

COURAGE KENNY FOUNDATION

# A Toast to Courage

Friday, October 11, 2019 | Radisson Blu Mall of America



## About A Toast to Courage

Courage Kenny Rehabilitation Institute is excited to announce that the 19th annual A Toast to Courage Gala is taking place at the Radisson Blu Mall of America on **Friday, October 11, 2019**. This fun and inspiring fundraising event features gourmet food and wine, entertainment, live and silent auctions, client and patient stories, and more.

The event is expected to draw 400 business and community leaders and other friends of Courage Kenny Foundation, with a goal to raise support to benefit more than 105,000 children and adults Courage Kenny Rehabilitation Institute will serve this year.

We promise a fun and engaging event at Radisson Blu.

## About Courage Kenny Rehabilitation Institute

Courage Kenny Rehabilitation Institute provides a continuum of rehabilitation services for people with short and long-term conditions, injuries and disabilities in communities throughout Minnesota and western Wisconsin. Our goal is to improve health outcomes, and make it easier for clients and families to get the right services for their needs.

[allinahealth.org/ToastToCourage](http://allinahealth.org/ToastToCourage)

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**COURAGE KENNY  
FOUNDATION**

## Sponsorship Opportunities

### Presenting Sponsor \$20,000

*(exclusive opportunity available)*

- Three or four tables of 10 with premier seating
- Recognition as Presenting Sponsor on all save the date and invitation mailings, both print and electronic
- Company name on Courage Kenny Rehabilitation Institute's webpage and social media channels
- Printed recognition as Presenting Sponsor in *Onward*, Courage Kenny Rehabilitation Institute's publication (25,000 subscribers)
- Recognition as Presenting Sponsor in print program and event signage
- Opportunity for company representative to make welcoming remarks
- Full-page, full-color ad in event program
- Recognition in multi-media presentation
- Opportunity to provide a branded gift to attendees
- Private tour of Courage Kenny Rehabilitation Institute for up to 20 people
- Logo placement in pre-event and post-event emails
- Recognition on auction tablets

### Gold Sponsor \$10,000

- Two or three tables of 10 with premier seating
- Company name on Courage Kenny Rehabilitation Institute's webpage and social media channels
- Recognition on save the date and invitation mailings, both print and electronic
- Recognition as Gold Sponsor in print program and event signage
- Recognition in multi-media presentation
- Half-page, full-color ad in event program
- Logo placement in pre-event and post-event emails

### Silver Sponsor \$5,000

- Two tables of ten attendees
- Recognition in print program and event signage
- Recognition in multi-media presentation
- Quarter-page, full-color ad in event program

### Bronze Sponsor \$2,500

- One table for 10 attendees
- Recognition in print program and event signage
- Recognition in multi-media presentation

Please contact Kari Delaney, **612-775-2583**, [kari.delaney@allina.com](mailto:kari.delaney@allina.com) for more information.

# 2019 A Toast to Courage Sponsorship Form

## Friday, October 11, 2019

☐ **Yes, we would like to sponsor A Toast to Courage!**

Please select the level that you would like to sponsor:

☐ Presenting Sponsor \$20,000  
(one opportunity available)

☐ Gold Sponsor \$10,000

☐ Silver Sponsor \$5,000

☐ Bronze Sponsor \$2,500

Name of Organization/Business: \_\_\_\_\_  
(As it should appear on promotional material)

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Method of Payment: ☐ Please invoice us ☐ Check is enclosed ☐ Credit Card

Type of card: ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Name on card: \_\_\_\_\_

Credit card number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Please make checks payable to Courage Kenny Foundation and send check to:

**Courage Kenny Foundation**  
**Kari Delaney, Development Officer**  
**3915 Golden Valley Road**  
**Minneapolis, MN 55422**

For more information contact: Kari Delaney, [kari.delaney@allina.com](mailto:kari.delaney@allina.com), 612-775-2583.

### Sponsorship Checklist:

Item	Due Date
<input type="checkbox"/> Company logo	7/1/2019
<input type="checkbox"/> Ad for program	9/2/2019
<input type="checkbox"/> Guest names	9/27/2019
<input type="checkbox"/> Sponsorship payment	10/11/2019

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