



Commissioned mural by [City Mischief Murals](#) outside Allina Health Headquarters in South Minneapolis.

AllinaHealth 

INVESTING IN  
**COMMUNITIES**  
TO IMPROVE HEALTH

2022 Community Benefit and Engagement Report



Dear colleagues and partners,

Earlier this year, I had the honor of addressing the leaders of our organization at our annual Leader Collaborative in Minneapolis. During my talk, I announced our company's purpose, grounded in our caring mission: Allina Health exists to help others flourish.



Flourishing means our people feel heard and empowered; our patients receive whole-person care with preventative, seamless, and integrated care; the needs of our community are supported, such as food insecurities and public safety; and our planet is more cared for.

To help the flourishing of our community, we must first understand their health needs. That's why, every three years, our hospitals complete a Community Health Needs Assessments (CHNA) to identify community health needs and create a plan to address them.

In 2022, we finished the final year of our 2020-2022 CHNA implementation plan focused on improving mental wellness, healthy eating and active living, and social determinants of health. This report provides the highlights of our 2022 efforts.

At the beginning of our last CHNA cycle, the COVID-19 pandemic and the civil unrest following the murder of George Floyd brought forth a reckoning that demanded our attention. I am proud of how Allina Health and our community partners engaged in this important moment to listen deeply, learn and engage differently.

In 2023, we are looking forward. We want to build on the work we started as we begin our [2023-2025 CHNA implementation plan](#), during which we'll focus on mental wellness, substance use, social determinants of health and health-related social needs, and access to culturally responsive care.

Allina Health is committed to improving health and health equity in our community. We invested more than \$203M in community to reduce health disparities, improve mental well-being and close gaps for those experiencing social needs. We can't do this work alone, however. The partnerships we have with community organizations are one of our biggest strengths and are critical to improving health and health equity.

We are taking action and will continue this work through nurturing a culture where people, patients and community members feel safe, respected, heard, valued and have a sense of belonging – ultimately on their way to flourishing.

Lisa Shannon, president and CEO  
she/her/hers



Learn more about our Allina Health locations throughout Minnesota and Wisconsin by [visiting our website](#)

# Response to Community Health Needs Assessment

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Here are highlights of our 2022 efforts.

## Mental Health and Substance Abuse

Allina Health Mental Health & Addiction Services partnered with the Anoka-Hennepin school district to provide well-being support and education to school staff. Allina Health created "[Supporting Supporters: A Podcast from Change to Chill](#)," which provides information on topics such as self-care, Adverse Childhood Experiences and promoting inclusivity in the school environment.



Listen on Spotify, Google Podcasts, Amazon Music, & [Change to Chill.org](#)

## Active Living

### Helmet Hair

The fastest growing community of bike riders is Black women, but the number one reason given by Black women for not riding or staying active is hair care.

Allina Health and the Cultural Wellness Center's [Slow Roll Twin Cities](#) teamed up for a helmet decorating event to kick off an online video series called "[Helmet Hair – Tips for Hairstyles that Support Active Living.](#)"

More than 1,000 people accessed the video in 2022.



### Free Bikes 4 Kidz

For the twelfth year in a row, employees, family members and friends volunteered their time and energy to collect more than 5,700 bikes at 26 Allina Health locations.

Bikes were restored by [Free Bikes 4 Kidz](#) and given to kids and families throughout our communities.

More than **5,700** bikes were collected at **26** Allina Health locations.





# Social Determinants of Health

## Health-Related Social Needs (HRSN) Program

In 2022, Allina Health screened more than 190,000 patients for needs such as access to food, stable housing, transportation and social support. Of those, 13 percent identified at least one need. More than 8,000 patients also received support accessing community resources from an Allina Health Community Navigator.

**>8,000** patients received support accessing community resources

## Care Meals

Allina Health primary care clinics provided 2,636 meals to Allina Health patients experiencing urgent food needs through a partnership with **Every Meal**.

Through this partnership, participating Allina Health primary care clinics provide 4-5 pounds of nutritious, non-perishable food to patients identifying a food need. Meal bags tailored to dietary and cultural preferences are available.

**2,636** meals provided to Allina Health patients by Allina Health primary care clinics

## Access to Dental Care in Wright County

Many communities have limited access to dental care, which is vital to overall health and quality of life. In their **2020-2022 CHNA**, Buffalo Hospital identified access to dental care as a prioritized local need.

As part of the Dental Health Workgroup subcommittee of the Wright County Public Health Taskforce, Buffalo Hospital helped distribute community education on the importance of dental care and secured funding for a community dental clinic. Through this effort, Community Dental Care opened a Wright County clinic in September 2022. This not-for-profit clinic accepts private insurance, state-funded insurance programs and has a sliding scale for those in need of financial support.



**>190,000**  
patients screened in  
**2022**



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Health primary care clinics.

## Allina Health Impact Investment

The Allina Health Impact Fund focuses on investing in initiatives that improve the economic and social vitality of our local communities.

### Allina Health Impact Fund

|           |                         |
|-----------|-------------------------|
| Promised  | \$30 million investment |
| Committed | \$14.467 million        |
| Closed    | \$4 million             |

### Current Investees

Minnesota Inclusive Growth Fund  
NeighborWorks Home Partners  
LISC Twin Cities  
MSP Equity Fund  
Little Earth  
Metropolitan Economic  
Development Association (MEDA)  
Tundra VC Fund I  
Mni Sota  
Greater Minnesota Housing Fund



## Mission Matters

Connect. Volunteer. Impact.

In 2022, **1,476** employees  
logged **67,999** volunteer  
hours supporting nearly  
**1,500** nonprofit organizations.

Improving the health of the communities we serve is a core element of our mission and central to our culture. One important way we accomplish this goal is by engaging employees in volunteerism and community involvement.

We actively support our employees' individual and collective efforts to impact their communities and support issues and causes they care about.

# Employee Volunteerism

## Minnesota Sight Day

Vision is proven to be a key determinant of success in education, employment, and quality of life.

As part of our ongoing commitment to promote equitable health care access, in August Allina Health's Phillips Eye Institute participated in Minnesota Sight Day. This community event, established in partnership with Helen Keller International, Lions KidSight, VSP Vision and Saint Paul Public Schools, was created to ensure students have a healthy start to the beginning of the school year by providing:

- Vision care
- Vaccinations
- Books
- Backpacks with school supplies
- Community resources related to accessing dental care, mental health and addiction services, food resources and more.

More than 15 Allina Health employees volunteered to support the event.

Children received a vision screening and those identified as needing a more thorough exam received a comprehensive vision evaluation by Allina Health optometrists at the Kirby Puckett Eye Mobile.

With help from volunteers, students requiring glasses selected frames for their prescription in the VSP Vision van. The children were able to leave the event wearing their new glasses dispensed by Allina Health opticians.



# Community Benefit Financial Summary 2022

|                 |   |
|-----------------|---|
| \$127.4M        | Charity care & means tested government programs |
| \$13.7M         | Cost of providing charity care                  |
| \$33.2M         | Costs in excess of Medicaid payments            |
| \$26.1M         | Medicaid surcharge                              |
| \$54.4M         | MinnesotaCare tax                               |
| \$28.9M         | Subsidized health services                      |
| \$8.6M          | Community health improvement services           |
| \$23.8M         | Health professions education                    |
| \$3.7M          | Research  |
| \$10.7M         | Partnerships & other community benefit costs    |
| \$6.0M          | Cash and In-Kind Contributions                  |
| \$4.7M          | Other community benefit cost                    |
| <b>\$203.1M</b> | <b>Total community benefit</b>                  |



## Community Benefit in Action

*“Safe, affordable housing is an ongoing need in our communities. Funding to support the increasing need in transitional housing and foreclosure prevention is a much-needed blessing.”*

– Local CAP agency representative

In 2022 Allina Health gave charitable contributions to each of the Community Action Partnership (CAP) agencies serving our hospitals’ surrounding communities. These contributions supported energy assistance, foreclosure prevention, home buyer counseling, home buyer training, home repair loans, transitional housing and weatherization.

Our community partners play a primary role in providing support to individuals and families in need. Charitable contributions are one way in which we support needs in our communities.

We continue to develop additional strategies to support access to essential needs and services such as mental health, housing, food, transportation and more.