2012 Fall Foundation News



MINNESOTA'S LEADER IN PATIENT CARE, SERVICE & TECHNOLOGY



Highlights



Service to
Humanity Gala

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Russell King:
Trustee of
the Year

Gala: A Night to Honor and Celebrate



For many years, I have heard the United Hospital Foundation Service to Humanity Gala is one of the most outstanding fundraising events in the Twin Cities. So, I already had high expectations for the night and after attending my first Gala, I can easily say that it surpassed those.

While some may say it's the sheer fun that makes the event so memorable, I left most impressed by the honorees' lifelong history of service, unparalleled generosity of our community and efforts by the Gala Co-chairs, event volunteers and United Hospital Foundation. Now, I know first-hand why the Service to Humanity Gala is consistently touted as one of the best fundraising events in the Twin Cities. Thank you to the Gala Co-chairs Russell and Andrea King, Gala Auction Committee and the United Hospital Foundation for another successful and outstanding Gala.

Elaine S. Larson Surgical Center

We are now well underway in building the new Elaine S. Larson Surgical Center. Throughout the initial design and construction, surgeons and surgical services staff have played a critical role in ensuring the new operating rooms will serve us long into the future.

United Welcomes Erik W. Olson as New Vice President of Operations

Erik W. Olson, MHA, joined United Hospital as its new vice president of Operations in October 2012. (See page 14.) We are excited about the valuable experience and energy that Olson will bring to United's leadership team.

First Year Reflection

As 2012 comes to an end, so does my first year as United Hospital president. It has been an extremely busy year focused on patient safety and health; patient experience and satisfaction; meaningful workplace experience; and growing United's services.

Throughout, I have tried to meet as many patients, families and donors as possible. These encounters have provided some valuable insights into how we can better serve our patients and also have been some of my most memorable experiences so far.

I am excited about the work done in 2012 and how it will help us continue the path of being one of the leading health care facilities in the Twin Cities. Thank you for your continued support and commitment to United Hospital.

Tom O'Connor President

United Hospital

Elaine S. Larson Surgical Center Update

The total renovation of United Hospital's surgery area is well underway since it began in June 2012. A major development has been the building of a mock operating room (OR), so surgical services staff members and surgeons can tour the area and provide insight on the look, feel and working of the room.

"In an effort to ensure the ORs are remodeled to best fit the needs of the medical staff, surgeons and surgical services staff members have toured a mock OR and also been included in design and planning meetings. As we fine-tune the OR designs, we will improve the experience and outcomes for our patients," said Sarah Held, United director of surgical services.

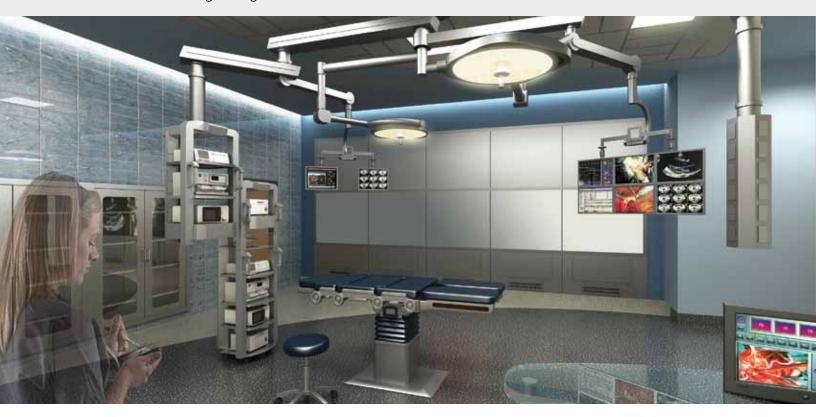
The Elaine S. Larson Surgical Center will provide 15 operating rooms, larger areas for patients before and after surgery, comfortable space in the family waiting areas, offices for pathology and histology, and larger physician lounges. New operating rooms will range from 600 to 750 square feet, plus 200 square feet of storage.

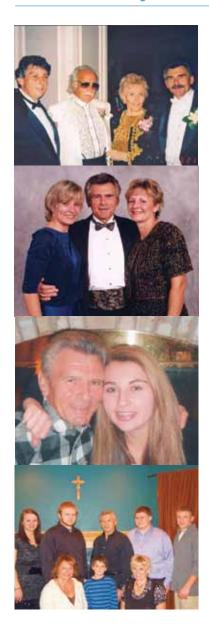
Construction will be completed in January 2014.



Architectural rendering of reception area for patients and families

Architectural rendering of surgical rooms





Mickey Nasseff

United Hospital lost a friend when John M. "Mickey" Nasseff Jr. died in July. Nasseff, 68, was a generous donor to the United Hospital Foundation (UHF). The St. Paul company he owned and operated, Nasseff Mechanical Contractors, was a sponsor of the Service to Humanity Gala and the United Hospital Golf Classic.

Nasseff is the son of Rose Nasseff and John Nasseff Sr., a major donor to UHF. He is survived by his daughters, Trina Pontrelli, Tawnee Nasseff and Emily Nasseff.

Generous gifts from John Nasseff Sr. have created significant expansions in medical programs at United, including the Nasseff Heart Center, Nasseff Neuroscience Institute, Nasseff Specialty Center and the Milton M. Hurwitz ExerCare Fitness Center.

Mickey Nasseff was born in St. Paul in 1944 and graduated from Johnson High School. After several years of college, he decided to study plumbing in vocational school. He worked as a plumber for several years, then started Nasseff Plumbing and Heating from his home in Oakdale in 1972. With his entrepreneurial drive, Nasseff added staff and expanded the business into a broad range of mechanical services. He stressed customer service and excellent mechanical work.

In 2002 Nasseff moved the firm to St. Paul. Nasseff Mechanical Contractors was formed in 2003. The company now employs 100 workers and serves clients throughout the metro area.

Nasseff Mechanical Contractors participated in the growth of United. It performed the mechanical work for the Nasseff Specialty Center, Nasseff Neuroscience Institute and the United Family Practice Center.

Photos top to bottom: Art, John, Rose and Mickey Nasseff; Tawnee Nasseff, Mickey Nasseff & Trina Pontrelli; Mickey and Emily Nasseff; Jennifer Pontrelli, Steve Nasseff, Mickey Nasseff, Nick Nasseff, Michael Pontrelli, Trina Pontrelli, Jack Pontrelli and Tawnee Nasseff.

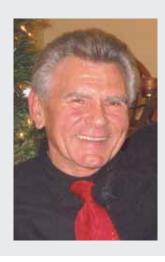
ACHIEVEMENT AWARDS

Mickey Nasseff: 1944-2012

Born and raised in St. Paul, Mickey Nasseff studied plumbing in vocational school, worked as a plumber for several years, then started his own business.

Mickey was a devoted and loving father, grandfather, son and brother.

Mickey believed in the work of United Hospital and was a long-time supporter. His company, Nasseff Mechanical Contractors, participated in the growth of the Nasseff Specialty Center and the Nasseff Neuroscience Institute.



Elaine S. Larson

Elaine S. Larson, a significant donor and longtime friend to United Hospital, died on July 25. Elaine, 93, leaves a long legacy of giving to United and the St. Paul community. In 2011 she contributed the lead gift for the renovation of United's operating rooms and surgery areas. The Elaine S. Larson Surgical Center, which will be completed in January 2014, is a testament to her generosity.

The United Hospital Foundation honored Elaine in 2008 with its Service to Humanity Award. In 2003, she and her husband created the Elaine S. and Robert E. Larson Endowed Chair for Stroke Intervention at United. Their gift provided the funds to recruit a nationally known physician to lead United's stroke program. The couple also underwrote two permanently endowed chairs at the University of Minnesota Medical School.

"She was a joy to have as a donor and as a friend of United Hospital Foundation, and she will be remembered forever," said David Byrd, United Hospital Foundation director. Elaine was a very generous person who committed a lifetime of giving back to her community.

A St. Paul native, Elaine met her husband in 1935 when they were students at Central High School. She worked for many years as an executive assistant to the president of Great Northern Iron Ore Properties, a trust formed by the legendary St. Paul railroad magnate James J. Hill. She also cared for her widowed mother and later for Robert, who had Alzheimer's disease.

Elaine viewed philanthropy as a way to help people in her hometown. "St. Paul is what I know," she stated in an interview for the 2011 Fall Foundation newsletter. "How could I not support St. Paul after living here all these years?"

Photos top to bottom: Tim Vesperman and Elaine S. Larson; surgical center staff and Elaine; David Byrd and Elaine.



Elaine S. Larson: 1918-2012

Born and raised in St. Paul, Elaine Larson was committed to a lifetime of compassion, commitment and generosity to this community.

Elaine was a devoted friend full of joy with an infectious smile.

Elaine was a wonderful donor and a special friend of United Hospital Foundation, and she will be remembered forever.









2012 Service to Humanity Gala

Large crystal chandeliers sparkled in the ballroom, with tables topped by candle-lit arrangements of pink roses, hydrangeas and feathers. As the legendary Sevilles band played and bubbles floated on the air, guests took their first look at the magical setting for dinner and dancing at the 2012 Service to Humanity Gala. September 29 was a memorable night for nearly 1,500 Gala guests, who celebrated in an atmosphere of elegance.

This year's 28th annual Gala raised \$1.52 million for the Elaine S. Larson Surgical Center Campaign. That's the fourth largest amount raised by the Gala, which is the main fundraising event sponsored by the United Hospital Foundation.

The Gala's success is a credit to Co-chairs Russell and Andrea King. Married in June, they are the first newlyweds to chair the Gala. Russell is a UHF board member.

An important part of the evening is the presentation of two Service to Humanity Awards. Gene and Bonnie Nugent received the community award. Gene is the retired chairman and chief executive officer of Pentair, Inc. Bonnie is a teacher, writer and philanthropist. The physician honoree was Mary Elizabeth Dunn, MD, a neurosurgeon at United Neurosurgery Associates who is a neuroscience leader known locally, nationally and internationally.

United Hospital Foundation presents the awards annually to recognize the honorees for selfless dedication and leadership in improving the health and welfare of people in St. Paul and surrounding communities.

This year, the United Hospital Foundation also presented Lifetime Achievement Awards to two devoted, long-time friends of United who passed away earlier in 2012. These awards were given in memory of Mickey Nasseff and Elaine S. Larson.

Guests started the evening at a fabulous reception, featuring white-gloved butlers passing hors d'oeuvres. A silent auction featured more than 600 items, secured by 20-member committee of community volunteers who sought donations from generous donors and companies. During the live auction of large items, guests bid on such offerings as a one week trip for six to Maui, a dinner cruise on a 68-foot yacht on the St. Croix River, and a stay at the Oheka Castle in Long Island, New York.

The winners of the 2004 Mercedes-Benz SL600 roadster were Suzanne and David Boll.

Dinner began with a salad of Asian root vegetables, red pepper and purple cabbage tossed with vinaigrette and wrapped in fresh cucumber and served with coconut chicken. The entrée was a grilled filet served with smoked tomato mushroom sauce, Oca mashed potatoes, grilled asparagus and baby carrots. For dessert, guests enjoyed flourless chocolate cake, red velvet cheesecake and chocolate panna cotta served with a fresh berry martini.

The United Hospital Foundation extends thanks to all of the Gala sponsors and volunteers, and to generous community members who attended to show their support for United Hospital.

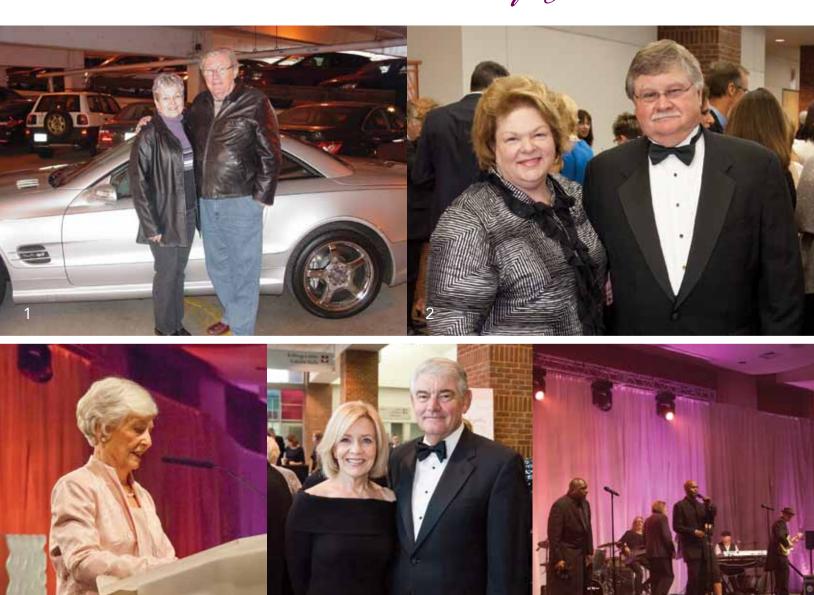
A special thank you to John Nasseff and Helene Houle, Co-chairs Russell and Andrea King, and the entire Gala committee. Without support from these dedicated and tireless individuals, the Gala would not have been as successful, and the Foundation is grateful for their continued support.

Mark your 2013 calendars for the next Gala on September 28, 2013.

Photos: 1. Service to Humanity Honorees Mary Elizabeth Dunn, MD, and Gene and Bonnie Nugent. 2. From left, David and Julie Jones (David is a former president of United and CFO of Allina Health); Mary Ann and Ed Newman (Mary Ann was VP of Operations at United); and John and Andrea Bien. (John is the CFO of United.) 3. Gala Co-chairs Russell and Andrea King. 4. Gala decor. 5. Philanthropists John Nasseff and Helene Houle. 6. Panoramic view of the ballroom. Gala photo credit: Mike May.



2012 Service to Humanity Gala



Photos: 1. Car raffle winners Suzanne and David Boll. 2. Linda and John Schroepfer. 3. Mary Kowalski, David Durenberger, Jim Kowalski. 4. Drs. Mary Elizabeth Dunn and Greg Cotterell. 5. Bonnie Nugent. 6. Merry and Michael DeCourcy.



7. The Sevilles. 8. Brenda and Dr. Vic Corbett. 9. John Nasseff wiith Saint Agnes School students who volunteered at this year's event. 10. Honoree and Lifetime Achievement awards. 11. Mary and Jack Ritt.

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We apologize for any errors

or omissions that may appear in this listing.





Tricia Daly, RN, and Jeanette Maruska, RN



Jeff Wicklander, vice president of patient care services, with nurse honorees Tricia Daly, RN; Janna Viseth, RN; Jenna Virant, RN, and Jeanette Maruska, RN.

Tricia Daly, RN, Wins Magazine's Outstanding Nurse Award

Tricia Daly, RN, of United's Float Pool, won an Outstanding Nurse Award in July from *Mpls.St. Paul Magazine*. She ranked among 20 award winners from the Twin Cities.

Daly works in units ranging from critical care and orthopedics to epilepsy. She also has volunteered extensively for 10 years as a medical missionary in Honduras at the Holy Family Surgery Center. She started graduate school this fall at St. Catherine University to become a nurse practitioner.

United was well-represented in the magazine's first nursing competition, with three other finalists:

Jeanette Maruska, RN, an assistant clinical manager in intensive care, works with a range of acutely ill patients. She started as an ICU staff nurse at United in 1991. Four years ago she took over management of nursing orientation in critical care.

Jenna Virant, **RN**, is in her second year as a nurse at United. She works in the orthopedics surgical unit and has been active in improving its pain control practices.

Janna Viseth, RN, cares for high-risk mothers and their babies before birth and after birth in the Birth Center. She started at the Birth Center in 1988.

"I'm proud that these four United nurses in this competition are such wonderful representatives of nursing excellence," said Jeff Wicklander, vice president, Patient Care Services. "Our award winner, Tricia Daly, exemplifies the skill and versatility that the Float Pool demands. In addition, her dedication as a nurse to help people in Honduras has increased her compassion and her awareness of health disparities."

The magazine received 100 nominations from hospitals, private practices, nursing homes and educational institutions. Nurses were evaluated for demonstrated excellence in their field by judges from the University of Minnesota School of Nursing, the Mayo Clinic, and *Mpls.St. Paul Magazine*. Award winners were featured in the August magazine.

United Builds Bentson Foundation Neurological Care Unit

United Hospital is proud to announce the building of the Bentson Foundation Neurological Care Unit, which will be the consolidation of the Neurological Intensive Care, Step-down and Neurological units.

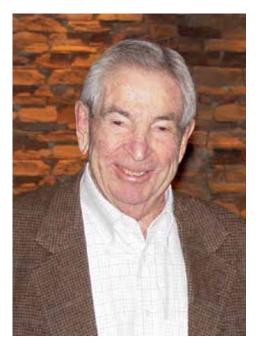
The Bentson Foundation Neurological Care Unit will allow patients to spend their entire hospital stay on one unit specifically designed and equipped to care for patients with neurological conditions. In addition to a specially trained provider staff, the unit will also incorporate new monitoring and diagnostic technology, so critical patients will not need to be transported to radiology for certain exams.

"We are honored to be building the new Bentson Neurological Care Unit, which will help streamline care for patients with neurological conditions," said Duke Adamski, president, United Hospital Foundation. "The Bentson family has been a longtime advocate for patients at United and has truly helped change the way we deliver care throughout Minnesota."

The Bentson Foundation was started in 1956 by Larry and Nancy Bentson to support a variety of philanthropic causes throughout Minnesota. Previous gifts to the United Hospital Foundation from the Bentson Foundation have funded the Nancy & Larry Bentson Cardiovascular Laboratories in United Hospital's Nasseff Heart Center and neurosurgery suites in the Nasseff Neuroscience Center.

Additionally, the Bentson Family Conference Room, in the hospital's main lobby, provides a meeting space for care support groups, professional education programs and the United Command Center, which coordinates communication and activities when on-site emergency management is needed.

Larry Bentson, who died in April 2009, had a 75-year career in broadcasting, entertainment and communications. He was instrumental in putting what is now KARE 11 television on the air in 1953 and later founded what is now Midcontinent Media, a company that provides cable television, digital phone and broadband internet service in Minnesota and the Dakotas.



Larry Bentson

United Hospital Golf Classic

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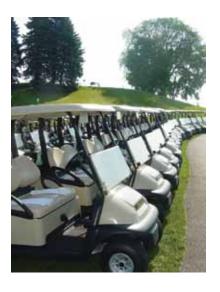
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The 22nd annual United Hospital Golf Classic was held July 30 at the White Bear Yacht Club. One hundred twenty-eight golfers participated in the tournament and enjoyed 18 holes of golf on a Donald Ross-designed golf course, which is ranked fifth in the state by *Golf Digest*.

The day began with a golf clinic by John Harris, who had 16 total notable victories as an amateur. Harris turned professional

in 1974 and joined the champions tour in 2002. Golfers also participated in contests throughout the course and an awards reception. Congratulations to Joe Franczak, Rick Horneck, John Best and Mark Stangret from ThyssenKrupp Elevator for their first-place finish!

In the history of the United Hospital Golf Classic, the 2012 tournament was the most successful, raising more than \$170,000 for the Elaine S. Larson Surgical Center. The Foundation wishes to recognize McGough Companies, title sponsor; HDR Architecture, Inc., reception sponsor; Nasseff Mechanical Contractors, beverage cart sponsor; and Lexus of Maplewood, our hole-in-one sponsor.

Mark your calendar for the 2013 tournament on July 29 at White Bear Yacht Club.

2013 Calendar of Events

July 29: United Hospital Golf Classic
White Bear Yacht Club, White Bear Lake

July 29 - 3M Senior PGA ChampionshipAug. 4: Tournament Players Club, Blaine

Sept. 28: Service to Humanity Gala St. Paul RiverCentre

For additional information about United Hospital Foundation events, please call the Foundation office at 651-241-8022 or e-mail unitedhospitalfoundation@ allina.com. Or, visit unitedhospital.com/unitedfoundation.

3M Senior PGA Championship



Bernhard Langer

Bernhard Langer claimed his second 3M Championship title in four years at the 2012 3M Senior PGA Championship held July 30 - Aug. 5. Langer shot a 10-under par 62 to overtake second-round leader David Peoples.

In 2009, Langer won the 3M Championship with a dramatic eagle on the par-5 18th hole to finish at 16-under and win by one stroke.

The championship, held at the Tournament Players Club in Blaine, is Minnesota's only PGA Championship Tour event. It offers one of the largest purses on the tour and is the largest professional sports-related charity event in Minnesota.

The 3M Championship surpassed the \$20 million mark in charitable contributions at this year's 20th annual tournament. Contributions benefit programs at the four Allina Health metro hospitals, including United, Abbott Northwestern, Mercy and Unity hospitals. No other Champions Tour event has achieved this level of contribution during the same 20-year timeframe.

Thank you to 3M, title sponsor, and to all the sponsors, volunteers and spectators who made this event a success.

Mark your calendar for the 2013 tournament dates of July 29 - Aug. 4.

Corporate Matching Gifts

We wish to thank the following companies that match individual contributions to the United Hospital Foundation:

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United Hospital Welcomes Erik W. Olson, MHA, as New Vice President of Operations



Erik W. Olson, MHA

Erik W. Olson, MHA, joined United Hospital as its new vice president of Operations in October 2012. Olson comes to United Hospital from Wellington Regional Medical Center in Wellington, Fla., where he served as chief operating officer since 2007.

At Wellington Regional Medical Center, Olson managed daily operations, maintained physician relationships and successfully developed service lines to ensure high quality and consistent care for the patients they served.

"Erik arrives at an important time for United Hospital. As we work to advance our vision as a health care organization with an expanded reach into illness prevention, management of chronic disease, and the integration of care across our system, we must focus on taking care of patients every day in a challenging economic environment. Erik is the type of leader who will bring teams together to achieve these goals. He understands our focus, and I know he will build strong connections throughout United Hospital, the medical staff and the communities we serve," said Tom O'Connor, president, United Hospital.

Olson's move from Florida is a homecoming of sorts. He received his Bachelor of Science degree from the University of Wisconsin-Eau Claire and a masters in Health Administration from the University of Minnesota.

UHVC Research Aids Heart Failure Patients

United Heart & Vascular Clinic (UHVC) is deeply involved in clinical research with the goal of discovering innovations to lessen the burden of cardiovascular disease.

Thirty to 40 studies in all areas of cardiology, except heart transplantation, are underway at UHVC, said Alan Bank, MD, medical director of research.

As a cardiologist, Dr. Bank specializes in treating patients who have heart failure. His research during the past decade has focused on a new therapy, called cardiac resynchronization therapy (CRT) or biventricular pacing, which has dramatically changed treatment for heart failure. Studies in thousands of patients worldwide have shown reductions in heart failure hospitalizations and deaths of 20 to 40 percent with CRT.

Many patients with heart failure develop uncoordinated contraction of the heart muscle, called mechanical dyssynchrony. "Essentially, the heart does not function effectively as a pump because the walls all contract at different times and are 'out of sync," Dr. Bank explained.

His research team has developed methods using ultrasound of the heart (echocardiography) to measure mechanical dyssynchrony. These have been used to help select patients for this therapy and to optimize heart wall motion and function by reprogramming pacemakers.

Dr. Bank has developed a core echocardiography laboratory at UHVC that analyzes data from multicenter studies around the world. "Our lab has established a database of over 1,500 consecutive clinic patients who have received this life-changing, life-saving therapy," he stated.

United Vascular Clinic Now Open

If you're like 20 million Americans with vascular disease, you know circulation problems can slow you down. At the new United Vascular Clinic, experts in cardiology, radiology and vascular surgery work together in one convenient location for high-quality and timely care.

United Vascular Clinic services include arterial and venous disease diagnosis and management; wound care; a wide range of noninvasive vascular ultrasound; and advanced imaging. In addition, all diagnostic services are provided on-site at the clinic. Many tests, if needed, can be conducted the same day as a patient's appointment.

United Vascular Clinic vascular cardiologists include Thomas Biggs, MD, Brian Mahoney, MD, and Sara Murray, MD. United Vascular Clinic is a partnership between Minnesota Surgical Associates which includes Brian Miller, MD, John B. Miller, MD, and Megan Schmit, PA; and St. Paul Radiology which includes Peter Bretzman, MD, and Timothy Goertzen, MD.

United Vascular Clinic is located in the Nasseff Specialty Center on the United Hospital campus. To schedule an appointment or speak with a vascular provider, please call 651-241-2999.

Vascular Cardiologists







Brian Mahoney, MD



Sara Murray, MD

Vascular and **Interventional Radiologists**



Bretzman, MD



Timothy Goertzen, MD

Vascular Surgeons



Brian Miller, MD



Miller, MD

What is Vascular Disease?

Vascular disease refers to a wide range of conditions resulting from abnormalities to the arteries or veins. The circulatory system, or vascular system, is the network of blood vessels that carry blood to and from the heart. Arteries carry blood away from the heart. Veins return blood to the heart.

Vascular disease can affect many parts of the body, including the heart, brain, kidneys, arms and legs.

Common conditions include peripheral artery disease (PAD), carotid artery disease, aortic aneurysm, deep vein thrombosis (DVT), chronic venous insufficiency (CVI), and varicose veins.

For the estimated 20 million Americans who have some form of vascular disease, there may be an increased risk of stroke or heart attack.

Helping the Children of Patients

The three daughters of Roy Babcock have some very personal remembrances from the last months of their father's life.

The Babcock girls and their mother, Suzanne Snaza, cherish some artwork the girls made at their father's bedside at United Hospital. Each girl dipped her palm in finger paint, and made a handprint. They laughed as their father made his handprint above theirs.

On another day Mackie, 15, Mykayla, 11, and Mayble, 4, shaped small balls of clay into balls or ovals. Their father pressed his thumb into each token.

Babcock, 50, spent the last two months of his life at United. He had endured extensive chemotherapy for kidney cancer, which was diagnosed in 2011. Although the chemo stopped the cancer, it seriously weakened his heart because of an underlying heart condition.

"Toward the end Roy's heart was functioning at just 5 percent capacity," Snaza explained. He died at a transitional care center in Hastings on June 28, 2012.

"I didn't know there were people at the hospital who worked with the children of patients."

Nearly every day in May and June Snaza and the girls were at Babcock's bedside. That's when they met Colleen Lacey, a child life specialist at United. Lacey explained that her job was to help children with the stress they experience during the hospital stay of a parent or relative. Lacey is available to any patient care area at United, but receives most calls from families in intensive care units, oncology, and the Birth Center.

"Colleen surprised me. I didn't know there were people at the hospital who worked with the children of patients," Snaza said. "The girls have a big variety of ages, and they each dealt with their dad's situation in very different ways. It was a tough time."



The three Babcock girls helped their father Roy celebrate Father's Day during his stay at United.

With their mother's OK, the girls spent time talking with Lacey about their father. "At first one of the girls was a little angry, because she felt this meant her dad wouldn't come home. The next time they talked with Colleen, things were better," Snaza recalled.

Lacey offered activities for the girls to do with their father. She provided the materials to make the handprints and the thumbprints tokens. Four-year-old Mayble enjoyed playing games with her father, using a bag of toys that Lacey provided.

"I wanted to give them some ways to connect—to make their time together in the hospital a little more positive," Lacey said. "Roy couldn't be home to do these things with them."

Lacey spent more time talking with Mackie, who as a teenager had a deeper understanding than her sisters about the gravity of her father's condition. "Mackie appreciated their talks, because Colleen could help her put things into perspective, with a different way to accept things," Snaza noted.



The Babcock girls made this keepsake at United with their handprints at the bottom. Their father placed his print at the top, "almost as if he's reaching toward them," their mother said.

Today the thumbprint tokens have places on the girls' dressers and bedside tables. "It's a nice thing to touch," Snaza said. She describes the handprints as priceless and keeps them in a remembrance book. The handprints are also in a video she made about her partner of 29 years.

"We spent a lot of time at United, and we're so thankful for the things Colleen did for us," Snaza said. "We're thankful that she came along."

If you're interested in information about supporting United's child life program for families, please contact the United Hospital Foundation at 651-241-8022.

Supporting the Whole Family

United Hospital is unusual among hospitals for adults in providing child life services for families. In fact, it's the only hospital in the Allina Health network to do so.

Child life specialists, who typically work in children's hospitals, help children deal with the stress of hospitalization and are professionally trained in child development. At United, child life specialist Colleen Lacey focuses on patients with children (or grandchildren) who have sudden or traumatic medical events, especially those who are seriously ill or dying.

During the stress of a hospital stay, it's easy for families to overlook the needs of children, Lacey said. That creates the danger that children will overhear information about the family member's condition and create a misconception, based on their fears and lack of understanding. She offers advice on helping children adjust to the hospital, along with a range of age-appropriate activities to connect and build positive memories at the hospital.

Families often ask Lacey how to talk with children about a loved one's medical condition. She tells them it's important to be honest, hopeful, and explain things in a way the child will understand. If the parent desires, Lacey will speak to the child herself.

Another common question is, "Should my child visit the hospital?" Lacey advises that parents ask whether the child wants to visit. If the answer is yes, she suggests that someone prepare the child by describing the sights, sounds and smells in the hospital room. It's helpful if the child can see a few photos beforehand, taken from a child's eye level.

Alan Bank, MD: Passionate About Clinical Research



Alan Bank, MD

Alan Bank, MD, juggles a number of roles at United Hospital. As a cardiologist at United Heart & Vascular Clinic (UHVC), he specializes in helping patients who have heart failure. Dr. Bank also serves as UHVC's medical director of research, directing a large program of clinical research.

Another role is serving on the board of directors of United Hospital Foundation (UHF). Dr. Bank is among four physicians on the board, adding the perspective of a clinician who is passionate about the power of research to improve medical care for patients.

"All therapies that are now standard medical care started as research ideas," he explained. "As patients, all of us benefit when people have been creative and willing to try new things. It is critical that the community supports research, through philanthropy. That is how we develop state-of-the-art care."

Before becoming affiliated with United in 1999, Dr. Bank was a faculty member at the University of Minnesota Medical School. He directed the clinical vascular research laboratory and served as interim director of the heart failure and transplant program.

At UHVC Dr. Bank has worked with his colleagues to expand its research program. UHVC now conducts research in all areas of cardiology except heart transplantation, working in conjunction with the Nasseff Heart Center at United.

Dr. Bank oversees 30 to 40 ongoing studies, with 1,000 to 2,000 patient visits for research a year. In some projects UHVC partners with major companies in the medical device and pharmaceutical industries, including Boston Scientific, St. Jude Medical and Medtronic.

His research focuses on improving treatment for people with heart failure, a common health problem. The implications are huge, because heart failure is the top reason for Medicare patients to be hospitalized and the leading Medicare cost. (See article on page 14.)

Philanthropy has been instrumental in helping UHVC perform this heart failure research. Dr. Bank's group has received over \$200,000 in grant support from UHF for heart failure projects.

Dr. Bank made the case for community donors to recognize that United needs their support to continue important research and to improve hospital facilities for state-of-the-art care. "Doctors want to work in an environment where the best facilities and the best therapy are available for their patients," he said. "By having a world-class research program, we are able to offer physicians and patients this environment."

Dan Mott: **Donors Support Growth at United**



Dan Mott

Dan Mott, a 23-year member of the board of directors for United Hospital Foundation (UHF), remembers how the United Hospital neighborhood looked when he first started on the board.

In the late 1980s, Smith Avenue North had three main buildings for health care: United Hospital; the Medical Office Building across the street; and Children's Hospital of St. Paul.

Today, Smith Avenue is filled with United buildings beyond the hospital itself: the new Peter J. King Emergency Care Center, Ritchie Medical Plaza, the John Nasseff Medical Center, Nasseff Specialty Center, and Milton M. Hurwitz ExerCare Fitness Center.

This tremendous growth, creating state-of-the-art medical care for patients, could not have happened without donations to UHF, Mott stated. "Funds donated to United have enabled us to move to the next generation of care and to remain a leading hospital in the east metro area. Consumers and doctors want to see state-of-the-art facilities. To remain competitive and viable, we need to offer a good product on a campus with updated facilities."

An attorney, Mott is a shareholder in Fredrikson & Byron's corporate group in Minneapolis. He specializes in working with cooperatives and also serves as an experienced general counsel for business clients.

He served as chairman of the UHF board from 2000 to 2002. His service makes him one of the board members with the longest tenure.

Mott credited donors like John Nasseff and Helene Houle with providing the lead gifts for important expansions at United, starting with the Nasseff Heart Hospital in 1997 and continuing with the Nasseff Neuroscience Institute in 2002. "We wouldn't be where we are without their generosity," he noted.

Another key element in the foundation's success, Mott said, has been the leadership of Duke Adamski, foundation president. Adamski has led United's foundation to be the most successful among all of the hospital foundations in the Allina Health network, he noted.

Mott recalled how he first got involved with United. As a young lawyer, he worked with Bruce Hanson, who at the time served as the corporate counsel for United. Hanson needed help with contracts for starting the charity golf tournament that became the highly successful 3M Senior PGA Championship.

"I have an interest in golf, and at least I knew the terminology," he said with a laugh. That tournament raises more than \$1 million a year to support United and three other Allina Health hospitals.

Community



Kris Coleman, ExerCare manager, donned exercise garb from the 1980s for ExerCare's 25th anniversary celebration.

ExerCare Celebrates 25 Years

The Milton M. Hurwitz ExerCare Fitness Center celebrated its 25th anniversary in September. ExerCare members and staff enjoyed browsing through displays of photos and reminiscing, said Kris Coleman, manager.

"It's fun to talk with our members about how far we've come and how we've grown," she said. ExerCare is the east metro's only medically supervised fitness center. Its location at Smith Avenue and Walnut Street is the center's third, built in 2002 with donor funds.

ExerCare specializes in helping people who have medical conditions, although anyone can be a member. Staff members all have four-year degrees in exercise physiology, plus training in advanced cardiac life support and certification from the American College of Sports Medicine. They customize exercise programs for each member.

ExerCare members have been generous in contributions, funding the purchase of exercise equipment for the last 15 years, Coleman said. Philanthropist John Nasseff contributed the leading gift in 2002 to build the new center in honor of his cardiologist, the late Milton M. Hurwitz, MD.

To contribute to ExerCare, please contact the United Hospital Foundation at 651-241-8022 or online at unitedhospital.com/unitedfoundation.



The School Health
Connection™ program is
helping promote healthy
behaviors among students.

School Health Connection™ Program

Two elementary schools in the St. Paul area are using new tools to promote health among students, teachers and families, thanks to the innovative School Health Connection™ program from Allina Health.

Improving health in the community and helping people live healthier lives are major efforts of Allina Health. School Health Connection™ helps schools promote healthy behaviors among students that lead to academic — and lifelong — success, said Heather Peterson, director of community engagement for the east metro region of Allina Health.

Lakes International Language Academy in Forest Lake and Lincoln Center Elementary School in South St. Paul are the east metro schools benefitting from School Health Connection™ this school year.

Allina Health chose 10 Minnesota schools in September to receive this support:

 grants to promote healthy activities, including student-designed initiatives

- online learning tools and teacher training
- a health fair for the entire school community, including free health screenings for teachers and parents.

Schools will also have direct access to Allina Health caregivers, including a consulting physician from a nearby Allina Health clinic who will help school staff respond to health issues affecting their school.

"Building a culture of good health is an important part of our mission, and getting our young people engaged early is crucial to that endeavor," said Kenneth H. Paulus, president and CEO of Allina Health. "The partnership of neighborhood caregivers with local schools is long overdue. We have some serious work to do to turn back the growing tide of obesity in our communities, and time is of the essence."

Foundation Board Grants Funds for St. Paul Fire Department CPR Equipment

Thanks to a large grant of \$97,000 from the United Hospital Foundation (UHF), paramedics from the St. Paul Fire Department are able to acquire state-of-the-art cardiopulmonary resuscitation (CPR) devices.

In August, the UHF board of directors unanimously approved the grant, which funded nearly half of the \$198,000 purchase of the LUCAS mechanical CPR devices. Paramedics use this equipment to improve survival for people with heart attacks by providing rapid, effective CPR on the way to the emergency room.

"The foundation board showed real leadership in making this grant to help people who have cardiac arrests in St. Paul," said Duke Adamski, UHF president. "The board's grant is the largest in the community for the LUCAS equipment. It's unusual for the board to fund programs outside of United Hospital, but the trustees understood just how important it is for the St. Paul paramedics to use this life-saving equipment. Our board understood that it was the right thing to do for people in St. Paul."

The LUCAS system has become the standard of care for Twin Cities emergency medical services (EMS). Because of cuts in the City of St. Paul budget, the St. Paul Fire Department's EMS division had been unable to buy the system. Now, with UHF's donation and other grants, EMS is purchasing 13 LUCAS devices.

Allina Health Emergency Medical Services has used the LUCAS system since 2007. Medical Director Charles Lick, MD, is a



Charles Lick, MD, right, demonstrates how a LUCAS device is positioned on a mannequin.

strong advocate for the system. He noted that rates of survival have dramatically improved, thanks to the LUCAS system and other advances in care, for heart attack patients before they reach the hospital. Heart attacks claim 300,000 lives a year, more lives than strokes, lung cancer and AIDS combined.



United Staff Contribute to Employee Giving Campaign

United Hospital is committed to improving the health of the communities we serve. The Employee & Community Giving Campaign helps strengthen our services and meet the many needs of our patients, their families and the community. As individuals we make a difference. Together we create change!

This year's campaign ran from Sept. 4 to Oct. 19. Employees were invited to participate in several fundraising events that brought both awareness and enthusiasm to the campaign. Highlights of the weeks were the theme basket auction and the pumpkin carving contest.

"United Hospital employees are champions of caring when it comes to helping each other, and this is reflected in the success of our campaign," said Janet Berg, campaign coordinator. The 2012 campaign raised \$117,899.

HDR: Helping to Build United



Jim Thomson

As an architectural and engineering firm, HDR has made its mark on many key buildings at United Hospital during the last 30 years. HDR handled the design and engineering of the Peter J. King Emergency Care Center and is now working on the Elaine S. Larson Surgical Center, which is under construction.

HDR also leaves a legacy to United in another way: as a donor to United Hospital Foundation. "United Hospital is one of those key clients HDR will continue donating to," said Jim Thomson, vice president and managing principal of HDR's offices in St. Paul and Minneapolis. "Our decision is based on knowing that we make a dramatic difference at United."

The firm's history with United began with Jim Jordan of Jordan Architects. When Jordan started his architectural firm 30-plus years ago, United was his first client. Jordan worked on many United projects over the years, and HDR acquired his firm in 2006.

HDR is an international firm, headquartered in Omaha, with 172 offices and 8,000 employees. The firm specializes in health care facilities and ranks as the No. 1 firm in the U.S. in ratings by *Modern Healthcare*. It

has ranked in the top five firms for 26 years. And *Building Design* magazine, a leading United Kingdom architecture and design publication that profiles the world's largest architectural practices in its World Architecture 100 ranking, has given top honors to HDR as the world's No. 1 health care design firm for the last two years, Thomson said.

Working with health care clients involves creating a safe, welcoming environment for patients and often, updating an aging infrastructure. "We design an environment that is helpful for everyone at the hospital, from patients and doctors to administrators and visitors," Thomson explained.

United's current project of totally renovating its surgery center presents the challenge of maintaining working facilities for surgery while construction takes place. That's where United has been well-served by the close collaboration by HDR, United staff, and McGough, its building contractor, Thomson said.

"As architects we can draw a nice picture, but the builder has to implement the plans and build it. The collaboration with United, HDR, and McGough is a big success. I have not seen a better group work together," he said.

HDR takes pride in its redesign of United's emergency department (ED), which opened in spring 2011. HDR staff worked with United ED physicians, nurses and staff to create an environment for excellent and efficient emergency care.

The new ED has served increased numbers of patients since it opened. At the same time, the satisfaction of ED patients has grown. "When those two measures increase, you know you've done your job well," Thomson said. "We can design the most beautiful front entry for the hospital, but the emergency department is the hospital's real front door."

As a donor to United, HDR understands the importance of supporting United's east metro community, where many HDR employees live and work. Having worked so intently on the facilities for United's key medical programs, Thomson said, "Our employees know that the dollars we contribute are being used in the right way."

Russell King: 2012 Trustee of the Year

The United Hospital Foundation (UHF) presented its 2012 Trustee of the Year Award to Russell King. He accepted the award at the foundation's September meeting.

"To be selected for this award is a real honor," King said. "I have always thought of United Hospital as a very valuable asset to the east metro community. Serving on the foundation board is a way for me to actively support United."

King joined the UHF board in 2009. He is the executive vice president of King Capital Corporation, a private investment firm. The firm also manages the Peter J. King Family Foundation, and King is president of this foundation, as well.

Although he is one of the UHF board's newer members, he began his service with knowledge



Russell King, right, receives the award from United Hospital Foundation President Duke Adamski.

about United Hospital and the communities it serves. "Having grown up in the east metro and with my father's company originally based in St. Paul, we consider ourselves an east metro family. As a result, we are very familiar with the West Seventh community, especially through the ongoing activities of the Peter J. King Family Foundation," King explained.

He first became familiar with United during discussions about building the facility that became the Peter J. King Family Health Center. Located at 1026 West Seventh Street in St. Paul, it houses the United Family Medicine Clinic and the United Family Practice Residency program.

"In our foundation's work, we always seem to come back to the West Seventh community and its needs," said King. "With United Family Medicine, it really fit our foundation's mission perfectly. We are committed to supporting bricks and mortar projects that will help children and families improve their education and health. Through our involvement with United Hospital, United Family Medicine and United Hospital Foundation, we have found their leadership to be exceptional. We are very impressed with the management of these organizations, and that is very important to us."

The King family foundation also donated the lead gift to United's emergency department expansion. The Peter J. King Emergency Care Center opened in April 2011. The new emergency department is serving nearly 20 percent more patients. Waiting times have been reduced, thanks to an array of improvements in space and efficiency.

In September, Russell and Andrea King served as Co-chairs of the Service to Humanity Gala. Following their wedding in June 2012, they are the first newlyweds to chair the Gala.

King has served on the Twin Cities advisory board of the Salvation Army Northern Division since 1999, including four years as chairman. He is active in his family's church, school and other activities.



Larry Gamst, the managing principal of DS&B Ltd., is a board member of the United Hospital Foundation.

Don't Wait - The Future is Now

"It was the best of times; it was the worst of times."

To paraphrase Charles Dickens, as a professional who is trying to guide clients, it is both of these. We live with uncertainty, especially when it comes to where Congress will head in regards to tax reform over the coming months.

By the time you read this the election will be over and we will at least know the make-up of the Executive and Legislative Branches of the government. We will continue to hear rhetoric about how to solve some of our critical problems as it relates to the deficit with possible tax reform as a driving force.

How I wish I owned a crystal ball that could tell us with certainty whether there will continue to be tax benefits available to any of us when we provide monies to charitable organizations. The spectrum is broad, in that we still have causes that need our support in order to provide solutions for medical or social needs. Organizations such as the United Hospital Foundation will continue to do their work to benefit others and they like many similar organizations will continue to require our support. With the lack of certainty about the tax effect, we must not lose sight of the goals and objectives that they, like many others, have set as their ultimate goal. While it has always made it more palatable to receive a tax benefit for our continued support of these goals, it does not change the desire that we should have to lend our assistance in helping them to achieve those goals. We need to continue to support many causes, regardless of whether we are paying the full share, or our dear "Uncle Sam" is assisting us.

While the future is in play, the rest of 2012 provides us opportunities to finalize giving plans that may have tax benefit to us today. Meeting with your own advisors and tax professionals, with current consideration of gifts this year may allow you to take advantage of the law as it is in place now. In other words, there is no time like the present, but that window of opportunity may close very soon.

The key things to watch for in the coming months and the coming years are what we can do to help, and then assess whether we gain any tax benefit from doing so. Let us not put the cart of "tax benefits" before the horse of "benefits to others" when we decide where to put some of our dollars to work.

If you would like information about planned giving, contact United Hospital Foundation at 651-241-8022.

United Hospital Foundation Funds

BIRTH CENTER

This fund provides resources for programs and equipment for one of the state's busiest birth centers.

CAL CALMENSON PULMONARY AND CARDIAC EDUCATION FUND

The fund provides for pulmonary and cardiac education for patients and staff at United Hospital.

CARDIOLOGY RESEARCH FUND

The vision is to be a leader in clinical cardiology and provide the highest level of quality research service. The fund helps expand the knowledge of current and developing therapies.

DIABETES FUND

A health care team works together to find the best way to manage diabetes. This fund provides support for diabetes programs and projects. United Hospital is Joint Commission certified for inpatient diabetes care program. Our program is in the top 1% in the nation.

JESSE E. EDWARDS ENDOWMENT FUND

This cataloged collection of nearly 24,366 human hearts and 88,000 photographic slides provides a unique learning and working opportunity for local, national and international physicians, which benefits every person with the potential for heart disease. The endowment fund keeps the registry here at United.

HEART UNITED FUND

The Nasseff Heart Center offers comprehensive care from diagnosis to rehabilitation.

ELAINE S. AND ROBERT E. LARSON ENDOWMENT

This fund supports the designation of a medical director position of the Stroke Intervention Center within the Nasseff Neuroscience Center, which already has the components for a stroke center of excellence in place, including experienced staff, interventional radiological treatments, rehabilitation services, screenings, prevention and risk-reduction programs.

LIPSCHULTZ **GUEST APARTMENTS ENDOWMENT FUND**

The apartments offer a place for families to stay when a loved one is hospitalized. This fund helps subsidize guests who can't afford to pay for the service.

MEDICAL EDUCATION AND RESEARCH ENDOWMENT FUND

This resource is funded entirely by physicians and provides grants for clinical research, educational opportunities and the purchase of ancillary equipment.

MILTON M. HURWITZ EXERCARE FITNESS CENTER FUND

The Milton M. Hurwitz ExerCare Fitness Center provides medically safe and effective exercise and education programs to patients, their families and the community.

NEUROSCIENCE UNITED FUND

The John Nasseff Neuroscience Institute offers comprehensive services, including a multidisciplinary team for acute and long-term care, and serves as a research and education center to patients with neurologic disorders.

ELAINE S. LARSON SURGICAL CENTER CAMPAIGN

The campaign supports the renovation of the United Hospital operating rooms. Upgrades bring state-of-the-art technology and capabilities to continue providing exceptional care. To be completed late in 2013.

PETER J. KING EMERGENCY CARE CENTER AT UNITED HOSPITAL FUND

United's Emergency Department, one of the busiest in the Twin Cities, was expanded to continue to meet the needs of our community as we respond to life-threatening injuries and illness, as well as the possibilities of terrorist threats, large-scale natural disasters and worldwide epidemics. The renovated **Emergency Department opened** in spring 2011.

ADDITIONAL FUNDS Jim Adamski Complementary

Therapy Fund **Behavioral Health Services Fund Breastfeeding Resource Center Cancer Care and Research Fund** Cardiovascular Health Improvement Fund **Center for Caring** Chapel/Pastoral Care/Spiritual Care Fund Claussen Scholarship **Endowment Fund** Community Partnership Fund Dr. C. Richard Guiton Ethics Fund Dr. Karon Pulmonary Disease Fund Employee Fund (EFAC) **Equipment Fund** Faye Ann Johnson Memorial **Education Fund** Free Care Endowment Fund G. Kamman Tumor Conference Fund **General Fund** Heart/Lung Endowment Fund John & Delores Holl **Endowment Fund** Lawson Family Donor Advised Fund Medicine Fund **Newman Breast Cancer Fund** Maureen Smith Nursing **Education Fund** Olivia Birth Center Fund **Oncology Endowment Fund Pain Center** Ragon Cardiac Fund Rifkin Cardiac Fund Rinkey Cardiovascular **Endowment Fund** Sam Singer Memorial Fund Sharon K. Willbrandt Memorial Fund Volunteer Fund

To make a donation to any United Hospital Foundation Fund, please call the United Hospital Foundation at 651-241-8022 or visit us online to learn more about planned giving at www.unitedhospital.com/unitedfoundation.

United Hospital Donor Tributes

United Hospital Foundation's Honoring Program offers a distinctive and meaningful way to remember, honor, pay tribute or recognize those important people in your life. By giving in remembrance, you offer a gift of lasting memory.

United Hospital's continued strength results in large measure from the support received from generous individuals like you. The financial commitment of our community members enables United Hospital Foundation to invest in important projects at United — supporting the best in quality health care for our patients while meeting the needs of our donors.

The following are memorial/tribute gifts received from May 22 to Sept. 24, 2012.

IN MEMORY OF

II VIVILIVIOR I OI				
Grace Bjornson	Mary Therese Liberko	James and Lisa Campbell	Eleanor Hafiz	Marty and Sharon Lindell
Betty Adam	Betty Adam	Sharon and Dennis Campbell	Jacquelyn Hafiz	Lockridge Grindal Nauen, PLLP
Marvin Borman	Erma Lipschultz	Cedarleaf, Cedarleaf, Cedarleaf, Inc.	Peter Hafiz	Al and June Madigan
Marjorie Edwards and Drs. Brooks	William Kenney	Karen and Dominic Chlebeck	Pamela and Roy Hall	Daniel and Penny Malecha
and Terry Edwards	Norma L. Larson	Lori Clark	John Harrington	Jo Marcotte
Randy D. Bunde	Midge Macken	Collins Electrical Construction Co.	Harris Companies	James and Margaret Marino
Gloria Squires	United Hospital Medical Staff	Neil Conover	HDR Architecture, Inc.	James Martin and Drew Jansen
Pierre Dalton	Eleanor McGee	Jeffrey Coury	Moira and Paul Heinicke	Linda Maske
Mary Louise R. Sirignano	Linda Carlson and Zach Neece	Joseph Coury	Lowell Hellervik	John and Rita McCarthy
Fred Gibson	Jack and Julie Carlson	Michael and Dalloul Coury	Timothy and Christina Hendrickson	McDonough's Sewer Service, Inc.
Darlene and Arthur Ashley	Jim and Kay Carlson	Jerome B. Crary	Louis Fors Hill	Carol and Philip McGuire
James and Kathie Garrett	Robert Carlson and Mary Lenox	Stephen J. Crary	Eileen and Steven Hintze	Monica and Tom McGurk
Bruce and Karen Gengnagel	Marlene Temple	Kathryn and Charles Cunningham	Mary and Ernest Hintze	Nancy Melius and Matthew Feinberg
Katie Gibson	Mary and Dallas Thompson	Joy Daly	Diane and Allan Hoogheem	Jerry Metzger
RoxAnn Harris	Mickey Nasseff	Michael and Merry DeCourcy	Ray and Lorraine Houle	Linda and Richard Moore
Stanley and Jane Hooper	Anonymous	Michael DeCourcy, Jr.	Linda Houle	John and Elsa Morrow
Margaret Mary and Sharon Keating	Paul Abbott	Marcelle Devitt	Elizabeth and Dennis Houle- Nelson	Bartley Murphy
Kathleen Meyer	Bruce and Sharon Abrahamson	Cindy Early	John and Ruth Huss	Anthony Nasseff
Sharon Schroeer	ACI Asphalt Contractors, Inc.	Marjorie Edwards and Drs. Brooks	Inver Grove Ford Lincoln	Mary Courtney-Nasseff and Gerald
Ann and Joseph Scofield	Duke Adamski	and Terry Edwards	Marc and Judy Isaacs	Nasseff
Ross and Judith Scofield	Adolfson and Peterson Construction	Elizabeth and Thomas Egan	Dolores Jefferson and Nancy Haertel	Zelda Nasseff
John and Monica Stella	David Anderson	Elena Melius Foundation	Kevin Jennings	NEI Electric
Arlene Harris	Mackenzie Anderson	Curt and Debra Enestvedt	JFD Motorcycle Club	Jon and Carolyn Noah
Dr. Paul and Susan Yellin	Patricia Anderson and Sylvester	Estephan Engineering	Craig and Pat Jilk	NorthMarq Real Estate Services
Donna Kelsen	Chavez	Tracey Evans	Diane and Wayne Johnson (The	Steven Novak
Barb and Lloyd Willbrandt	Sid Applebaum Family	Extreme Beverage, LLC	St. Paul Grill)	Arleen and Jan Odegard
Howard Kingsbeck	Bernie and Katie Arends	Randy and Karen Feld	James and Joan Jordan	Geraldine O'Kane
Tom and Florence Thomson	Cheryl and Robert Armstrong	Marilyn and Michael Fetsch	Colette Joseph	Miti and Camelia Olariu-Tau
Helen Kramlinger	Ramona and Martin Barrett	Jacqueline Finley	Ray Joseph	Dorothy Olson and Richard Francis
Marjorie Edwards and Drs. Brooks	Kenneth Benson	Cheryl and Frank Frattalone	Russell and Andrea King	Miyoko Omori
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