2016 COMMUNITY BENEFIT AND ENGAGEMENT REPORT

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DEAR FRIENDS,

To say 2016 was filled with change and uncertainties is an understatement. Change swirled wildly around health care and is showing no signs of slowing. What never changes, though, is the power of relationships, especially those designed to promote health and enhance well-being. Our work to build better health for those in the diverse communities we serve never waivers.

Allina Health is known for expert treatment of illness and injury. But our service to the community goes far deeper than our 90+ clinics and 13 hospitals. Our programs address health concerns such as access to healthy food and activity, social connections and support for mental health and wellness. Community health initiatives like Change to Chill (pages 14 and 15) help teens learn how to manage stress, while Neighborhood Health Connection (pages 18 and 19) helps people to make personal connections through healthy activities.

In 2016, Allina Health provided $188.6 million in Community Benefit through a variety of programs, partnerships and investments (pages 36 and 37). In this report, you’ll read about many of our community-focused programs that help people to live their best life possible.

Thank you for the incredible privilege to touch lives with compassionate care and engage with our communities in meaningful ways to improve health.

To learn more about our community involvement, please visit allinahealth.org/community.

In good health,

Penny Wheeler, MD
President and Chief Executive Officer

“It is imperative to understand how we can address and make a difference in health-related needs such as access to healthy food and activity, social connections and support for mental health and wellness.”

– PENNY WHEELER, MD
PRESIDENT AND CHIEF EXECUTIVE OFFICER
In 2016, we continued our third year of commitment to the priorities identified in the 2013 Community Health Needs Assessment (CHNA) process for each hospital in our system. The common priorities across the system were mental health and healthy eating/active living. The graphic on the next two pages show examples of work being done in response to the identified health needs.

Together, we promoted community health, engaged employees and community to improve their health through lifestyle and environmental changes, and increased community capacity through many fruitful partnerships.

An important part of providing Community Benefit is understanding needs and resources in the communities we serve and partnering to address priority areas.
### Buffalo Hospital

2,000+ people learned the primary tools of Bounce Back to incorporate into their day to help them be happier – with the aim of improving their health.

### Regina Hospital

Change to Chill classes & resources, which addressed youth suicide were offered to the Hastings High School Peer Helper program, which had 150 participants.

### District One Hospital

In just 3 years, the Allina Health Bucks program grew from 1 farmers market in Northfield to 5 farmers markets, 4 food co-ops and 2 parks & recreation departments. Approximately $10,000 worth of Allina Health Bucks were distributed reaching 2,500 individuals and families across the region.

### Owatonna Hospital

In 2016, a successful grant proposal was written to Hunger Solutions Minnesota for $75,000 to fund a new mobile food shelf for rural Steele County & senior living complexes & mobile home parks in Owatonna & Medford, where transportation was considered a barrier.

### Cambridge Medical Center

Employee Giving Garden was launched where employees grow produce & made it available to 1,000+ people in the community.

### New Ulm Medical Center

Through various initiatives supported by New Ulm Medical Center such as Through a $1,600 charitable contribution, improved trail signage at Kinnickinnic State Park was installed to support access to healthy environments for active living.

### Unity Hospital

Leaders within the Liberian Health Initiative (LHI) & the Faith Community Nurse Program offered health screenings & education opportunities to 700 participants.

### St. Francis Regional Medical Center

During the 2015-2016 school year, Allina Health funded St. Paul Public School’s Wellness Champions program. Through the program, the school district was able to provide physical activities that impacted 900 students in grades 7-12, 150 faculty & staff, and 250+ community members attended an evening event.

### River Falls Area Hospital

Through a 2,500+ children & youth had expanded & enhanced options for physical activity & nutrition education.

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The Backyard Initiative (BYI) is a dynamic partnership between the residents of South Minneapolis, the Cultural Wellness Center and Allina Health to support the community’s capacity to take care of its own health. The Backyard Initiative improves social connections and health literacy through 12 Citizen Health Action Teams (CHATs) which are formed and operated by residents in the Backyard. CHATs are community-led health improvement projects organized around a particular disease, a culturally-defined issue or a specific approach.

The Backyard Initiative Resource Center, located in South Minneapolis at the Midtown Global Market, is a gathering place for BYI leaders, participants and the broader community.

In 2016, CHAT participants were asked to complete a survey to evaluate the impact of CHAT activities on participants’ health as defined by the four health priorities: social support, social cohesion, health education and health empowerment. A total of 454 completed surveys were eligible for analysis.

Overall findings were positive and results showed the following in terms of participant engagement and health priorities:

- The majority of respondents attended a CHAT activity for more than one year (76%).
- Analysis showed that respondents who have been involved with the BYI for more than two years are significantly more likely to report better overall social support, as a result of their participation in the BYI, when compared with respondents who have been involved for a shorter period of time.

**BYI Health Priorities**

**SOCIAL SUPPORT:**
The BYI activities are increasing social support for most of the respondents

- **93%**

**SOCIAL COHESION:**
People have a greater sense of belonging

- **95%**

**HEALTH EDUCATION:**
Most people are getting and giving information and resources that help them and others to take care of themselves.

- **90%**

**HEALTH EMPOWERMENT:**
Survey respondents are doing something differently to take care of themselves as a result of participating in a CHAT activity.

- **86%**
“Getting to meet other people from other apartments.”
“Learning about the neighborhood we walk around.”
“Chance to socialize and connect with people and see beautiful surroundings.”
“Learning about how important the walk is for us and how it helps our health.”

St. Paul Public Housing Agency and United Hospital, part of Allina Health, partnered together to offer the Walk with a Doc program to improve community health and social well-being. St. Paul Public Housing residents enjoyed a 30-minute walk with various health care providers who discussed current health topics. A total of 94 residents took part in one of the six Walk with a Doc events. Feet, strollers, canes, wheelchairs and walkers were all welcome to join and move more. After the walk, participants gathered for healthy snacks and socializing.

GOLDEN SHOE SCAVENGER HUNT WITH MT. AIRY FAMILIES
In September, Mt. Airy Homes Family Site hosted Walk with a Doc Family Fun Scavenger Hunt. Participants searched for 12 golden shoes hidden along the walking route. Each golden shoe had a fun Health Powered Kids™ activity for the group to do such as ‘shape your body into a banana’ or ‘walk like an elephant’.

“The group had a lot of fun while being active,” said Betsy Christensen, Statewide Health Improvement Partnership (SHIP) Grant Coordinator.
Change to Chill™ (CTC) is a free, online resource that provides stress reduction skills, life balance techniques, mindfulness, resiliency, deep breathing strategies and health education resources for teens. CTC has the flexibility to be adapted to individual or group needs.

Since launching in November 2014, CTC has served more than 40,000 people, including teachers who use it in their classrooms, teens who use it in social groups, and parents looking for ways to help their child to reduce stress. CTC provides an easy way for teens to talk about stress and identify ways to manage it.

CHANGE TO CHILL IN ACTION

Insta-Chill Challenge
Chiller images from teens are posted to Change to Chill’s Instagram account and teens recruit friends and family members to follow Change to Chill on Instagram and ‘Like’ their Chiller image. The challenge runs for one week and participants are eligible to win a Change to Chill prize based on the number of ‘Likes’ their Chiller image receives the duration of the challenge. Creating Chillers is a creative outlet for teens to share inspiring ways to relax, reduce stress and find balance in life.

Center for Advanced Professional Studies (CAPS) at Shakopee High School
Allina Health staff trained four Center for Advanced Professional Studies (CAPS) students at Shakopee High School on strategies, techniques and uses of Change to Chill. After surveying 1,200 of their peers, the CAPS students hosted bi-weekly meetings with 20-30 students where they talked about the effects of stress and how to reduce it. The CAPS students also created their own Twitter handle to communicate about Change to Chill and their upcoming chiller activities.

We all react differently to stressful situations whether it’s a physical response or an emotional outburst. We can all learn to control how we react by applying mindfulness. This is why, in 2016, ‘Add Mindfulness’ was added to the Change to Chill website. Six videos introduce mindfulness into everyday activities to show how being mindful throughout the day will help stressful situations result in a more positive outcome.
“Student feedback was very positive. By day three, we heard students say they had been waiting all week to come to our class.”

– KARLA PATRICK, WELLNESS COORDINATOR AT CAMBRIDGE MEDICAL CENTER

Partnered with Courage Kenny Kids to create new Power Chargers adaptable for all abilities!

Free online community education program, Health Powered Kids™ (HPK) is empowering kids to make healthier choices around being active, eating well, keeping clean and stressing less. Because teaching kids to live well should be fun!

HEALTH POWERED KIDS IN ACTION

Ninety students at Isanti Intermediate School For All Seasons got a taste of Health Powered Kids lessons during their Science, Technology, Engineering, Arts and Math (STEAM) week.

Third through fifth grade students actively participated at three different stations that included activities from these Health Powered Kids lessons, “Oversweetened: The Truth about Sugary Drinks,” “Stretch for your Best!” and “Stress Busters.” Students stretched, tasted fruit-infused water and made glitter jars to reduce stress.

Teachers at the school were also introduced to Health Powered Kids and informed on how to access the lessons, Power Chargrs and other activities available on the website, healthpoweredkids.org.

Since the inception of HPK in 2012, 79,028 people have visited the website.

In 2016 31,291 unique visitors to the website.
Neighborhood Health Connection, a community grant program developed by Allina Health, aims to improve the health of communities through social connections, healthy eating and physical activity. Activities must include a series of at least six events, all for the same group of adults.

Neighborhood Health Connection Grant participants have consistently reported positive changes in social connections, healthy eating and physical activity. Additionally, six month follow-up surveys revealed these positive changes continued six months after the end of the grant.

In 2016, Allina Health awarded 58 Neighborhood Health Connection Grants to local nonprofits and government agencies in Minnesota and western Wisconsin. Grants ranging from $750–$10,000 were used to help people make – and strengthen – personal connections through healthy activities. A total of 2,789 people participated in those activities. One activity is profiled here.

**BRIDGEVIEW BALANCE – LEE CARLSON CENTER**

Social connections, healthy eating and physical activity are especially important for people who have been diagnosed with a serious mental health condition. Through their Neighborhood Health Connection Grant, the Lee Carlson Center in Fridley, MN was able to fund Bridgeview Balance, a series of yoga and dance classes, healthy cooking classes and onsite healthy living education and screenings from Penny George™ Institute for Health and Healing.

Bridgeview is Anoka County’s only drop-in center for adults living with serious and persistent mental illness. It is free to members and is one of the many mental health programs offered by Lee Carlson Center for Mental Health & Well-Being.

“Participants particularly loved the physical and meditative benefits of yoga and dance which, because of a lack of dollars and transportation, most of our members would be unable to participate in if it weren’t offered at Bridgeview.”

— PATTY HALVORSON, BRIDGEVIEW BALANCE ORGANIZER

“Research shows when we participate in a healthy activity with people we are connected to, we are more likely to stick with it. People with positive relationships, or social connections, are healthier and help make our communities stronger.”

— RUTH OLKON, COMMUNITY HEALTH IMPROVEMENT MANAGER, ALLINA HEALTH
“Some residents are working full-time in jobs that just don’t pay enough to help cover the basic expenses. One thing we can all do is support our local food shelves year-round.”

— HEATHER LOGELIN, COMMUNITY ENGAGEMENT LEAD, RIVER FALLS AREA HOSPITAL

ACCESS TO HEALTHY FOOD INITIATIVE

As a health care system, we know how important healthful foods are to overall health and wellness. Lack of access to healthful foods can exacerbate existing illnesses and lead to new ones such as diabetes, cardiovascular disease and obesity.

Allina Health developed the Access to Healthy Food Initiative to coordinate efforts across our organization in an effort to ensure everyone in our communities has healthy food available to them. The Initiative requires each Community Engagement region to implement tactics around access to healthy food with an eye toward immediate, longer-term, and policy implications, focusing on the most vulnerable populations.

RIVER FALLS AREA HOSPITAL: FOOD ACCESS COLLABORATION

Because access to adequate food or nutrition is a community priority, River Falls Area Hospital, part of Allina Health, joined the Healthy Wisconsin Leadership Institute which set the stage for collaborative work on food insecurity.

The Healthy Wisconsin Leadership Institute is a partnership between the University of Wisconsin School of Medicine and Public Health’s Wisconsin Partnership Program and the Medical College of Wisconsin’s Advancing a Healthier Wisconsin endowment.

Visit allinahealth.org/communityengagement to hear from local food shelf clients.

Only 55% of those residents qualify for SNAP food assistance benefits.

1 in 10 or 11,590 Pierce & St. Croix County residents are food insecure.
In 2016, Allina Health worked internally to better understand how to improve our own programs and future opportunities of current and potential relationships with community-based safety net providers. The following articles provide examples of such programs and partnerships.

Allina Health is committed to ensuring access to medical care for the uninsured and underinsured in the communities we serve through our own assistance programs for patients who cannot afford to pay for services received at Allina Health and through support to community clinics and other organizations that provide “safety net” services in the community.
HealthFinders Collaborative Inc. (HFC) provides health promotion, disease prevention, healthcare access and chronic disease management to the un- and under-insured of greater Rice County, where District One Hospital, part of Allina Health, is located. More than 75% of HFC patients are linguistic and or cultural minorities, primarily Latino immigrants or Somali refugees.

HFC and District One have built an innovative partnership to support health and wellness for all. Together, with other healthcare systems in the local area, investments in community wellness programs, community-based access to care and chronic disease care and addressing local inequities has led to accomplishments such as:

- A dental program that serves nearly 1,000 patients per year;
- More than 800 MNsure applications processed for families last year as well as connections to Allina Health primary care providers;
- Pura Vida Healthy Lifestyles program, which serves about 100 individuals with nutrition, exercise, stress reduction and community involvement opportunities five days per week in multiple locations; and
- HFC Diabetes Program has provided comprehensive management to more than 85 participants including month support groups and distribution of diabetes supplies.

The In Reach Program at Owatonna Hospital, part of Allina Health, encourages healthcare providers to coordinate their efforts to assure the most vulnerable patient populations obtain primary care for their health care concerns. Staff help patients manage chronic conditions and connect to community-based resources to assist in the stabilization of their overall health. Since implementation in 2006, the program has served almost 1,000 Owatonna Hospital patients.

After seven years with the program, patients are returning to the In Reach worker’s office when things in their life are not going well. Patients seek assistance with things that previously caused them to go to the emergency department. Because of In Reach, physicians and nursing staff have adjusted the way they care for patients. They consider each visit a moment in care, or a part of the caring for the whole person. Plus, with the healthcare coordinator’s documentation around a patient’s health history, providers feel as though they can give more compassionate care.
Launched in 2009, Hearts Beat Back: The Heart of New Ulm Project (HONU) aims to improve the health, well-being and quality of life of all New Ulm-area residents through education, available resources, initiatives and partnerships that empower people of all ages to take responsibility for their own health in a supportive environment.

77% of people in New Ulm now get 150 minutes a week of moderate exercise; up from 67% in 2009.

33% of people in New Ulm now eat five or more servings of fruits and vegetables a day, up from 19% in 2009.

40% of people in New Ulm now take a daily aspirin, up from 32% in 2009.

HEARTS BEAT BACK: THE HEART OF NEW ULM PROJECT

A broadened HONU model that began in 2016 engaged more community partners and organizations in the work and helped reach more people throughout the entire community. In 2016, results showed:

- 86% of adults in New Ulm had normal blood pressure, up from 79% in 2009, according to a study published in the American Heart Journal in May 2016; and
- 64% of adults in New Ulm had their total cholesterol in the recommended range of under 200, an increase from 59% in 2009, according to the same study.

And, the entire community worked together to support and promote healthier lifestyles and choices, such as:

- Four neighborhood events planned by five local organizations provided an opportunity to address health equity issues by giving neighbors a chance to get acquainted, receive health information, and share unmet needs related to their health and health care access; and
- 50% of the restaurants in town have made changes to how they prepare their foods and provide healthier options.
Last winter, the Allina Health Emergency Medical Services (EMS) and Community Benefit and Engagement (CB&E) departments piloted an Emergency Medical Technician (EMT) academy. The goal of the program was to increase the number of EMTs who share the cultural backgrounds of our patients, with the intention of providing better experiences and outcomes for our racially and ethnically diverse patients.

The academy also provided job training and livable-wage employment with a potential for advancement, as well as increased health knowledge within the community. The project was built on Allina Health’s existing relationship with two community partner organizations; the Cultural Wellness Center and the Somali Education and Social Advocacy Center.

More than 100 individuals were recruited by our community partners, from which 20 were selected for interviews and 15 selected to enroll into the Allina Health Freedom House EMT Academy. The course consisted of a total of 250 hours, and students received a stipend for each class hour that they attended. Nine students graduated from the academy, seven of those students passed the National Registry of Emergency Medical Technicians Exam, and three students applied and were offered a position within Allina Health EMS.
In 2016, Allina Health employees donated 151,198 volunteer hours to not-for-profit organizations and causes. $316,250 was donated to more than 1,200 not-for-profit organizations.

“Dollars for Doers is a fantastic program. When local corporations, like Allina Health, encourage their employees to be involved in the community, it means a lot to the small programs trying to provide options for youth. Thank you to those who had the vision to establish this program.”

— LOCAL NOT-FOR-PROFIT RECIPIENT OF THE DOLLARS FOR DOERS PROGRAM

At Allina Health, we value our employees and understand the critical role they play in the lives of the patients they serve. Outside the walls of Allina Health, employees continue to give back to the community in ways that have personal meaning.

In 2016, Allina Health employees donated 151,198 volunteer hours to organizations and causes they care about.

Allina Health proudly supports employees’ service in communities by making a charitable contribution to the not-for-profit organization of the employee’s choice for each 20 hours of service an employee volunteers, up to three per calendar year. In 2016, $295,000 was donated to more than 1,200 not-for-profit organizations through the Dollars for Doers program.

In addition, Allina Health makes a charitable contribution when employees participate in a walk, run or bicycle event that benefits a charitable organization. The more employees who participate in an event, the larger the contribution Allina Health makes on their behalf.

“Mission Matters provides an opportunity to give back to the communities we care about and to support others. Communities provide a social and cultural framework for our families and businesses. Supporting our communities gives us an opportunity to support the health and well-being of individuals.”

— EMPLOYEE VOLUNTEER
More than 5,000 bikes were collected from employees and community members.

As a health care system, we recognize good health habits start early, which is why, for the sixth year in a row, we partnered with Free Bikes 4 Kids (FB4K), a non-profit organization geared toward helping all kids ride into a healthier, happier childhood by providing bikes to low income kids.

With the help of 900 employee volunteers, more than 5,000 bikes were collected from employees and community members during the Allina Health bike collection events in the fall.

In partnership with Free Bikes 4 Kidz, Allina Health employees and community volunteers fit kids with bikes, new helmets donated by Allina Health, and distributed safety information.

Biking is a great way for children and their families and friends to be active and stay healthy, but many kids in our communities don’t have access to bikes.
"I’m impressed and just really proud of the work our champions did to raise awareness of the problem of stigma around mental health and addiction conditions. People are feeling safe to talk about mental health and addiction, and what’s even more amazing is many people have said they changed their language and behavior as a result of Be the Change.”

– JOSEPH CLUBB, MSW LICSW VP OF OPERATIONS, MENTAL HEALTH & ADDICTION

In 2016, Allina Health implemented Be the Change, an effort to eliminate stigma around mental health and addiction conditions at Allina Health. Using a Champion model, 513 employees volunteered and were trained to lead the organization on this journey. Throughout the year, 19,448 employees were reached and/or participated in Be the Change activities.

As we evaluated and compared employee survey responses, from the launch of Be the Change to the end of the first year, we found employees who responded to the follow-up survey were significantly more likely to agree:

1. Allina Health supports people with mental health and/or addiction conditions.
2. Employees at Allina Health are generally caring and compassionate towards people mental health and/or addiction conditions.
3. At work, I feel prepared to interact with people who have a mental health or addiction condition.
4. I know where to find resources if I had a mental health or addiction condition.

Be the Change also received the 2016 Stigma Elimination and Education Award from Minnesota Association of Community Mental Health Programs, Inc.

“I want to challenge stereotypes and negativity and help others feel empowered to do the same. Together, we can provide an experience filled with compassion, respect and hope for all of our patients who come to us for help.”

– BE THE CHANGE CHAMPION

2016 Stigma Elimination and Education Award Winner
### INVESTING IN COMMUNITIES TO IMPROVE HEALTH

#### Allina Health Community Benefit 2016 Total

$188.66 million

<table>
<thead>
<tr>
<th>Category</th>
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<td><strong>Partnerships &amp; Other Community Benefit Cost</strong></td>
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<tr>
<td>Cash and in-kind contributions</td>
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<tr>
<td>Other community benefit cost</td>
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TWIN CITIES METRO AREA:
Northwest Metro Region
The Northwest Metro Region includes both Mercy Hospital and Unity Hospital, and primarily serves communities within Anoka County. It also includes areas within Sherburne and Hennepin counties.

South Metro Region
The South Metro Region includes St. Francis Regional Medical Center and primarily serves Scott and Carver counties. It also includes communities in Sibley, Le Sueur, Dakota and Hennepin counties.

West Metro Region
The West Metro Region includes Abbott Northwestern Hospital and Phillips Eye Institute and serves communities within Hennepin County, with Minneapolis being the largest city in the region.

East Metro Region
The East Metro Region includes United Hospital and Regina Hospital and serves Ramsey, Washington and Dakota counties. This region spans the eastern edge of Minnesota into the metro area surrounding the city of St. Paul.

GREATER MINNESOTA:
North Region
The North Region includes Cambridge Medical Center and serves small and rural communities within Isanti, Chisago, Kanabec and Pine counties north of the metropolitan area of Minneapolis and St. Paul.

Northwest Region
The Northwest Region includes Buffalo Hospital and is located west of the metropolitan area of Minneapolis and St. Paul. This region primarily serves Wright County, but also serves communities within Stearns, Meeker and Hennepin counties.

Southwest Region
The Southwest Region is located in south central Minnesota and includes New Ulm Medical Center. The region serves communities and rural areas in and around Brown County and communities within Sibley and Nicollet counties.

South Region
Located south of the Twin Cities metropolitan area, the South Region includes District One Hospital and Owatonna Hospital and serves small and rural communities in and around Steele, Rice, Waseca, Dodge, part of Dakota and Goodhue counties.

WESTERN WISCONSIN:
This region is served by River Falls Area Hospital and includes small and rural communities within Pierce and St. Crox counties.

A not-for-profit health care system, Allina Health is dedicated to the prevention and treatment of illness and enhancing the health of individuals, families and communities throughout Minnesota and western Wisconsin.
Investing in communities to improve health

At Allina Health, we believe health care is more than just treating people when they are sick. We are committed to improving the health of the communities we serve and helping people live healthier lives.

As a trusted and compassionate partner, Allina Health ensures community benefit and engagement is an integral part of our culture and strategic plan. Investing in these efforts is one way we support people on their path to better health.