pregnancy
- ♦ Sepsis Risk and Care Management

Visit our website to register and for complete course information. See all of our offerings including Cruise Educational Opportunities!
www.proedcenter.com

CE CREDITS: Nurses - 16 CE Credit Hours (8/day); (1.5 CE Pharmacology)

Physicians: Category II CME can be self submitted.

This program has been designed to meet Board of Nursing CE requirements for license renewal in all 50 states. Professional Education Center (PEC) is a provider approved by the California Board of Registered Nursing, Provider #9890, Florida FBN #2219 for 15 (7.5day) Contact Hours. Meets Texas Type I criteria.

Neither program planners nor presenters have any commercial conflict of interest.

2019 SEMINAR AND LODGING SITES

A limited number of rooms at a preferred rate, have been arranged with the following hotel per site.

Call, (use code if stated) or use the direct website link (on our website) to make a reservation.

Be sure to reserve at least 30 days ahead to get a room and get the special discounted rate.

ANHEIM, CALIFORNIA - March 14-15

Seminar and Lodging:

Embassy Suites Anaheim South

11767 Harbor Boulevard; Garden Grove, CA 92840

(714) 539-3300 \$149/169 Code: PEC HRCC

CHARLOTTE, NORTH CAROLINA - May 2-3

Host: Carolinas Medical Center

Seminar Site: 200 Medical Park Drive: Concord NC 28025

Lodging:

NEW ORLEANS, LOUISIANA - March 18-19

Seminar and Lodging:

Hilton Garden Inn Convention Center

1001 S Peters St, New Orleans, LA 70130

(504) 525-0044 \$250

SEATTLE, WASHINGTON - September 5-6

Seminar and Lodging:

DoubleTree Seattle Airport/Southcenter

16500 Southcenter Parkway; Seattle, WA 98188

(206) 575-8220 \$159 Code: PEC HRCC

MINNEAPOLIS, MINNESOTA - April 8-9

Host: Allina Health

Seminar Site: Allina Commons at Midtown Exchange

2925 Chicago Avenue; Minneapolis, MN 55407

Lodging: Sheraton Minneapolis Midtown

2901 Chicago Avenue; Minneapolis, MN 55407

(612) 821-7600 \$179 Code: PEC HRCC

RENO, NEVADA - September 9-10

Seminar and Lodging:

Whitney Peak Hotel

255 N Virginia St, Reno, NV 89501

(775) 398-5400 \$114/134 Code: PEC HRCC

SACRAMENTO, CALIFORNIA - October 15-16

Host: UC Davis Medical Center

Seminar Site: UC Davis Health M.I.N.D. Institute Room, 1115

2825 50th Street, Sacramento, CA 95817

Lodging: Courtyard Sacramento Midtown

4422 Y St, Sacramento, CA 95817

(916) 455-6800 \$190 Code: PEC HRCC

FORT WORTH, TEXAS - April 11-12

Seminar and Lodging:

Hilton Garden Inn Medical Center

912 Northton St, Fort Worth, TX 76104

(817) 921-0788

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Invitation to an important Minneapolis event with a
Discount for Allina Health employees

High Risk Critical Care Obstetrics
with Suzanne McMurtry Baird, DNP, RN

Two day course April 8th-9th, 2019

Conference site:

**Allina Health Midtown Commons
2925 Chicago Ave Minneapolis, MN 55407**

Two day attendance with discount is \$419

One day attendance with discount is \$259

COUPON EXPIRATION: March 8th, 2019

ASSOCIATE NAME: _____

Instructions for coupon use:

Go to the website: www.proedcenter.com. Click on 2019 Seminars, and then High Risk Critical Care OB details. At the bottom of that screen, click on the purple box to register "to view seminar dates", then choose Minneapolis, MN. Choose Yes, I have an Allina Health discount coupon.

Then indicate your name above, and fax this coupon to 530-343-3575.

LIMIT - ONE Discount Certificate per Registration, cannot be combined with group discounts

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