

UNITED HOSPITAL
FOUNDATION

Welcome



#### Welcome to the special edition of the Fall Foundation newsletter

I'm proud to celebrate the 30<sup>th</sup> anniversary of the Foundation with each of you. Through your generosity over the years, we've been able to fund many new services and technologies for our patients and the community we serve. This issue features a retrospective of the work we've done together.

Through our first Service to Humanity Gala–An Evening of Elegance in 1985–through our latest Gala, The Many Facets of Philanthropy, we have celebrated community and physician honorees, and raised more than \$17 million.

We've had the privilege to work with many board members and have awarded 14 Trustee of the Year Awards. The award is presented in recognition of dedicated leadership and service to the mission of United Hospital and the community we serve.

Long time donors such as Norma Larson (29 years), Dan Mott (18 years) and David Herr (15 years) share their reasons why giving to the United Hospital Foundation is important to them on page 19.

Through my 30 years of service to United Hospital Foundation, I have always believed that "we help make it better." We have proven that a true partnership between the community and hospital guarantees the best possible care for people in this community.

Thank you for everything you have done for United Hospital in the past. Your continued support guarantees that the excellent care this community has known for the past 157 years will endure for you, your children and generations to follow.

Your support is greatly appreciated.



Duke Adamski, President United Hospital Foundation

Highlights

#### Capital Campaign Update





Service to Humanity Gala





12
30 years of History





### Community Impact

Thank you for making it possible for the United Hospital Foundation to support our community.

### Changing Our Community

#### Lipschultz Guest Rooms

United's Guest Services, in partnership with the Holiday Inn Downtown St. Paul, offers discounted rooms for families to stay when a loved one is hospitalized. The Lipschultz Guest Rooms Endowment Fund helps subsidize guests who can't afford to pay for the service.

Over the last two years, more than 550 guests have utilized this service.

#### Milton M. Hurwitz Exer Care

**Fitness Center** is a medically safe, effective exercise center with education programs for patients, their families and the community. Any new pieces of equipment are donated by Fitness Center members.

Current membership: 2,762 Approximate number of workouts: 430,000

#### Peter J. King Family Health Center

United Family Medicine (UFM) has changed locations and affiliations over the past 70 years without changing their mission. Today, they still promote access to comprehensive, patient-centered primary health care among low income and medically underserved St. Paul residents, embracing all races, cultures, ethnicities and income levels.

In 2009, UFM moved to a new state-of-the-art facility. The new facility, The Peter J. King Family Health Center, allowed for expanded services, an

excellent work environment for staff to better meet the health care demands of a growing community and contributes to the vitality of a core area of St. Paul.

UFM serves more than 12,000 patients with more than 43,000 annual visits, and those numbers are expected to grow.

#### The Metropolitan Airports

**Commission** automatic external defibrillators were installed throughout the Minneapolis-St. Paul International Airport.

The Foundation's 2003 contribution outfitted the huge airport complex (serving 33 million passengers a year) with 70 of these lifesaving devices.

#### St. Paul Fire Paramedics

Thanks to a large grant of \$97,000 from the Foundation, paramedics are able to acquire state-of-the-art LUCAS CPR devices. Paramedics use this equipment to provide rapid, effective cardiopulmonary resuscitation on the way to the emergency room that helps improve heart attack survival rates.

#### Helene Houle Medical Center, Vadnais Heights, open 2013

Staff specialties include family medicine, internal medicine and general surgery.

Your contributions make a difference!

# Capital Campaign Successes

Through the generosity of each and every one of you, the Foundation has raised funds to support these capital campaigns:

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		Projected cost	United Hospital Foundation goal	Actual raised
1997				
1998	Nasseff Heart Center	\$26M	\$12M	\$16M
1999				
2000	East Ramp/Milton M. Hurwitz ExerCare	\$8M	\$8M	\$8M
2001				
2002	Nasseff Neuroscience			
2003	Center/ Specialty	\$21M	\$10M	\$20M
2004	Center			
2005				
2006	Peter J. King Family Health Center	\$25M	\$12.5M	\$15M
2007				
2008	Peter J. King Emergency Care	\$25M	\$12.5M	\$13M
2009	Center			
2010				
2011	FI: CI			
2012	Elaine S. Larson Surgical Center	\$25M	\$18.5M	\$19.5M
2013				
2014	The Mother Baby			
2015	Center at United and Children's-St. Paul	\$26M	\$8M	
2016	Campaign			
_				



### Major Gifts that shaped United Hospital include:

Bentson Family	/ Conference	Room
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Bentson Family Foundation Neuro ICU

Don Reioux Family Center for Cardiac Rehabilitation

Elaine S. Larson Surgical Center

Jesse E. Edwards Registry of Cardiovascular Disease

Peter J. King Emergency Care Center

Peter J. King Family Health Center

The Ruth Lipschultz Family Gift Shop

Milton M. Hurwitz Exer Care Fitness Center

Nasseff Heart Center

Nasseff Medical Center

Nasseff Neuroscience Center

Nasseff Spine Institute

#### **Technical gifts:**

3.0 Tesla MRI Cold Cap for Cancer Care

CyberKnife® System

Educational heart kiosk for patients and families

**Electrophysiology System** 

Intraoperative Magnetic Resonance Imaging (IMRI)

Magnetic Source Imaging (MSI)

Neurointerventional Biplane Suite

R2 Digital NOW DMAX Archiving System

Stealth System

Suros-ATEC Pearl™ Breast Biopsy System

Tom Tech Echo Analysis Software used in the United Heart and Vascular laboratory

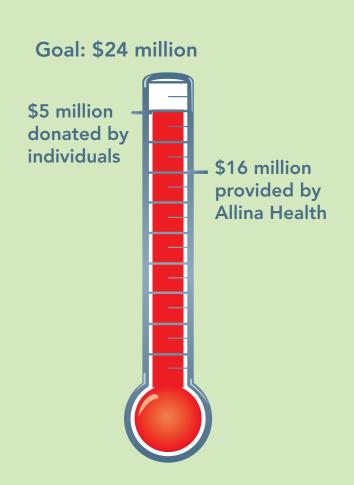
Three da Vinci S® HD™ Robotic Surgical Systems

donations have ensured United Hospital continues to be a leading resource for current technology and medical practices.



Fundraising is well under way to help cover the expected cost of the building/renovation, equipment and furnishing.

But, your help is still needed. The Mother Baby Center at United and Children's-St. Paul will be the vital resource the community deserves. Families will be able to say, without reservation, "There is no better place but United to have a baby."



"These are different times, and it's critical that we make the Birth Center familyfriendly for the diverse population we serve."

Joan Thompson, United Hospital Foundation
Board member



For more than 30 years, thousands of families have chosen the Birth Center of United Hospital. They have trusted the Birth Center because of the expertise of its staff and its comprehensive care for mothers and infants. Whether births were uncomplicated or high-risk, families have received the highest level of care.

Now the Birth Center is at a crossroads. Built in 1979, its facilities look dated. Rooms where patients receive care are crowded, from labor and delivery rooms to the post-partum rooms where women and families welcome their babies and spend time together.

United Hospital Foundation is leading a fundraising campaign to build a Birth Center that will be the vital resource our community needs.

One of the busiest birth centers in Minnesota, the Birth Center has a sterling reputation for excellent medical care. As the only regional referral center in the East Metro, the Birth Center provides a unique service to the St. Paul area: It serves women expecting routine births and is fully prepared for any complication that mothers and infants may experience, including antepartum, perinatology, NICU and high-risk pregnancy care. In fact, approximately 17 percent of patients choose United because of a diagnosed pregnancy complication or because an infant was born prematurely.

The Mother Baby Center is a partnership between United Hospital and Children's Hospitals and Clinics of Minnesota.

To support The Mother Baby Center at United and Children's-St. Paul, please contact the United Hospital Foundation at 651-241-8022 or visit allinahealth.org/unitedfoundation.

Our future is in your hands











## The 2014 Service to Humanity Gala

The Many Facets of Philanthropy set the stage for this sparkling, elegant evening for more than 1,500 Gala guests. The Gala Lounge greeted guests as they ascended the escalator to the mezzanine where the silent auction items awaited. The extremely popular "Cash Grab" and "Heads and Tails" games were crowd favorites. The Sevilles serenaded guests as they took their first look at what can only be described as a setting fit for the royalty who attended the 2014 Service to Humanity Gala.

Hosted by co-chairs Tom and Dawn Walrath, this year's 30<sup>th</sup> Annual Gala raised more than \$1.5 million dollars for The Mother Baby Center at United and Children's-St. Paul capital campaign.

An important part of the evening is the presentation of two Service to Humanity Awards. The awards recognize the honorees for their selfless dedication and leadership in improving the health and welfare of people in St. Paul and surrounding communities. Community Award Honoree, Moe Sharifkhani, was

honored for his generous, longtime support of his community hospital, United, through the United Hospital Foundation. Physician Honoree, Patricia Penovich, MD, Director of Neurology and Epilepsy at United Hospital, a steering committee member and the Bentson Chair at the John Nasseff Neuroscience Institute, was recognized for her extensive service to women of child bearing age who have epilepsy.

The United Hospital Foundation thanks all the Gala sponsors, volunteers and generous community members who attended to show their support for United Hospital.

A special thank you to John Nasseff and Helene Houle, co-chairs Tom and Dawn Walrath, and the entire committee. Without support from these dedicated and tireless individuals, the Gala would not have been as successful, and the Foundation is grateful for their continued support.

Photo credit: Andrews Photography

Be part of one of the greatest giving events of the year. Don't miss the 2015 Service to Humanity Gala on September 26, 2015.



"Raising funds to keep United Hospital on top is one way I can give back to my community." Moe Sharifkhani









The Many Facets of Philanthropy











### 2014 Sponsors

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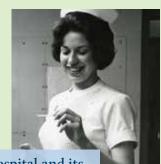
W.A. Frost & Company Wabasha Street Caves Waddell Interiors Tom and Dawn Walrath Walt Disney World Julie Wearn The Wilds Golf Club Woodbury Dog Spa

Kara and Greg Youngquist





An average of 15 private nurses work daily.



Miller Hospital and its School of Nurses opens. St. Luke's hires its first pathologist.

1900s

1920s

A large x-ray machine (\$1,600) is installed and a technician is hired to operate it at St. Luke's.

St. Luke's Training School for Nurses graduates 62 nurses.



The average length of stay is 25 days.

The stock market crash impacts all plans for capital improvements.





a 3-story wing to house a million-volt x-ray machine for radiation therapy.

1940s

St. Luke's expands its services to include 16 beds for patients with mental illness.

1930s

The Depression hits hospitals hard resulting in wage reductions, forced vacations, section closures and closure of nurses' training schools.

Nursing staff dwindles as World War II enlists doctors and nurses. 300 volunteers organize to fill the gap. Miller turns away 155 patients due to staff shortage.

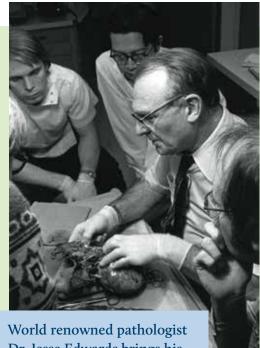


St. Luke's adds a full-time anesthesiologist to the medical staff.



Major expansion of St. Luke's includes operating rooms, delivery rooms and laboratory.

Average length of stay is 7.86 days.



World renowned pathologist Dr. Jesse Edwards brings his heart registry to St. Luke's.

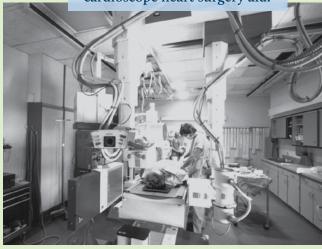
Heart surgery is now performed weekly.

1950s

1960s

Miller Hospital expands to 425 beds.

St. Luke's acquires electronic cardioscope heart surgery aid.



500 car parking ramp is built.



Modern Hospital magazine honors St. Luke's for the design of its innovative and functional cloverleaf addition, locating the nurses station in the center with patient rooms in the periphery.



United Hospital is created by the consolidation of St. Luke's and Charles T. Miller Hospitals. St. Luke's is remodeled; Miller is sold.

> United and Children's Hospitals build one facility.



Jesse E. Edwards Registry of Cardiovascular Disease, the United Eye Institute and a major Perinatal Center are remodeled and celebrated in separate events.



June 1984 the Foundation is formed.

Duke Adamski is hired as Director of Development.

> Don Reioux Family Center for Cardiac Rehabilitaiton opens.

1970s

1980s

United employs 2,500 including 512 medical and dental staff and 1,100 nurses.

First Gala was held -An Evening of Elegance.

Duke Adamski becomes president of the Foundation.

United Hospital and the Foundation announce the "United 90s" campaign that raised \$5.3 million.



First large goal for the Foundation: The Jesse E. Edwards Registry of Cardiovascular Disease Campaign goal \$1 million.



First United Golf Classic event.

Eight state-of-the-art operating suites are added, with expertise in major cardiovascular, neurological, orthopedic and general surgery.

> The board commits \$449,821 to install a communications nurse call system which revolutionized health care.



Stealth System purchased.

The Burnet Senior

Classic takes place

Now called the 3M Championship.

at Bunker Hills.

2000s



**United Center for Breast** Care Endowment formed.

West Seventh Community Partnership funded.



John Nasseff Heart Hospital, a \$26 million initiative, opens with the latest technological equipment and expertise.



Milton M. Hurwitz ExerCare Fitness Center celebrates 15 years.



Neurointerventional

Biplane Suite opens.



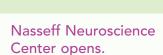
Peter J. King Family Health Center opens; da Vinci S Surgical System, IMRI suites open.



Siemens Verio 3T MRI, **United Family Practice** Health Center opens.



**LUCAS Mechanical CPR devices** funded for the St. Paul Fire Department EMS.





Elaine S. Larson Surgical Center opens; John Nasseff funds CyberKnife system.

**Nasseff Specialty** Center opens and houses heart, pulmonary, MEG and more.



Foundation funds **Guest Services ED** staffing to improve patient experience.



**Bentson Family** Foundation Neurological ICU and Helene Houle Medical Center opens.



The Breast Center of United Hospital opens.

Peter J. King Emergency Care Center opens, Biplane X-ray System funded, Goff and Boysen Memorial and Honoring Garden opens.



# Duke set to retire after 30 plus years of service

It seems like only yesterday that Duke Adamski joined the United Hospital Foundation, something that almost did not happen.



At the time, Duke had two job offers. It was our good fortune that Duke decided he wanted to work for United Hospital - thinking United was better positioned for success, and he wanted to align himself with the best.

What makes United the best? "We have the best people, best support, best physicians, and best technology to do great things. I always believed you need all of those ingredients together to be the best hospital. That is what we have at United," said Duke.

During the infancy of our newly formalized Foundation, United Hospital was fortunate to have his strength of character as a guide every step of the way to build a strong Foundation. Duke firmly believes that without the help of our donors, we wouldn't be where we are today. Just like he did 30 years ago, he knows donors have many choices in giving opportunities. The fact that you choose to give to United, and give generously, is what makes United Hospital and the community we serve thrive.

Under Duke's leadership, and with your generous support, many changes have been made. Duke is especially proud of the fundraising efforts for the Peter J. King Family Health Center, the Peter J. King Emergency Care Center, the Nasseff Heart Center and all of the newest technology available to provide the best in patient care leading to better outcomes.

#### With your donations:

 Through the lead donations by John Nasseff and Helene Houle, and your donations, more than \$20 million dollars were raised to open the John Nasseff Neuroscience Institute. This provided comprehensive resource for patients with diverse neurological conditions. Specialized physicians and nurse practitioners access the latest technology to achieve excellence in cranial neurovascular neurosurgery and stroke neurology.

- The Nasseff Heart Center opened in 2000 through your donations of \$16 million and provides a full range of programs for the prevention, early detection, rapid treatment and rehabilitation of heart disease.
- We were able to build the Peter J. King Emergency Care Center. Of that \$25 million project, we raised \$13 million through donors like you. Expansion of the prior Emergency Department was essential to our community to ensure adequate space to care for everyone who comes to United.

Throughout his tenure, Duke lived the United Hospital Foundation Mission to enhance the health of United Hospital patients and the wellness of the community we serve. Always at the forefront of his mind, it was his guiding principle as he led the Foundation through years of committed service and exemplary leadership.

While Duke will be missed, the strong foundation he helped build will live on in the Foundation we know today. And while he will be missed every day, his dog Marley will be happy he'll have more time to spend with her.

"Thank you for helping United Hospital Foundation be successful. Without you, we would not be able to raise funds for the services and programs we provide."

Duke Adamski



### Past Success Leads to Future Growth

Long-time Board Members share their memories

"The United Hospital
Foundation creates the base
for everything that's done
here, from technology to
improving our facilities
and attracting outstanding
physicians."

Norma Larson

"Over fifteen years the changes have been impressive and constant. It has progressed from being a great community hospital to one that earns the "Center of Excellence" label in many categories. The establishment of the Nasseff Heart Center is certainly an invaluable and transformative step in the advancement of United."

David Herr

"The overall transformation of the United campus is quite remarkable. The Nasseff Heart Center, the new Peter J. King Emergency Care Center, the new Elaine S. Larson Surgical Center are just a few key pieces. The enhancements of the services and facilities, together with the exceptional group of health care providers, make for a truly first-class health care experience."

Daniel Mott

Fundraising Successes from 2014 Service to Humanity Gala: \$1.56 million

3M Championship: \$566,667

United Hospital Golf Classic: \$179,031
Community Giving Campaign: \$122,279

Together, **4,243 people** donated more than **\$5.4 million** to make a difference in the lives of patients and families we serve.

# United Hospital Donor Tributes

United Hospital Foundation's Honoring Program offers a distinctive and meaningful way to remember, honor, pay tribute to or recognize those important people in your life. By giving in remembrance, you offer a gift of lasting memory.

United Hospital's continued strength results in large measure from the support received from generous individuals like you. The financial commitment of our community members enables United Hospital Foundation to invest in important projects at United — supporting the best in quality health care for our patients, while meeting the needs of our donors.

The following are memorial/ tribute gifts received from May 23 through Oct. 3, 2014.

#### In Memory of

#### **Dwelton Anderson**

**Bob and Karen Linc** 

#### **Beverly Calmenson**

Duke Adamski

David Byrd

#### **Myron Dehning**

Lou and Ida Lee Hurvitz

#### **Gary Dueffert**

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# Golf sponsors make a good day great

The 24<sup>th</sup> annual United Hospital Golf Classic was held in July. Year after year, this exceptional amateur golf tournament is a sell-out. A record setting \$179,031 was raised to benefit The Mother Baby Center at United and Children's-St. Paul. Thank you to all who participated and volunteered at the tournament.

Save the date for 2015: July 27, White Bear Yacht Club **Aaron Van Sloun** 

Benita and Joseph Van Sloun

**Faith Van Sloun** 

Benita and Joseph Van Sloun

**Grace Van Sloun** 

Benita and Joseph Van Sloun

**Donald Viger** 

Ruby M. Johnston

**Aiden Whalen** 

Syl and Donna Whalen

In Celebration of

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Majorie Edwards

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Joan Jungkunz

Dr. Karen Porth

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**UH Station 3400** 

**Gerald Fine** 

**UH Station 3500** 

**Gerald Fine** 

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John and Stephanie Monogue

**Dr. Thomas Winter** 

John and Stephanie Monogue

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### Thank you to the sponsors who make it all happen.

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# The Heritage Society

To become a member of the Heritage Society, all you need to do is inform us of the provision you have made for the foundation in your will or trust. The amount can vary and does not have to be disclosed. You may remain anonymous, if you wish.

For more information, please contact the United Hospital Foundation at 651-241-8022. Confidential consultation on charitable giving with foundation staff or other experts is available.

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#### United Hospital Foundation Funds

#### THE MOTHER BABY CENTER AT UNITED AND CHILDREN'S-ST. PAUL

This fund provides resources for programs and equipment for one of the state's busiest birth centers.

#### **CARDIOLOGY RESEARCH FUND**

The vision is to be a leader in clinical cardiology and provide the highest level of quality research service. The fund helps expand the knowledge of current and developing therapies.

#### **JULIE COHEN UNITED HOSPITAL VOLUNTEER AND NURSING EDUCATION FUND**

This fund will award scholarships to volunteers pursuing nursing degrees.

#### **DIABETES FUND**

A health care team works together to find the best way to manage diabetes. This fund provides support for diabetes programs and projects. United Hospital is Joint Commission certified for its inpatient diabetes care program. Our program is in the top 1 percent in the nation.

#### **JESSE E. EDWARDS ENDOWMENT FUND**

This cataloged collection of nearly 28,000 human hearts and 100,000 photographic slides provides a unique learning and working opportunity for local, national and international physicians, which benefits every person with the potential for heart disease. The endowment fund keeps the registry here at United.

#### **HEART UNITED FUND**

The Nasseff Heart Center offers comprehensive care tfrom diagnosis to rehabilitation.

#### LIPSCHULTZ GUEST ROOMS ENDOWMENT FUND

The rooms offer a place for families to stay when a loved one is hospitalized. This fund helps subsidize guests who can't afford to pay for the service.

#### MEDICAL EDUCATION AND RESEARCH **ENDOWMENT FUND**

This resource is funded entirely by physicians and provides grants for clinical research, educational opportunities and the purchase of ancillary equipment.

#### MILTON M. HURWITZ EXERCARE FITNESS **CENTER FUND**

The Milton M. Hurwitz Exer*Care* Fitness Center provides medically safe and effective exercise and education programs to patients, their families and the community.

#### **NEUROSCIENCE UNITED FUND**

The John Nasseff Neuroscience Institute offers comprehensive services, including a multi-disciplinary team for acute and long-term care, and serves as a research and education center to patients with neurologic disorders.

#### **OLIVIA FUND**

Donations to the Olivia Fund at United Hospital Foundation are essential to supporting families who experience loss at the Birth Center. Funds are used to create "Solveig's Boxes" - memory boxes filled with carefully chosen items to help families create lasting memories with the child they said goodbye to all too soon.

#### **ADDITIONAL FUNDS**

Jim Adamski Complementary Therapy Fund Behavioral Health Services Fund **Breastfeeding Resource Center** Cal Calmenson Pulmonary and Cardiac Education Fund Cancer Care and Research Fund Cardiovascular Health Improvement Fund **Center for Caring** Chapel/Pastoral Care/Spiritual Care Fund

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To make a donation to any United Hospital Foundation Fund, please call the United Hospital Foundation at 651-241-8022 or visit us online at allinahealth.org/ unitedfoundation.

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### United Hospital Foundation Mission

The United Hospital Foundation exists to enhance the health of United Hospital patients and the wellness of the community we serve.

For more information or to make a donation, contact United Hospital Foundation, 651-241-8022 or allinahealth.org/unitedfoundation.

If you would like to be removed from our mailing list, please email unitedhospitalfoundation@allina.com or call 651-241-8022.



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