Advanced Principles of EFM

Speaking the Language of the Fetus

Presented by
Rebecca Cypher, MSN, PNNP
2019 AWHONN President-Elect
Nationally Respected Expert in EFM

Updated Content to Reflect
NICHD, AWHONN, ACOG, ACNM Guidelines
Interactive knowledge sessions
Case Reviews and Liability

REGISTER TODAY for this 2 DAY SEMINAR
Everyone, and your PATIENTS will Benefit from this class REGARDLESS of Experience

Please Note: This class is of benefit to everyone, and your patients will benefit from this class regardless of experience.

Professional Education Center is dedicated to bringing you the most respected speakers, and providing education that is clinically essential. Education that you will use every day - Education that makes a difference!

The opportunity to share experiences and network with your peers is just one more reason to choose Professional Education Center for your CE programs!

CE CREDITS: BRN Credits: 15 Contact Hours (7.5 per day) ACNM approved for 1.4 CEU; (Rx .25 CEU)
Professional Education Center (PEC) is a provider approved by the California Board of Registered Nursing, Provider #9980,
Florida FBN #2219 for 12 (6 each day). Meets Texas Type 1 criteria. This program has been designed to meet Board of Nursing CE requirements for license renewal in all 50 states.
Neither program planners or presenters have any commercial conflict of interest.

Utilize this course to review didactic content for the
NCC Subspecialty EFM Exam or
Perinatal Quality Foundation
FMC Credentialing Exam
All info: www.proedcenter.com
Rebecca Cypher, MSN, PNNP
Nationally Respected Expert in EFM

Rebecca is a nationally respected leader and consultant in perinatal healthcare. She brings to the program over 30 years of active duty Air Force and civilian nursing experience. Her career consisted of a number of diverse professional roles, including direct patient care, management, education and research. She is nationally certified in Intrapartum OB and EFM. An active member of AWHONN, she is currently the 2019 President Elect. Previously she served in a variety of AWHONN positions including two terms on the Board of Directors. Rebecca joined Lisa Miller, CNM, JD, and Dr. David Miller as co-author for Mosby’s Fetal Monitoring: A Multidisciplinary Approach (8th ed.), and has been a contributor to AWHONN’s Fetal Monitoring Principles and Practices (5th ed.). She has authored numerous books and chapters published in a number of leading nursing and medical references. Currently, she is a reviewer for Nursing for Women’s Health, on the editorial board for the Journal of Perinatal and Neonatal Nursing, and a Contributing Editor for the Legal Issues and Risk Management column. Committed to improving quality and safety in perinatal care, balanced with thoughtful insight in a simple but comprehensive teaching style, Rebecca will share a wealth of knowledge and up to date evidence, based on her extensive clinical experience and education.

WHAT PEOPLE SAY...

“Amazing knowledge and ability to explain concepts and research”

“Such an awesome speaker—very thorough, engaging, and informative”

“I’m SO EXCITED about going back to our unit after taking Becky’s classes”

“Becky has a way of making complex concepts understandable and clinically useful!”

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CONFERENCE SPECIALS!

the EFM Workbook
Full sized FHR tracings for review
View at class
Available at www.prmes.com

HomeStudy Unit: 8th Ed.
Purchased with 8 Hour CE Self-Study Unit
$5.00 Discount available at Conference if ordered w/Registration for class.

Miller’s ReadRight
Available for purchase at class
for $8.00

“This EFM tool makes FHR evaluation EASY!”

PROGRAM OBJECTIVES:

Following lecture, discussion, case & strip review, you will be able to:
1. Practice application of NICHD definitions through self-assessment
2. Identify key concepts in EFM research and result interpretation
3. Critique examples of peer reviewed EFM research
4. Review fetal-uteroplacental physiology and the impact on fetal oxygenation
5. Recognize complex factors influencing the oxygenation pathway in EFM
6. Apply a standardized, consensus-based approach to EFM management
7. Describe frequent errors related to EFM interpretation and management
8. Explain physiologic rationale and research for corrective measures used in Cat I/II/III tracings
9. Discuss complex case studies including UGR, signal ambiguity, and non-OB surgery
10. Report key findings of the ARRIVE trial/related studies
11. Analyze 2nd stage research and impact on maternal-fetal well-being
12. Rerate four elements of an EFM liability claim
13. Examine pitfalls of selected EFM malpractice allegations
14. Summarize important elements of intrapartum EFM documentation

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REGISTRATION: Advanced Principles of EFM: Speaking the Language of the Fetus 2019

NAME  _____________________________________________   License#__________________
Hospital/Clinic I work with: _________________
Address__________________________________________________ City _______________________________ State_______   Zip______________
Day Phone  (_____)___________________
E-Mail______________________________________________
Card #'_________________________________  Exp._____Security Code _________

For Your Convenience and Enjoyment... Complete Handout and Continental Breakfast and Lunch @ noon (45 minutes) Provided Each Day

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EASY REGISTRATION: Online @ www.proedcenter.com

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CE tuition, travel/meal expenses are tax deductible. Consult your tax advisor for details.
CONFERENCE SPECIALS!

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Nationally Respected Expert in EFM

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PROGRAM OBJECTIVES:

Following lecture, discussion, case & strip review, you will be able to:

1. Practice application of NICHD definitions through self-assessment
2. Identify key concepts in EFM research and result interpretation
3. Critique examples of peer reviewed EFM research
4. Review fetal-uteroplacental physiology and the impact on fetal oxygenation
5. Recognize complex factors influencing the oxygenation pathway in EFM
6. Apply a standardized, consensus-based approach to EFM management
7. Describe frequent errors related to EFM interpretation and management
8. Explain physiologic rationale and research for corrective measures used in Cat II EFM tracings
9. Discuss complex case studies including IUGR, signal ambiguity, and non-ob surgery
10. Report key findings of the ARRIVE trial/related studies
11. Analyze 2nd stage research and impact on maternal-fetal well-being
12. Restate four elements of an EFM liability claim
13. Examine pitfalls of selected EFM malpractice allegations
14. Summarize important elements of intrapartum EFM documentation

GUARANTEE - CANCELLATION - TAXES

GUARANTEE: If you are not satisfied with the content and presentation of this program, notify the registrar by 12 noon on 1st day of attendance for refund of registration fees. CANCELLATIONS: Up to 7 days before the program choose: Registration fee refund minus $25 per day administrative fee or full value credit letter. Cancellation within 7 days: No monetary refund. Send a substitute or request a credit letter (minus $25 per day administrative fee) which will allow you to apply fees to a future program of your choice. If program cannot be held due to circumstances beyond our control (natural disaster, strike, etc.) the seminar will be rescheduled if possible. Registrants may choose free admission to the rescheduled program or credit voucher good for any future PEC program. No cash refunds. PEC reserves the right to substitute qualified speaker(s) in response to emergency circumstances beyond our control. CE tuition, travel/meal expenses are tax deductible. Consult your tax advisor for details.

REGISTRATION: Advanced Principles of EFM: Speaking the Language of the Fetus 2019

NAME _____________________________________________ License# ____________________
City______________________________________________ State_______ Zip______________
Day Phone (___) ___________________________ E-Mail ________________________________
Hospital/Clinic I work with: _____________________________________________ E-Mail ____________

I prefer a vegetarian lunch (Must pre-register)

**GROUPS MUST be an Early Bird Register/Prepay Together

Regular pricing for Early Birds. Add $30 if within 10 days
Within 2 days and at the door Registration: Add $50

PRE-PAID FEES

Both Days One Day

Individual $495 $279
Group of 4* $479ca $269ca
Group of 8** $469ca $259ca

EASY REGISTRATION: Online @ www.proedcenter.com
OR Call 800-732-2387 9am-6pm M-F (PST)
OR 24 Hour FAX: 530-343-3575

For Your Convenience and Enjoyment... Complete Handout and Continental Breakfast and Lunch @ noon (45 minutes) Provided Each Day

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(Late and at door registration on ‘Space Available’ basis)
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REGARDLESS of Experience
Invitation to an important Allina Health Event with a Discount for all Allina Health Employees

Advance Fetal Monitoring

Rebecca Cypher, RNC MSN PNNP

Two day course September 23rd & 24th

Conference site:
Allina Health Hospital
Two day attendance with discount is $449
One day attendance with discount is $259

COUPON EXPIRATION: August 23rd, 2019

ASSOCIATE NAME:__________________________________________________

Instructions for coupon use:
Go to the website: www.proedcenter.com. Click on 2019 Seminars, and then Advance Fetal Monitoring. At the bottom of that screen, click on the purple box to register “to view seminar dates”, then choose Minneapolis.
Choose Yes, I have an Allina Health discount coupon.
Then indicate your name above, and fax this coupon to 530-343-3575.

LIMIT - ONE Discount Certificate per Registration, cannot be combined with group discounts
Professional Education Center: PO Box 7447 Chico, CA 95927-7447
800-732-2387