

13th annual Courage Kenny Cup benefit ski race for Courage Kenny Ski & Snowboard program



Saturday, Feb. 2, 2019 | Trollhaugen Ski Area, Dresser, Wis.

Come ski your heart out at the Courage Kenny Cup 13th annual benefit ski race for Courage Kenny Ski & Snowboard. For this event, a Courage Kenny adaptive ski racer is assigned to a team of three able-bodied racers. Together, as a team of four, they compete in either the Fun Class or the Competition Class. This event highlights the abilities of adaptive athletes and provides support for the Courage Kenny Ski & Snowboard program.

Individual registrations available

\$30 per race per person

Create a team name and sign up in teams of three or by yourself.

Team sponsorships are available, starting at \$500 per team of three for both races.

Register online by January 28, 2019.

Walk-in registration welcome for the Competition Class race at 1:30 p.m. only.

Schedule

Registration 9 a.m. - noon

Fun Class: 10:30 a.m.

No racing experience necessary, costumes are encouraged!

Competition Class: 1:30 p.m.

This class is for the more experienced racer.

Event Social.....3 p.m

Silent Auction closes at 3:30 p.m.

Awards and drawings will follow immediately

**For more information or to become a sponsor,
contact 612-775-2280 or CKRISportsRecreation@allina.com**

allinahealth.org/couragekennycup



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About Courage Kenny Ski & Snowboard Program

As one of the largest adaptive ski and snowboard programs in the country, we provide more than 1,200 lessons per year at seven sites across Minnesota and Wisconsin, supported by 380 volunteer instructors. It teaches and improves skiing and snowboarding skills for people with disabilities.

For more than 50 years, our instructor's skills and expertise, our inventory of specialized equipment, and long-standing relationships with local ski areas enable us to meet a variety of client needs.

Participants' ages range from 6 to 60+, with disabilities that include cerebral palsy, traumatic brain injury, spinal cord injury, spina bifida, stroke, autism, visual impairments, among others.

Lesson locations

- Afton Alps
- Giant's Ridge
- Hyland Hills
- Lutsen Mountains
- Spirit Mountain
- Trollhaugen
- Welch Village

Courage Kenny Cup Sponsorship package

Presenting Sponsor \$10,000

- Name and logo on race marketing materials and website
- Opportunity for executive to present race awards and brief remarks on why they support the Courage Kenny Ski & Snowboard Program
- Ability to have an "exhibit" presence on-site
- Recognition as Presenting Sponsor during race
- Banner at finish line
- Four teams of three for all race events (lift tickets included)
- Team photo
- Complimentary lunch tickets for all team members
- VIP or valet parking
- Lunch and Learn Q & A with athletes
- Two tables reserved at the race headquarters
- Name and logo prominently displayed on banners (sponsor provided) throughout the race venue
- Courage Kenny social media posts recognizing company's celebration of inclusion and diversity
- Opportunity to engage company employees by volunteering with an event that celebrates inclusion and diversity



Slopes Sponsor \$5,000

- Name and logo on race marketing materials and website
- Hang your sign or banner at the finish line
- Two teams of three registered for all race events (lift tickets included)
- Team photo
- One table reserved at the race headquarters
- Courage Kenny social media posts recognizing company's celebration of inclusion and diversity
- Complimentary lunch tickets for all team members

Lunch Sponsor \$2,000

- Name/Logo on race marketing materials and website
- Recognition as Lunch Sponsor during race
- Hang your sign or banner at the lunch table
- One team of three registered for all race events (lift tickets included)
- Team Photo
- Courage Kenny social media posts recognizing company's celebration of inclusion and diversity
- Complimentary lunch tickets for all team members

Team Sponsor \$500

- Recognition as Team Sponsor during race
- Hang your sign or banner on the finish line
- One team of three registration for all race events (lift tickets included)
- Team photo
- Complimentary lunch tickets for all team members

Register online for sponsorships and individual race registrations: allinahealth.org/couragekennycup

For more information, contact Megan Welty at megan.welty@allina.com, 612-775-2280.