

# Heroes Among Us

Abbott Northwestern Hospital Foundation 2013 Report to Donors



### At Abbott Northwestern Hospital, the heroes among us make extraordinary things happen every day.

The stories and photographs in this Report to Donors reflect on some of these heroes: doctors, employees, volunteers, patients, family members, community and hospital leaders, board members, and donors. Each contributes in a unique way to Abbott Northwestern's success, and to the ability of the Abbott Northwestern Hospital Foundation to support the hospital's mission:

We serve our communities by providing exceptional care as we prevent illness, restore health and provide comfort to all who entrust us with their care.

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#### Dear friends,

The heroes of Abbott Northwestern Hospital, including its doctors, employees, volunteers, donors and more, have made Abbott Northwestern the outstanding hospital it is today. All of these people are critical to the hospital's mission.

As I reflect on the heroes of Abbott Northwestern, I recall my own experiences as a patient and also the experiences of my family. The good health that I am blessed with is the result of excellent doctors and other caregivers who work with compassion and diligence to provide the best care for all of their patients.

As chairwoman, I have gained an even more profound insight into the quality of care, compassion and bravery so present every day in our organization.

This has been a phenomenal year, beginning with the opening of The Mother Baby Center on February 4, 2013. After years of planning, with a focus on how to best care for mothers and babies, we are proud to see it exceed all expectations. We've highlighted its first year milestones on page 6. Our generous donors, energized by the opportunity to support this unique regional resource, helped make it possible.

The success of The Mother Baby Center campaign helped build momentum for the launch of the Critical Care Campaign. This effort will ensure that the hospital's Emergency Department and Neurological Intensive Care Unit are prepared to meet the critical care needs of our community in the years ahead. In working with our Medical Staff and hospital leadership teams to plan for this campaign, I am inspired by their passion, dedication and engagement to do what is best for patients and families.

You are an important part of this team and in our circle of heroes. Your support turns the seemingly impossible into reality. We are grateful for your generosity, which is essential to our mission. We look forward to working with you to ensure that Abbott Northwestern's world-class care is available for years to come.

macmillan

Muffy MacMillan, chairwoman Board of Directors, 2013-2014 Abbott Northwestern Hospital Foundation

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#### 2013 President's Circle

Donors who contribute \$5,000 or more annually are members of the Foundation's President's Circle. Each year, these friends of Abbott Northwestern Hospital are invited to special gatherings with the hospital president and other leaders, innovators and heroes.

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Marna Fullerton, Abbott Northwestern Hospital Foundation Board member, hosted the 2013 President's Circle party at her home on a beautiful June evening.

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# Seconds count. Expertise matters. CRITICAL CARE CAMPAIGN

In 2013, the Abbott Northwestern Hospital Foundation launched a \$15 million campaign to renovate, enhance and expand Abbott Northwestern's Emergency Department and Neurological Intensive Care Unit. The campaign will prepare the hospital for future growth while ensuring that world-class facilities and technologies are in place to care for patients with life-threatening conditions.











# THE MOTHER BABY CENTER: A YEAR OF FIRSTS

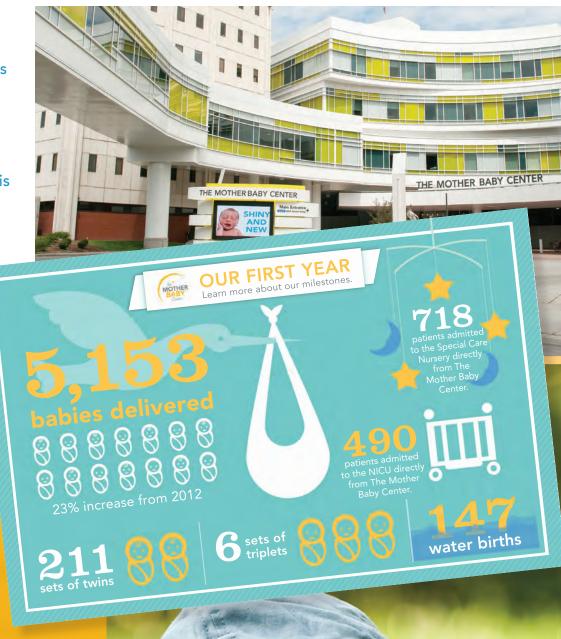
After years of planning and collaboration, The Mother **Baby Center at Abbott** Northwestern and Children's - Minneapolis opened on Feb. 4, 2013. The state-ofthe-art facility combines Abbott Northwestern maternal and fetal services with Children's – Minneapolis pediatric specialty care. The Abbott Northwestern Hospital Foundation raised \$5.4 million in support of The Mother Baby Center.

#### **FINN: FIRST BABY ADMITTED TO THE SPECIAL CARE NURSERY**

Seven weeks before their first baby was due, Alissa and

When Alissa went into labor

He went home about two weeks later, and now



### **Emergency fund helps** breast cancer patients meet basic needs

Aaron Graeser often sees the tears of patients whose health problems threaten their ability to buy food for their families or transportation to treatment.

But lately he's also seen tears of relief coming from those who receive grants from the Breast Cancer Emergency Assistance Fund. The fund was established by Abbott Northwestern's Social Work Department and the Abbott Northwestern Hospital Foundation to provide emergency assistance for breast cancer patients who have an urgent financial need. In 2013, 146 breast cancer patients received emergency assistance funding.

The Hope Chest for Breast Cancer Foundation, a key partner in establishing the fund with Abbott Northwestern, has been a generous supporter and often offers incentive matching grant challenges to Abbott Northwestern donors during the year.

"The response has been extraordinarily positive from patients and providers," said Graeser, an oncology social worker with the Virginia Piper Cancer Institute®. "It's evidence that the need is tremendous."



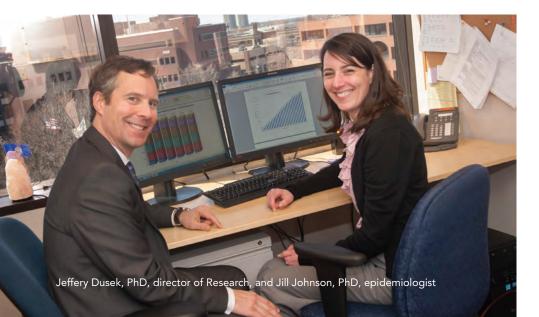
### George Family Foundation grant accelerates integrative health research

One of the nation's leading research institutions in the field of holistic health care is the Penny George™ Institute for Health and Healing, an Allina Health integrative health service founded at Abbott Northwestern Hospital.

A generous matching grant from the George Family Foundation is helping the Penny George Institute accelerate its research and scientific publication processes, said Jeffery Dusek PhD, director of Research. The grant allowed the Penny George Institute to hire

epidemiologist Jill Johnson, PhD, to assist Dusek in disseminating research results through publication in high quality peer-reviewed medical journals.

Among the research projects underway is a pilot study launched in 2013 showing that patients receiving acupuncture in the Emergency Department experienced significant reductions in pain, anxiety and nausea. Dusek noted that their research has consistently shown that integrative therapies, such as massage, acupuncture and mind-body therapies, can improve outcomes for patients. The next step is to study the impact of integrative therapies on patient satisfaction and cost. "These are important questions for health care leaders as health systems manage changes due to the Affordable Care Act," Dusek said.





The 2013 Founders' Society Tea included remarks by Kelley Lockhart, MD, Abbott Northwestern Hospital Neuro-Critical Care director, who thanked attendees for their generous support of the hospital and described advances in neuroscience care – including an expansion of the

Allina Health telehealth service.
The telehealth service, which uses videoconferencing to connect critical care specialists at Abbott Northwestern with physicians and patients at hospitals throughout the region, means that more patients will have quicker access to life-saving care. The telehealth

service supports Allina Health efforts in meeting the triple aim of health care – improving the patient care experience, improving the health of populations and reducing the per capita cost of health care by focusing on the right care, at the right place, at the right time.

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\*Deceased

Founders' Society members are friends of the hospital who have made gifts through bequests, charitable trusts, gifts of property and other methods to invest in the hospital's future. For more information on gift planning, contact Richard Meyer, president of the Abbott Northwestern Hospital Foundation, at 612-863-4005.

Stuart W. Erickson\*

### HEROES HELPING HEROES

### Retired nurse helps other nurses achieve career goals

Anita Thompson wanted to be a nurse from the age of 5. That dream was fulfilled in her early 20s when she graduated from the Northwestern School of Nursing and began a lifelong nursing career at Abbott Northwestern Hospital.

Now retired, she has found a way to help others achieve their career dreams. She has included Abbott Northwestern in her estate plan, making a gift that will, upon her death, establish the Anita Thompson Nursing Continuing Education Fund.

"This gift is about my love of the hospital and my love of nursing," said Thompson, who worked at Abbott Northwestern for 40 years. She was a nurse in the WomenCare® Program, eventually becoming a nurse manager in gynecology medical/surgical care. She later helped coordinate care for gynecology oncology patients and also worked in reproductive medicine.

"I loved being a nurse. I think it's important to support nursing, and I want to help others further their education in nursing," she said. Thompson herself benefited from scholarship funds that were available when she was working at Abbott Northwestern. "I wouldn't want someone to be unable to pursue an interest in nursing just because they couldn't afford it - I want to do whatever I can to help."



"This gift is about my love of the hospital and my love of nursing," said Thompson, a new member of the Founders' Society in 2013.

### Honoring the Gift of Life Wall

The Honoring the Gift of Life Wall is dedicated to living and deceased organ donors and transplant recipients cared for by Abbott Northwestern's Transplantation Department. Unveiled in 2013, the tribute wall was made possible through proceeds from the Abbott Northwestern Hospital Gift Shop, which were donated to the Abbott Northwestern Hospital Foundation.



The tribute wall inscription reads: "Honoring the gift of life allows us to acknowledge the opportunity of a second chance. The generous gifts given by organ, eye and tissue donors have transformed tragedy into hope, sickness into healing, loss into legacy. This wall is a symbol of deep gratitude for the donors who continue to change lives."

Located in the hospital's main lobby, the tribute wall honors organ donors and recipients.

# **GIVING BACK TO THOSE WHO GIVE SO MUCH**

In recent years, Thanksgiving has taken on a deeper meaning for Janis Houston and her family.

The day has become an opportunity to celebrate life itself and to show gratitude and appreciation for the heroes who worked tirelessly to save Houston's life and help her recover from a deadly illness. For the last two years, they have hosted a gourmet Thanksgiving meal for Abbott Northwestern's Intensive Care Unit (ICU) staff, as well as for the families of patients in the unit.

Houston spent 55 days in the ICU being treated for East African sleeping sickness, a rare disease that she had contracted while on an African safari with her husband, Bruce Taher, in 2012. The disease resulted in multiple organ failure, and Houston's legs and hands had to be amputated.

After months in the hospital followed by intensive rehabilitation, Houston is walking on prosthetic legs and will soon be fitted for a prosthetic hand.

"Our family feels so thankful that Abbott Northwestern has such incredible doctors, dedicated nurses and all of the technology that was brought to bear on my case," Houston



Janis Houston and Bruce Taher are members of the Critical Care Campaign committee to raise funds for Abbott Northwestern's Emergency Department and Neuro-ICU.

said. "Without all three of those things, I would not have survived." In gratitude, Houston and Taher decided to host the Thanksgiving meals, arranging for catering by Forepaugh's Restaurant in St. Paul, part of their family-owned business.

"One of my goals in hosting the meal was to be there walking," said Houston. "I wanted the staff to see that they had saved my life and now I'm able to go on living."

Abbott Northwestern's ICU staff was invited to join Houston and her family for Thanksgiving dinner.





## **Employees** set a record in Community Giving Campaign

Abbott Northwestern employees set a participation record in the 2013 Community Giving Campaign, Help Give Hope. Twenty-four percent of employees participated in the campaign to support Allina Health programs and other nonprofit organizations.



### Plus One: Funded by physicians, focused on patients and the community

Plus One is the physician giving program that encourages Abbott Northwestern's current and retired Medical Staff to contribute to the hospital, serve patients in need and support community initiatives. Each year, the Plus One Giving Program Committee decides how to direct its funds. In 2013, a number of Plus One donations were designated for the ED

Cares Prescription Assistance Grant, which offers funds and other assistance to eligible Emergency Department patients to ensure that they have the prescription medications they need.

"ED Cares provides a safety bridge for patients with serious medical conditions who can't afford critical medications. I recall a patient without insurance who had opted to put food

on the table for her children instead of buying the medicine she needed to manage her chronic illness. ED Cares came to her rescue. We were able to stabilize her condition in the ED, provide her with medication to take home, and help address her ongoing need for the medication. There are many stories like this one." - Lee Arostegui, MD, Emergency Department



#### **2013 PLUS ONE COMMITTEE**

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Guarantors are friends of Abbott Northwestern who donated \$250-\$4,999 to the Abbott Northwestern Hospital Foundation this year. These generous annual gifts provide support to a multitude of life-saving and life-enhancing programs for patients and families.

President's Circle donors who gave \$5,000 or more in 2013 are recognized on pages 2-3.

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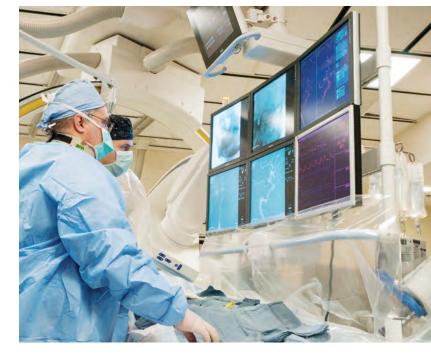
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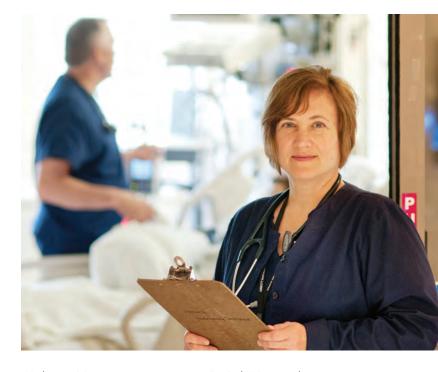
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\*Deceased

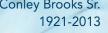
Xcel Energy, Inc.

Paul Joseph Bilka, MD 1919-2013

## **IN MEMORY**

Abbott Northwestern Hospital Foundation lost several very important friends in 2013 – friends who cared deeply about the mission and work of the hospital and expressed it with their generosity, kindness and leadership. They will be missed, but their legacies live on through the compassionate and expert care that patients and families receive at Abbott Northwestern Hospital.

Conley Brooks Sr.











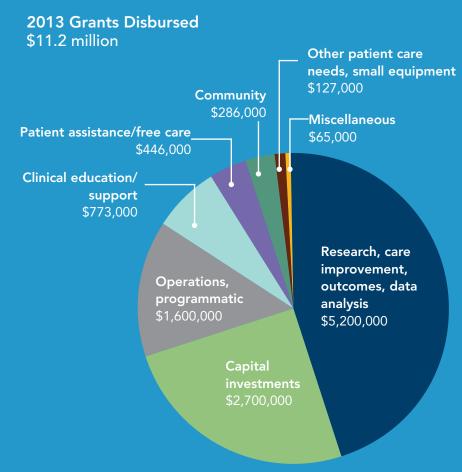






#### **2013 SAMPLE GRANTS**

- Training for health care providers so they can better help families assist those in the process of dying.
- Training for a healing coach to assist parents in helping their children cope with the parent's cancer diagnosis.
- A device to lift wheelchair-bound patients onto the exam table in Abbott Northwestern's Medicine Clinic.
- Audiovisual resources to support mental health group therapy sessions.
- Activity packs for children to use in waiting areas of hospital.
- Help for patients to achieve proper weight gain during pregnancy.
- Portable ultrasound devices for physicians to use at the patient bedside.
- Nursing scholarships, continuing education, educational awards and projects supporting nursing excellence.



### 2013 Abbott Northwestern Hospital statistical resume

Total Employees*	5,834	Spine surgery cases	2,694	Penny George Institute	•
W.L.	705	Orthopedic inpatient	2,496	<b>Outpatient Clinic</b>	
Volunteers	735	surgery cases		Total number of visits	13,158
Total number of volunteer hours served	43,738	Orthopedic outpatient cases	2,140	Acupuncture visits	12,238
nours served		Joint replacement surgeries	1,172	Medical massage	1,070
Medical Staff	1,433	Curried Presedures		therapy visits	
		Surgical Procedures Inpatient	13,755	Nutrition visits	2,201
Medical Education	400	Outpatient	11,817	Integrative medicine	3,149
Medical Students	129	Center for Advanced	4,448	consultations	
Residents and fellows	149	Endoscopy	4,440	Biofeedback	1,536
Nursing students	196	Ambulatory Surgery Center	2,275	All other visits	369
Chaplaincy residents	4	Ambulatory Surgery Center	2,273	LiveWell Fitness Center	•
Chaplaincy interns	18	Births	5,153	LiveWell Fitness Center	644
Available Beds	630	Sets of twins	211	members	
		Sets of triplets	6	Piper Breast Center*	
Behavioral Health – adult	63	F		Piper Breast Center	6,676
Behavioral Health –	24	Emergency Care	F7 474	clinic visits	0,070
child/adolescent	100	Emergency Department visits*	57,474	Piper Breast Center	24,791
Cardiovascular	128	Helicopter transports	684 343	mammograms	2.,,,,
Medical/Surgical	181	Level One Heart Attack patients		mammogramo	
Orthopedics	82	Clinical Decision Rapid	3,161	Web site	1,228,223
Neuroscience	46	Treatment Unit patients		individual visitors	
Obstetrics	68	Organ Transplants	43	Financial	
Courage Kenny	38	Heart	14	Operating revenue	\$1.019 billion
Rehabilitation Institute	4.4	Kidney	29	Expenses	\$980 million
Newborn Nursery	44	los e la esta la la compaña e da e	21	Salaries/benefits	\$518 million
Patient Care		Implantable ventricular	21	Depreciation	\$43 million
Inpatient admissions	38,168	assist devices	20	Supplies	\$126 million
Outpatient encounters	401,955	Temporary circulatory	20	Other operating	\$293 million
Lab tests	1,514,528	support/ECMO cases		expenses	\$273 HIIIIOH
Radiology procedures	164,748	Courage Kenny		expenses	
Respiratory care volume	71,155	Rehabilitation Institute			
Percutaneous coronary	1,802	Inpatient admissions	650		
interventions		Brain injury	127		
Cardiac noninvasive tests	3,034	Spinal cord injury	89		
Cardiovascular lab procedure	es 5,580	Stroke	228	In 2013,	
Electrophysiology procedures 1,824		Orthopaedic	66	435 registered	
Peripheral vascular 414		Neurologic	64	nurses at Abbott	
interventional and surgical		Debility	52	Northwestern	
procedures		Amputation	24		
Peripheral vascular noninvasive 92				had worked at	
imaging			76		
imaging Cardiovascular/thoracic	sive 92	General rehabilitation medicine  Penny George Institute for	76	the hospital 25 years or i	for

**Health and Healing** 

9,987

Inpatient visits

466

555 2,550

656



surgical cases

Stroke patients

Intracranial surgery cases

Neurodiagnostic studies Sleep Lab volume

<sup>\*</sup>Includes Abbott Northwestern – WestHealth.

To raise, steward and disburse funds for the benefit of Abbott Northwestern Hospital and the communities it serves.



#### ABBOTT NORTHWESTERN HOSPITAL FOUNDATION STAFF

Pictured left to right: (Standing)

Deena Bartley, administrative assistant Kirsten Fish, annual fund manager Stacy Elsholtz, executive assistant Kathy Ingerson, grants manager

(Seated)

Dawn Fish, gift officer – senior Richard Meyer, president Anne Langaard, director of development Chris Fahey, gift officer

STATEMENT		2012	2013
OF FINANCIAL	REVENUE, GAINS AND SUPPORT		
ACTIVITIES	Contributions	\$8,225,242	\$8,376,231
	Contributions from Allina Health System	163,357	38,099
for the years ended December	Investment Return	5,330,639	5,242,610
2012 and 2013	Increase in Value of Split-Interest Agreements	24,770	9,992
	Total Revenue, Gains and Support	13,744,008	13,666,932
	EXPENSES		
	Grants and Transfers to Affiliates	9,331,994	10,839,592
	Grants to Community Programs	755,898	424,940
	Change in Liability, Collateral Agreement	(120,086)	(27,036)
	NET ADMINISTRATIVE AND FUNDRAISING	9,967,806	11,237,496
	Support from Allina Health System	1,928,549	2,039,832
	Administrative	(1,106,142)	(1,099,792)
	Fundraising	(890,748)	(972,898)
	Total Expenses	(68,341)	(32,858)
	CHANGE IN NET ASSETS	3,707,861	2,396,578
	Net Assets – Beginning of Year	72,824,509	76,532,370
	Net Assets – End of Year	\$76,532,370	\$78,928,948
STATEMENT		2012	2013
<b>OF FINANCIAL</b>	ASSETS	<b>*</b> 7.075.005	<b>#</b> F (05 4(0
POSITION	Pledges Receivable, Net	\$7,075,985	\$5,605,469
for the years	Due from Allina Health System	110.024	644,815
ended December	Charitable Gift Annuity Investments	110,826 70,114,408	10,000 73,072,055
2012 and 2013	Beneficial Interest in Charitable Remainder Trust	20,751	21,038
	Other Assets	224,010	233,715
	Total Assets	77,545,980	79,587,092
	Liabilities and Net Assets		
	LIABILITIES		
		351,212	
	Due to Allina Health System Grants and Other Payables	118,250	163,250
	Charitable Gift Annuity Obligation	28,110	5,892
	Long-Term Liability, Collateral Agreement	516,038	489,002
	Total Liabilities	1,013,610	658,144
	NET ASSETS		
	II I I I I I I I I I I I I I I I I I I	40 (44 400	44 (50 405

Unrestricted Net Assets

**Total Net Assets** 

Temporarily Restricted Net Assets

Permanently Restricted Net Assets

**Total Liabilities and Net Assets** 

11,652,195

46,152,504

21,124,249

78,928,948

\$79,587,092

10,641,192

44,818,029

21,073,149

76,532,370

\$77,545,980



Abbott Northwestern is ranked the #1 hospital in the Minneapolis-St. Paul region by *U.S. News & World Report* and is recognized among the top 50 hospitals in the country for Neurology & Neurosurgery.

### A generous gift from a fourth grade hero

Dear Piper Hospital,

Hi. My name is LeRoy this \$440.00 Dollar's that I am Giving you people is because that we had a school project. So I picked Breast Cancer Reaserch. The Reasen I picked Breast cancer is I thought of sport and I thought of pink so the mix those together it is supporting Breast cancer. Whi I Did a fundraizor is to rase money for Breast cancer Reaserch for treament and cures. So what's left is go Breast cancer Reaserch

Sincerely, Lefloy

Can't you Belive that I made \$444.00 Dollar's in an hour.



800 East 28th Street, MR 16509 Minneapolis, MN 55407 612-863-4126

allinahealth.org/abbottnorthwestern